**PRESS RELEASE**

**Mex, Switzerland, 10th July 2025**

 **TOMEX installs BOBST DIGITAL MASTER 340 All-in-One label press**

**The DIGITAL MASTER 340 modular platform is set to elevate the Polish printing company’s capabilities with ready-to-ship labels in a single pass. The highly automated press will maximize profitability across applications and run lengths, from short to long print runs, with the highest quality.**

Label converter TOMEX is celebrating its 15th anniversary by embarking on a new venture with the investment in a DIGITAL MASTER 340 All-in-One label press from BOBST. The press offers digital printing, flexo printing, embellishment and die-cutting in one pass, with seamless, native integration between all components and modules. It includes BOBST ACCUCHECK for 100% inline quality control and calibration. Additionally, it is designed for future upgrades, allowing new production capabilities to be added to accommodate changing customer demands.

TOMEX is already very familiar with the advantages of BOBST’s printing technology for labels. In 2021, two 10-color MASTER M5 inline flexo presses were installed at the company’s modern facility in Sośnicowice to boost productivity. The addition of a DIGITAL MASTER 340 will strengthen its position as a label printing leader in Poland and the Central and Eastern European region.

The decision to invest with BOBST was reached after months of thorough analysis of the market options, according to owner Tomasz Woźniczko. He said: “We are proud to introduce the DIGITAL MASTER 340 which is the most advanced digital-flexographic hybrid machine from BOBST to our factory floor at TOMEX! This achievement is the result of our decade-long effort and strategic planning. Thanks to this investment, we can now print all types of quality labels with digital precision and serve every customer’s needs.”

Mr Woźniczko also praised BOBST’s agent in Poland, Rotary Sp. z o.o, which facilitated the purchase, and the continued reliable technical support from the BOBST service team. He stated that their professional approach throughout the purchase and implementation process has played a crucial role in the success of this important project, adding: “From now on, we are ready for any challenge!”

Patrick Graber, Marketing Director, commented: “BOBST is very excited to welcome our partner TOMEX to the club of DIGITAL MASTER owners. With their new DIGITAL MASTER 340 up and running, the team has an exceptional partner on their production floor, simplifying label production while maximizing opportunities, elevating quality and improving sustainability.”

**Captions:**

 **Tomex\_group pic 1 & 2:**From left to right (in Tomex plant): Tomasz Woźniczko, owner of TOMEX, Leszek Trzaskowski, Sales Representative Rotary Sp Zoo, Andrzej Cer, Production Manager at TOMEX

**Tomex\_group pic\_3:**
From left to right (in BOBST plant): Wim Koning, Area Sales Manager BOBST, Leszek Trzaskowski, Sales Representative Rotary Sp Zoo, Andrzej Cer, Production Manager at TOMEX, Tomasz Woźniczko, owner of TOMEX, Giorgio Deliziosi, Technical Sales Manager BOBST, Francesco Bruni, Project Manager BOBST.

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries. Our vision is to shape the future of the packaging world based on four pillars: connectivity, digitalization, automation and sustainability.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 21 production facilities in 12 countries and employs more than 6 400 people around the world. The firm recorded a consolidated turnover of CHF 1.891 billion for the year ended December 31, 2024.

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