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ThinPrint Cloud Services to Unveil Managed Cloud Printing Innovations for the Education Market at ISTE 2017

Printing expert launching service to simplify and streamline key on-campus needs and address security threats

DENVER – June 20, 2017 (ISTE 2017 Booth #465) – <u>ThinPrint Cloud Services</u>, the specialist for cloud-based printing and print management, today announced it will launch Single Sign-On for the education market at ISTE 2017 in San Antonio, Texas, June 25-28. <u>Single Sign-On</u> is the newest feature in the company's ezeep product line, making print management on campuses easier and more secure. The company will also be showcasing its <u>ThinPrint Cloud Extension for Chrome OS</u>, which enables IT administrators to easily integrate Chromebook printing into their networks.

"Printing is such a vital function for both faculty and students, but it can be cumbersome and difficult if not optimally configured," said Christoph Hammer, CEO of ThinPrint Cloud Services Inc. "With the ThinPrint Cloud Extension and the Single Sign-On, we can erase the time, resource and security headaches for IT administrators in the education market."

Single Sign-On

A key difficulty facing educational institutions is the security headache of handling the huge churn of students from year-to-year. New students must be given passwords and access to various services, while exiting students and staff must be removed or disabled. In addition, multiple passwords and authentications are necessary for various on-campus needs. For instance, a student may require access to various cloud services, each necessitates a different account and security sign-on.

Single Sign-On with ezeep solves these issues. With Single Sign-On, administrators can now use existing log-in systems rather than being forced to set up separate authentication procedures. The account administrator simply connects to its educational institution's directory. Any active user account can easily log into ezeep to satisfy their printing needs without further configuration. Printers automatically become available for users based on that person's group memberships in the university or school directory.

ThinPrint Cloud Extension for Chrome OS

Chromebooks are increasingly the laptop of choice in the K-12 market. In 2016, 12.6 million computers were shipped to primary and secondary schools in the U.S, and Chromebooks represented 58 percent of that market – a jump of 8 percent from just a year earlier – according to a <u>report</u> from Futuresource

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Consulting. With this dramatic rise, a central issue has been devising a solution to seamlessly print from these computers in the classroom.

The ThinPrint Cloud Extension fills that gap, offering a significantly improved alternative to Google's Cloud Print services. By just opening the Chrome Print dialog, users can access all the necessary features to solve in-class, as well as front office, printing needs, including automatic printer installation, automatic printer configuration, driverless printing, print guotas, and pay-for-print.

ThinPrint Cloud Services' customers can download the ThinPrint Cloud Extension directly from the Chrome Web Store or from ezeep.com/ChromeExtension. Interested companies can use the printing services of ThinPrint Cloud Services 30 days free of charge at ezeep.com/SignUp

Single Sign-On and ThinPrint Cloud Extension for Chrome OS will be on display and available for demonstrations during ISTE 2017 at the ThinPrint Cloud Services Booth #465.

About ThinPrint Cloud Services, Inc.

ThinPrint Cloud Services, Inc. is a subsidiary of ThinPrint, the leading provider of print management software and services for businesses. We focus on providing cloud enabled print and print management solutions to individuals, coworking spaces, educational institutions and organizations with BYOD or guest printing needs. With ThinPrint Cloud Printer and ezeep, our customers drastically reduce the administration of their print infrastructure and print users by leaving all the time intensive tasks to us. In addition, they benefit from advanced features like print quotas, automated per-page billing, secure release printing, Wi-Fi printing to any printer from mobile devices, remote printing and self-service portals. For more information, please visit: www.thinprintcloud.com

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