Credits:

**NATIONALE LOTERIJ**

Chief Marketing Officer: Bénédicte Lobelle

Business Management: Michaël Segers & Kris Michiels

Head of Communication: Joke Vermoere

Creative Excellence Management Mieke Vandenbossche

Brand Management: Lauranne Goffaux

Campaign Management: Barbara Dessers

**TBWA**

**CREATIVE TEAM**

Chief Creative Officer: Jeroen Bostoen

Creatives: Vital Schippers, Vincent Nivarlet, Bruno Giunta, Julian Lesceux

Digital Creative: Jonas Van Bael

**ACCOUNT TEAM**

Account Director: Hadoum Ghassab

Account Manager: Lotte Van Heddegem

Account Executive: Elisa Dausimont

**STRATEGY**

Chief Strategic Officer: Sylvie Dewaele

Strategic Director: Michiel Noens

Strategic Planner: Nick Moors

**DESIGN**

Designer: Hendrik Everaerts, Estelle Vanduynslager

DTP: Caroline Stiernet

**POST-PRODUCTION COMPANY: MAKE**

Head of Production: Mieke Vandewalle

Producer: Cindy De Mooter

Post-producer: Leslie Verbiest

Editor: Liesbeth Smets, Pierre Mailly

Sound Producer: Raf Cyran

Sound engineers: Jan Pollet & Gwenn Nicolay`

**MUSIC**

Music/Orkest: De Munt / La Monnaie

Algemeen Directeur: Peter De Caluwe

**MEDIA**

Media Agency: Initiative

Media Planner: Frederic VandeWerve

Digital Planner: Yaël Hackier