



JO MALONE  
LONDON

## Jo Malone London Celebrates The Beloved English Pear

Open the door to the enchanted world of English Pear & Freesia and discover special-edition designs, an additional product and a brand-new light floral scent offering a fresh take on this timeless ingredient.

English Pear & Freesia imagines orchards steeped in golden sunshine, warming the russet curves of luscious pears. The sensuous freshness of the just-ripe fruit wrapped in elegant white freesias, enhanced with rose and rooted in patchouli.

Top: Williams Pear

Heart: Freesia

Base: Patchouli

‘The freesia is a classic of both gardens and orchards, with delicate white petals perched on top of long green stems. It balances the juicy fruitiness of English pear with a lovely, elegant softness’

Céline Roux, Global Head of Fragrance

The delightful fruity scent can be enjoyed in a special-edition cologne, housed in a fluted glass bottle, and Home Candle, finished with a decorative lid. Leave skin feeling silky smooth and with a subtle sheen with English Pear & Freesia Scented Body Powder. Encased in a mirrored compact, it includes a kabuki brush for on-the-go application.

A selection of curated gift collections is also available, filled with English Pear & Freesia home and bath & body essentials in various sizes.

New English Pear & Sweet Pea Cologne takes the wearer to sun-warmed orchards springing to life as tempting green pears fill the branches. The luscious fruits are enveloped in softly scented pastel sweet peas, nestled on a base of powdery white musk. This garden-fresh light floral fragrance looks to the blousy, fragrant sweet pea to create a new marriage of fruits and flowers.

Top: Williams Pear

Heart: Sweet Pea

Base: White Musk

‘We had to have all the juiciness of the pear at the centre, but I also wanted to celebrate the soft, pastel hues and delicate, playful petals of the sweet pea’

Céline Roux



English Pear & Freesia and English Pear & Sweet Pea colognes are created using a 100% natural pear fruit extract. An upcycled ingredient utilising a by-product of the food industry, the process was exclusively developed for Jo Malone London. Each bottle contains the equivalent of one pear.

The collection includes

English Pear & Sweet Pea Cologne 30ml €67  
English Pear & Sweet Pea Cologne 100ml €138  
Bath & Body Collection €112\*  
Home Collection €91\*  
English Pear & Freesia Travel Collection €87\*  
English Pear & Freesia Home Candle with Lid €68\*

The collection is available online at [jomalone.co.eu](http://jomalone.co.eu) and in Jo Malone London stores from September 2023.

\*Available at Inno, Parfuma, Paris 8 en Senteur D'Ailleurs.

For further press information or images, please contact:

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About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.