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PRESS RELEASE

New EXBERRY[®] Coloring Foods expand the possibilities for clean green shades

GNT has launched two EXBERRY[®] Coloring Foods made from turmeric and spirulina, opening up new opportunities for clean-label greens.

EXBERRY[®] Shade Jade Green delivers a bright, bluish green shade, while EXBERRY[®] Shade Lime Green provides a yellowish green hue. The products expand GNT's range of green Coloring Foods, helping the company cater to the growing global demand for cost-effective green colors that support clean label declarations.

Shade Jade Green and Shade Lime Green are both liquid-based and can be used in a wide range of applications. They are ideal for confectionery such as fruit jellies and hard-panned products; dairy products including yogurt and ice cream; and decorative coatings for bakery, dairy and more.

They also have no impact on taste in the final application as a result of the physical, water-based methods used to create the colors.

Sonja Scheffler, Product Manager at GNT, said: "Our new green Coloring Foods provide good overall performance and wonderfully vibrant shades while supporting completely clean and clear labels. Turmeric and spirulina are both well-known, on-trend ingredients, which ensures EXBERRY[®] Shade Jade Green and Shade Lime Green offer widespread consumer acceptance."

Based on the principle of coloring food with food, EXBERRY[®] products are made from edible, non-GMO fruit, vegetables and plants using physical processing methods and no chemical solvents. As a result, they offer a perfect solution for the modern market.

To find out more about EXBERRY[®] Coloring Foods, visit: www.exberry.com

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About EXBERRY[®]

EXBERRY® is the global market leader in Coloring Foods. The brand is synonymous with high performance color solutions based on the most natural concept of coloring food with food. EXBERRY® concentrates are manufactured from fruit, vegetables and edible plants using only gentle physical methods such as chopping, heating and filtering. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance and the complete vertical integration of the supply chain, which ensures full traceability, price and stock stability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 1,900 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence and process-engineering expertise in delivering solutions from fruit, vegetables and edible plants. GNT is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.