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***Important:***

***These images are only available for editorial content.***

***Credits must be included.***

***Notification of their publication is expected.***

**ARJAN BEVERS**

**PHOTOGRAFICA Collection**

**NETHERLANDS**



**Hair:** Arjan Bevers @arjanbevers

**Salon:** Avanti @avantikappers

**Photographer:** Andrew O’Toole @andrewotoolestudios

**MUA:** Mireille Bevers Brunt @mireillebeversbrunt

**Styling:** Luca Termine @lucatermine

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This collection fuses the energy of hair, represented as a force that emerges from within, with the plasticity of a photographic perspective capable of capturing the intensity of a second of life. Beauty becomes a living being that moves in the landscape created between the visible and the subtle, in which the dreamlike takes shape and in which femininity is a powerful attitude, aware of its full scope, impacting those who watches it until moved. **PHOTOGRAFICA**, the second collaboration between **Arjan Bevers** and **Andrew O'Toole**, is a tribute to the most iconic masters of photography in a raw and unpolished version that seeks the maximum expression.