

PR CREDITS – I BUY BY BIKE

Client: Brussel Mobiliteit/Bike for Brussels

Client contacts: Sofie Walschap, Marine Piret & Camille Thiry

Agency: mortierbrigade

Partner & CEO: Jens Mortier

Partner & Executive Creative Director: Joost Berends

Partner & Brand Design Director: Philippe De Ceuster

Client Services Director: Catherine Hamers

Creatives: Frédéric Zouag & Nicolas Gaspart

Strategy: Jesse Donkor & Maaïke De Wae

Account Director: Anneleen Vande Voorde

Account Manager: Hanne Polé

Account Executive: Emma Robberechts

Social Lead: Lisa Smets

Copywriter NL: Michiel Baeten

Designer: Yanis Berrewaerts

Cross Media Designer/DTP: Vito Latorrata

Motion Designer: Jelle Stroo

Videographer: Loïc Meulenberg

Production partner Bike Bags: E-Demonstrations

Partnerships: Westland Shopping & Docks Brussel

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