

MORPHE

MEET YOUR SOULMATTE

NEW
SOULMATTE

VELVET LIP MOUSSE + FILLING GEL LIP LINER

Indulge lips in luxuriously smooth, velvety soft color infused with nourishing ingredients.



New Soulmatte Velvet Lip Mousse and Filling Gel Lip Liner make an iconic pair. First, the gel liner glides over lips to line, define, and shape for an instantly filled effect. Then, the air-whipped mousse melts into lips for a soft diffusion of color and seamless finish. Infused with lip-loving ingredients like vitamin E, sweet almond oil, and tea seed oil, these innovative, indulgent formulas must be experienced to be believed.

STARTING AT:

\$8 USD / \$12 CAN / \$13 AUD / €8 UK / €8 EU

Available in 10 flawless shades

MORPHE
SOULMATTE

MORPHE
SOULMATTE

Velvet Lip Mousse
Mousse & Levres Velours



VELVETY SOFT FEEL

Air-whipped mousse & creamy gel formulas glide color comfortably onto lips

DIFFUSED MATTE FINISH

Liner & mousse pair perfectly for an instantly filled effect & soft focus finish

LIP-LOVING FORMULAS

Infused with nourishing vitamin E, sweet almond oil & tea seed oil



SOULMATTE VELVET LIP MOUSSE

Available in 10 shades

Meet your perfect matte with an infusion of indulgent color and a comfortable air-whipped texture that melts into lips. This innovative formulation resists settling into lip lines, smudging, or fading for a seamless, soft focus effect, and velvety smooth feel.

RETAIL:

\$12 USD / \$18 CAN / \$19 AUD / £12 UK / €14 EU

AIR-WHIPPED TEXTURE

Luxurious mousse glides on and melts in

RICH MATTE COLOR

A velvety soft diffusion of color with a comfortable, non-sticky finish

LIP-LOVING FORMULA

Infused with Vitamin E, known to hydrate, soften, and smooth

HOW TO

Use the doe-foot applicator to melt the mousse onto lips.



Quick Crush
(neutral-toned nude)



Wifey
(cool-toned nude)



My Boo
(warm-toned nude)



Whipped
(muted mauve)



Honey
(beige nude)



Dearest
(pink nude)



First Kiss
(fiery red)



Bella
(burnt cranberry)



Compatible
(rich plum)



Other Half
(brown brick)

PRO TIP

- Use the edge of the doe-foot applicator to apply the product and the flat top of the applicator to melt the formula into your lips for a seamless application.
- Apply the mousse with your fingertips for a smudged/just kissed effect.
- Line your lips with the matching lip liner for a complete look.



SOULMATTE FILLING GEL LIP LINER

Available in 10 shades

Meet your perfect matte with color that lines, defines, and shapes lips for an instantly filled effect. Formulated with nourishing sweet almond oil and tea seed oil, known to be sources of vitamins and antioxidants, this gel liner glides on for a soft focus finish and velvety soft feel.

RETAIL:

\$8 USD / \$12 CAN / \$13 AUD / €8 UK / €8 EU

UNIQUE GEL FORMULA

Ultra creamy, ultra comfortable gel liner glides on evenly

INSTANTLY FILLED EFFECT

Designed to perfectly contour, resize, and reshape lips

POWERFUL INGREDIENTS

Infused with sweet almond oil, tea seed oil, and kale, rich in Vitamins C, E, and K

HOW TO

Twist up to reveal the tip of the liner and line lips. Use the attached sharpener to create a perfect point for a precise line.



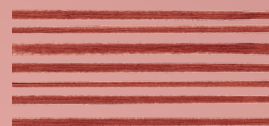
Quick Crush
(neutral-toned nude)



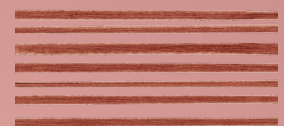
Wifey
(cool-toned nude)



My Boo
(warm-toned nude)



Whipped
(muted mauve)



Honey
(beige nude)



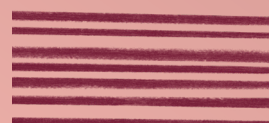
Dearest
(pink nude)



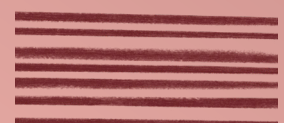
First Kiss
(fiery red)



Bella
(burnt cranberry)



Compatible
(rich plum)



Other Half
(brown brick)

PRO TIP

- After lining, fill in your lips with the Gel Lip Liner for a long-lasting color effect
- Pair the liner with the matching Soulmatte Velvet Lip Mousse shade for a perfectly paired pout.
- For a bold look, mix and match Soulmatte Filling Gel Lip Liner & Soulmatte Velvet Lip Mousse shades. Try Bella liner with Wifey mousse for a red-pink ombre pout