**L-Acoustics to Host Spatial Audio Panels and Listening Experiences at Amsterdam Dance Event 2024**

**Amsterdam, The Netherlands, October 3, 2024** — L-Acoustics announces an engaging series of immersive audio panels, demos, and listening experiences during Amsterdam Dance Event (ADE) 2024, October 16-20. These events offer a unique opportunity to experience the future of sound and music production. Attendees can engage with industry leaders, artists, and innovators in spatial audio, to discover how L-Acoustics L-ISA technology is revolutionizing spatial audio production for live events and recording.

From insightful panels exploring the artist journey with spatial audio to live demonstrations of cutting-edge 360° sound environments, these events promise to reshape perspectives on music production and performance. Whether you're an artist, producer, journalist, or passionate music enthusiast, this is your chance to be at the forefront of audio innovation.

Space is limited and RSVPs are strongly encouraged:

WEDNESDAY, OCTOBER 16th
***Spatial Audio – An Artist’s Journey (Panel: 45 minutes + Q&A)***
***12:30 p.m., Studio 1, Andaz Amsterdam Prinsengracht, Prinsengracht 587, 1016 HT***

Attendees are invited to discover the journey of artists engaging with their audience through spatial audio. The session will explore the challenges, expectations and outcomes of artists sharing their music in immersive environments. Specific performances by artists Jon Hopkins (panelist), Daniel Avery and Max Cooper (part of Mastery series) will be discussed.

Panelists: Nemone Metaxas (Moderator), Jon Hopkins, 7RAYS, Bianca Mayhew, Guillaume Le Nost
**RSVP:** [**https://forms.office.com/e/7n8gTXuMNz**](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fforms.office.com%2Fe%2F7n8gTXuMNz&data=05%7C02%7Cmarybeth.henson%40l-acoustics.com%7Cea58c17ecd0d4e31cc6908dce2f449db%7C68e431e8d632483eae79f28a7b4c69e6%7C0%7C0%7C638634786056242558%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=eUzt%2BjQwbRgZm%2Bi%2B4%2Bbd0xRET2TTtASGKyNoUowkxug%3D&reserved=0) **ADE Web listing:** [**Spatial Audio – An Artist’s Journey**](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.amsterdam-dance-event.nl%2Fen%2Fprogram%2F2024%2Fl-acoustics-spatial-audio-an-artists-journey%2F2588745%2F&data=05%7C02%7Cmarybeth.henson%40l-acoustics.com%7Cea58c17ecd0d4e31cc6908dce2f449db%7C68e431e8d632483eae79f28a7b4c69e6%7C0%7C0%7C638634786056255307%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=mGJPB996JenKaBsBowIUINv%2BDXdIVNjaEf0mzkmzOsw%3D&reserved=0)

***Live Spatial Audio Demo and Fireside Chat
2:30 p.m., The Other Side, Rigakade 10, 1013 BC Amsterdam***

Experience a behind-the-scenes spatial audio demo hosted by Polygon Live, The Other Side and L-Acoustics. This demo will explain how L-Acoustics L-ISA spatial audio creates exceptional experiences for both fans and artists. Anyone who has an interest in the potential of spatial audio and the future of live events including artists, managers, promoters, venues, brands, journalists and music lovers who believe there's more to how we experience music will enjoy this session.
Artists: Christian Löffler, Stimming

***Jon Hopkins RITUAL Immersive Listening Experience and artist Q&A***
***4:30 p.m., and 6:15 p.m. The Other Side, Rigakade 10, 1013 BC Amsterdam***

This is an Immersive Listening Experience of RITUAL in its entirety followed by Jon Hopkins and 7RAYS, his main collaborator on this project, in conversation with Nemone Metaxas. Audience Q&A to follow.

**RSVP:** <https://the-other-side.nl/jonhopkins/>

THURSDAY, OCTOBER 17th

***FULL CYCLE: by Polygon Live & The Other Side
4:30 p.m., The Other Side, Rigakade 10, 1013 BC Amsterdam***

For the first time at ADE, spatial audio pioneers Polygon Live and Amsterdam-based club The Other Side present Full Cycle: a concert series demonstrating the very latest in sound innovation. Step into The Other Side’s world-class venue and experience how Polygon creates unforgettable experiences. The 360° spatialized system, powered by L-Acoustics L-ISA technology, has music moving around you, above you and through you. This is the future of live music.

Artists: Christian Löffler, Stimming

FRIDAY, OCTOBER 18th

***The Future of Festivals – Make Mine Spatial (Panel: 45 minutes)***
***12:30 p.m.*, Andaz Amsterdam Prinsengracht, Prinsengracht 587, 1016 HT**

From Tomorrowland to EDC to Soundstorm, EDM and Dance festivals continue to elevate the bar on production values, entertainment, and community building. So what’s missing? Enter Wonderfruit, a festival in Thailand who dared to do something completely different: a 360° stage presented in immersive sound. Experts from Polygon Live, an innovative collective combining sound and light in powerful new immersive deployments, and L-Acoustics, a leader in premium live sound systems, will discuss the transformative power of sound and its evolution in a festival environment.
Panelists: Finlay Johnson (Moderator), Adam Nicholas, Oscar Sturup, Artist TBD

**RSVP:** [https://forms.office.com/e/PzwkH74jsy](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fforms.office.com%2Fe%2FPzwkH74jsy&data=05%7C02%7Cmarybeth.henson%40l-acoustics.com%7Cea58c17ecd0d4e31cc6908dce2f449db%7C68e431e8d632483eae79f28a7b4c69e6%7C0%7C0%7C638634786056267882%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=b0OcIC5bV1aMg%2FTloLBwP4v0wWyONInMqUwxbIKN%2Fi4%3D&reserved=0)
**ADE Web listing:** [The Future of Festivals – Make Mine Spatial](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.amsterdam-dance-event.nl%2Fen%2Fprogram%2F2024%2Fl-acoustics-the-future-of-festivals-make-mine-spatial%2F2588780%2F&data=05%7C02%7Cmarybeth.henson%40l-acoustics.com%7Cea58c17ecd0d4e31cc6908dce2f449db%7C68e431e8d632483eae79f28a7b4c69e6%7C0%7C0%7C638634786056280468%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Z8YevylTzNU%2BSdrG03jeKe7ir1K25hl5imCmju89prQ%3D&reserved=0)

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Artists: Anthoni Logos, Judith Ahrends, O/Y, Stavroz

Space is limited for all events. Don't miss this opportunity to experience the future of sound at ADE 2024.

For full event details and registration, visit the [ADE program pages](https://www.amsterdam-dance-event.nl/en/).

**About L-Acoustics**

L-Acoustics has been shaping the future of sound since 1984 through trailblazing innovation. Our European-designed and manufactured solutions deliver premium sound experiences from the most intimate immersive spaces to the largest stages. L-Acoustics is the #1 brand chosen by the world’s largest music festivals and installed in over 13,000 premium venues from music halls, theaters, and sports entertainment to wellness, hospitality, homes and yachts.

Our team of 850 employees, including 20% in design, research, and development, conceives the industry’s most award-winning and transformative sound reinforcement technologies, including the modern line source array V-DOSC, L-ISA immersive hyperreal solutions, and the eco-conscious, performance-leading L-Series. These technologies have led to the company being honored with a Decibels d’Or and featured in *Fast Company*’s most innovative companies.

With major hubs in Paris, Los Angeles, London, and Singapore, and a network of trained service providers present in 80 countries, our technologies power the most demanding live events and memorable sound experiences: from Adele’s Las Vegas residency to the world's largest sports events, from the Zaha Hadid-designed Guangzhou Opera House to the Philharmonie de Paris Concert Hall.

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Reader contact:

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Media materials can be downloaded at: <https://medialibrary.l-acoustics.com/pbhM5WL6z6>

Related images:

1. **LA\_Amsterdam\_Dance\_Event\_01.jpg** - The Other Side is the world’s first nightclub to adopt L-ISA immersive audio technology
2. **LA\_Amsterdam\_Dance\_Event\_02.jpg** - Wonderfruit Festival is one of Southeast Asia’s most anticipated electronic and alternative music festivals, with 25,000 festivalgoers attending in December 2022.
3. **LA\_Amsterdam\_Dance\_Event\_03.jpg** - Many have described the L-ISA immersive sound at The Other Side as the best in Amsterdam
4. **LA\_Amsterdam\_Dance\_Event\_04.jpg** - The Polygon stage and hosted live sets from electronic music artists such as Viken Arman, Photay, Âme, and O/Y.
5. **LA\_Amsterdam\_Dance\_Event\_05.jpg** - Artists performing live sets utilized L-ISA to position and move sound at various depths and heights within the Polygon dome.