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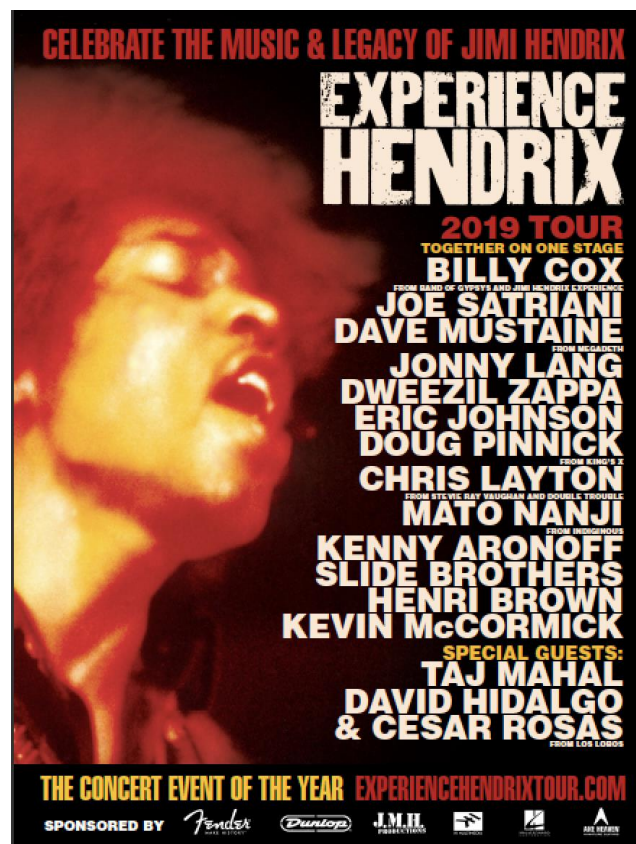
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EXPERIENCE HENDRIX TOUR RETURNS TO THE FOX THEATRE ON SATURDAY, MARCH 9

Great Seats Still Available – On Sale Now!

ATLANTA (March 5, 2019) – The Experience Hendrix Tour, the critically acclaimed multi-artist celebration of Jimi Hendrix's musical genius, is returning in 2019 with its biggest ever tour and will make a



stop at **The Fox Theatre** this **Saturday, March 9, 2019 at 8 p.m.** What began as a single show tribute at the Rock & Roll Hall Of Fame in 2000 has blossomed into a full-fledged concert experience that has thrilled countless fans across the US. The tour presents a host of great artists collaborating and interpreting Hendrix's legendary songs as part of a powerhouse, three hour concert experience.

Great seats are still available for **Experience Hendrix** and are on sale at FoxTheatre.org, the **Fox Theatre Ticket Office**, and **855-285-8499**. Ticket prices start at **\$47.25**, plus applicable fees. Single-event access to the **Marquee Club presented by Lexus** will be available for purchase on top of your show ticket. Marquee Club passes are **\$65 per person** and include an enhanced pre-show through post-show experience with complimentary food and non-alcoholic beverages.

This latest edition of the much anticipated tour once again emphasizes the influence Hendrix has made on a diverse group of artists. The concerts will bring together artists as disparate as guitar wizard Joe Satriani, blues great Taj Mahal, Ernie Isley and Dweezil Zappa. Megadeath's Dave Mustaine will make his Experience Hendrix Tour debut while mainstays such as Billy Cox, Jonny Lang, and Eric Johnson will also be on board for the expedition. The Experience Hendrix Tour offers fans a rare opportunity to see many highly regarded players performing together in a unique setting.

The 2019 Experience Hendrix tour dovetails with the release this November 9 release of the Deluxe Edition box set of *Electric Ladyland* from Experience Hendrix, L.L.C. and Legacy Recordings in celebration of the 50th anniversary of Hendrix's masterpiece. It will be available as either a 3CD/1 Blu-ray set or a 6LP/1 Blu-ray set, remastered by Bernie Grundman and including *Electric Ladyland: The Early Takes*, which presents demos and studio outtakes from this period in Hendrix's career, plus a new 5.1 surround sound mix of the entire original album by Hendrix's original engineer Eddie Kramer. Also included is *Jimi Hendrix Experience: Live At the Hollywood Bowl 9/14/68* well as the feature length documentary *At Last... The Beginning: The Making of Electric Ladyland*.

It has also been announced that every pair of tickets purchased online for select Experience Hendrix Tour dates will come with a physical CD copy of *Both Sides of the Sky*. Heralded by Relix as "both a historically valuable document . . . and a treat musically," *Both Sides of the Sky* is the third volume in a trilogy of albums intended to present the best and most significant unissued studio recordings remaining in Jimi Hendrix's archive.

The 2019 Experience Hendrix Tour is sponsored by Youcisian, the popular online music instruction platform, along with Fender Musical Instruments, Dunlop, Hal Leonard, and Axe Heaven.

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About the Fox Theatre

The Fox Theatre is one of Atlanta's premier venues for live entertainment and declared a "Top Stop of the Decade" by Venues Today Magazine. Listed as #1 non-residency venue worldwide for the decade by Billboard Magazine, the Fox most recently won 2017's "Theatre of the Year" by the International Entertainment Buyers Association. Other notable achievements include Rolling Stone Magazine's "The Best Big Rooms in America" as part of their "Venues That Rock" series (2013), nominated for Theatre of the Year by Billboard and Pollstar Magazines, and awarded the 2011 Outstanding Historic Theatre of the Year award by the League of Historic American Theatres. For the past decade, the Fox Theatre has consistently ranked in the top three non-residency theatres in North America for gross ticket sales by industry trade magazines, Pollstar, Billboard and Venues Today. The Fox Theatre has the #1 social



media presence for any theatre or performing arts center in North America (2,000-5,000 seats), and for any Georgia venue according to the "Social Media Power 100" compiled by Venues Today Magazine. With 4,665 seat theatre, the Fox hosts 250 performances a year, from rock concerts to Broadway, ballets, comedy and movies, attracting 500,000 visitors per year. In addition, the Fox hosts wedding receptions, trade shows, corporate meetings and association functions in its fabulous ballrooms, lounge and outdoor terrace. As a 501(c)(3) non-profit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theater and is celebrating its 89th year. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, Atlanta Beverage-Yuengling, Regions, Grady Health System, and Whole Foods Market. Tickets for all events are available at the Fox Theatre Ticket Office, online at www.FoxTheatre.org, or toll free at 855-285-8499. For group sales information contact the Fox Theatre at (404) 881-2000, or visit The Fox Theatre website at www.foxtheatre.org. Please stay connected with the Fox Theatre on [Instagram](#), [Twitter](#), [Facebook](#) and #AtTheFox.

About the Marquee Club Presented by Lexus

The Marquee Club Presented by Lexus is the Fox Theatre's premium membership club. Adjacent to the theatre, the Moroccan and Middle Eastern-style club is 10,000 square feet of interior and exterior space; five stationary bars; three rooftop environments including the climate-controlled Conservatory, patio covered Arcade Terrace and the outdoor Rooftop Terrace. Open only during public events at the Fox Theatre, the Marquee Club offers pre-show through post-show access for club guests. Additional amenities include priority pre-sale ticketing notifications, access to private restrooms, concierge guest services, and self-parking access to an adjacent lot for some memberships. Single-event access passes for non-members are limited and available on a first come-first serve basis. For more information or to purchase a membership, please call Fox Theatre's Corporate Partnership, Premium Seating Office at (404) 881-2127 or visit FoxTheatre.org/MarqueeClub. Share your Marquee Club Presented by Lexus experience at [@FoxMarqueeClub](#) and #FoxMarqueeClub.