**PRESS RELEASE**

**Mex, Switzerland, 17th June 2024**

**BOBST’s showcase at SuperCorrExpo 2024: boosting end-to-end efficiency**

BOBST has announced its participation at the SuperCorrExpo 2024 exhibition edition, ‘Time Tested. Future Forward’. Dedicated to the international corrugated board industry, this large-scale event is scheduled for September 8–12, at the Orange County Convention Center, in Orlando, Florida.

“SuperCorrExpo brings together the whole gamut of professionals, suppliers, vendors, analysts and end users, helping to drive innovation for the global corrugated packaging community. As a premier event for the industry, it provides a central forum for BOBST to present its vision for the future of packaging with cutting-edge technologies, advanced solutions and integrated services that boost end-to-end efficiency for corrugated converters,” said Brian Foley, National Sales Manager, Corrugated Board, BOBST North America.

Virtual demos will showcase the BOBST MASTERLINE DRO flexo rotary die-cutter, designed to equip converters with the most versatile, automated, connected and highly ergonomic solution on the market. Combining unrivalled set-up time, high-volume production and added-value packaging, this exceptional productivity solution – from PDF to end product – enables an output of more than 430 million sq ft (40 million sqm) per year. Notably, it features high-quality inside-outside printing in a single pass, complex die-cutting capabilities and quick color changeovers, making it stand out as the leading solution for e-commerce boxes and shelf-ready packaging.

Meanwhile, the BOBST EXPERTFOLD 165 folder-gluer, developed in line with the demands of the market, will be demonstrated through live demos at the event. As a fully modular machine, its functionality and capacity can grow alongside the needs of the business. It can be fully automated, configured according to converting needs, and e-commerce focused, enabling businesses to perfectly tailor their production lines to their desired specifications.

Another key point of interest will be demos of BOBST Connect, the integrated digital platform designed to improve productivity, maximize efficiencies, optimize energy consumption, and eliminate waste throughout the production process. By bringing data and digital services together under one umbrella, BOBST Connect offers deeper machine insights and detailed data to enable improved planning, better-informed decision-making, faster and more effective intervention, and continual optimization. The platform is constantly evolving, ensuring it serves converters and box makers’ needs now and in the future.

The event will also provide an opportunity to discuss how the implementation of BOBST’s robotic solutions are taking automation in corrugated manufacturing to the next level. Following the acquisition last year of Dücker Robotics, a world leader in the corrugated board sector with robots for loading and palletizing, BOBST now offers a variety of robotic solutions that maximizes the productivity of its folder-gluers by 50%, increases flatbed die-cutter production by 200,000 sqm per year and boosts flexo folder-gluer productivity by 17%. The fully automated end-to-end solution showcased – from prefeeding to palletizing – will feature ROBOLOADER, EXPERTFOLD 165, SPEEDPACK, and ROBOPALLETIZER.

“Join us at SuperCorrExpo 2024 to explore BOBST’s MASTERLINE DRO, EXPERTFOLD 165, BOBST Connect and robotic solutions to discover how they can elevate your business. We’ll show how innovations in automation, connectivity and digitalization are driving transformation in the corrugated market, and as a result, reducing waste for more sustainable and efficient operation,” concluded Foley.

Hosted by TAPPI (Technical Association of the Pulp and Paper Industry) and AICC (The Independent Packaging Association), SuperCorrExpo 2024 promises “to be the biggest, most comprehensive and most innovative event yet,” according to Larry Montague, TAPPI’s President and CEO. The organizers estimate that some 300 exhibitors and over 6,000 industry leaders from more than 70 countries will attend.

The BOBST team looks forward to welcoming visitors at booth #1155. Please reserve your spot by registering <https://go.bobst.com/SuperCorrExpo>

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 21 production facilities in 12 countries and employs more than 6 300 people around the world. The firm recorded a consolidated turnover of CHF 1.960 billion for the year ended December 31, 2023.

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