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**ISUZU ANSWERS TO A HIRE POWER: ISUZU EXPERTS TO APPEAR AT THE HIRE22 EXPO IN ADELAIDE**

The city of churches, Adelaide is about to amp up for HIRE22, and Isuzu Power Solutions (IPS) will be adding to the energy with a display featuring some of its premium generator models and an example of the company’s Make to Stock (MTS) power units, the 3CE1.

HIRE22, held at the Adelaide Convention Centre on 25 and 26 May, will bring a host of presentations, keynote speakers and of course a comprehensive exhibition, showcasing the latest product offerings for the demanding equipment hire and rental industry.

**The Next Generation**

Isuzu Power Solutions will be displaying an example from their premium generator range, which covers key power output ratings: starting with the compact 20 kVA unit, the mid-sized 37 kVA model, through to the larger capacity 50 kVA rated unit.

The IPS generator range provides fuel efficient, reliable, and super-quiet operation, all backed by Isuzu’s extensive Power Solutions dealer and servicing network.

On display will be the GS037PTY generator, rated at 37 kVA, a water-cooled model powered by the ultra-reliable Isuzu 4JG1T engine at a relatively serene 51 decibels, makes only slightly more noise than a bird's call.

The GS042ENN generator from the Genset range powered by legendary common-rail engine, 4JJ1 will also be on display so visitors can get a first-hand feel for the quality of the IPS products. These durable units are designed for those who can’t afford to stop and need the assurance that their generator won’t also.

The stand will additionally feature the Isuzu 3CE1 Make to Stock power unit. As part of the IPS Ready-to-work power unit range, the 3CE1 is rated at 36 hp and provides excellent performance and fuel efficiency, underpinned by the reliable performance required in Australia’s harsh operating environments.

Make to Stock power units come standard with heavy duty cooling package, engine controller and exhaust system and filtration designed to both protect the engine and keep it operating at peak efficiency. A range of additional optional features are also available for Make to Stock power units, including application specific mounting skids, additional cooling packages, solar battery charging kits and other key components to further tailor the unit to the intended application.

Head of IPS, Matt Sakhaie commented on the importance of the company attending events such as HIRE22.

“We know that the equipment hire and rental industry is one of the toughest proving grounds for product such as generators, pumps, and other stationary engine powered equipment.

“Isuzu has an impeccable reputation in engine design and manufacture, and we always look for opportunities to connect directly to the end-users of our product.

“Attending events such as HIRE22 allows us to meet and talk to our existing and prospective customer and provide both hands-on demonstration of the product and to explain the advantages of operating IPS powered equipment,” he continued.

“With continued demand for this type of equipment across Australia and the increasing need to respond to the challenges of environmental events, we see strong opportunities for IPS products to perform at their best both day to day, and in times of need.

“It’s why we’ve tagged our product with our motto “Never stop,” and we certainly won’t be as we get out and demonstrate the advantages of operating IPS equipment,” Mr Sakhaie concluded.

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