

## **New ThinPrint Partner Program: Free Online Membership, Immediate Technical Support for Projects**

**Enhanced partner program allows resellers free entry and delivers range of new benefits including technical assistance for projects, price advantages and incentives**

(DENVER/BERLIN, January 27, 2016) [ThinPrint](https://www.thinprint.com/en-us/Partners/Becomeapartner), provider of the world's leading print management software, kicks off the new year with a significantly improved partner program. The most important change is that entry as a registered reseller is now free. The new program provides extensive support for sales and marketing along with technical support during rollout of projects.

Since its beginning more than 16 years ago, ThinPrint has opted for distribution completely through its channel partners. Now, with the new partner program, it's free to start as a registered reseller. Onboarding is as easy as entering details on the ThinPrint website <https://www.thinprint.com/en-us/Partners/Becomeapartner>, without any administrative overhead. New partners immediately benefit from price advantages, along with free technical consulting when planning and implementing registered projects. Additionally, ThinPrint offers free training to strengthen partners' know-how. Marketing and sales can also count on more support. For example, an incentive program focused on registered projects rewards dedicated employees.

Partners who prove their activities and ThinPrint know-how through marketing campaigns, training participation and successful projects are awarded Certified Partner status. Additionally, these partners benefit from cash-back offers for license sales related to registered projects, exclusive consulting and support conditions, lucrative sponsorship options for marketing activities and, for the duration of the partnership, free licenses for test and demo purposes. For each registered project, a dedicated ThinPrint contact person is on hand for assistance.

"We have made entry into our Partner Program significantly easier. Partners now benefit from a wide-range of advantages", said Frank Hoffmann, member of the Executive Board at ThinPrint. "In addition to discounts, free technical support for registered-project installations is worth mentioning. New partners now benefit immediately from their first

ThinPrint project. They are fully supported and they can complete their projects successfully and with highly-satisfied customers.”

More information about the ThinPrint Partner Program can be found at

[www.thinprint.com/new-partnerprogram](http://www.thinprint.com/new-partnerprogram)

### **ThinPrint**

ThinPrint, with 15 years of continuous development and internationally-patented ThinPrint technology, is the leading provider of print management software and services for businesses. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers all due to ThinPrint. The investment in ThinPrint leads to a fast ROI because the easy-to-implement and manage print system reduces the burden on IT departments, results in significant performance improvements to the network while ensuring optimal, reliable print support at every workplace. ThinPrint technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and Brazil, as well as more than 200 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of terminals, print boxes and thin client of leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, VMware, and Wyse.

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