**Onderweg naar beter**

**NMBS**

**TBWA Belgium**

**Client**: NMBS

**Contact:** Pascale Heesterbeek (Head of Corporate Brand & Communication), Denis Bastin (Brand Image & Strategy Manager)

**Campaign Title:** Onderweg. Naar beter.

**Creative Director:** Willem Van den Hoof

**Creative Team:** Regine Smetz, Marie-Laure Cliquennois

**Account team:** Philippe Van Eygen, Astrid Wauthier, Anouk van der Wallen

**Agency Producers**: Cindy De Mooter, Sophie Scheck

**Production company:** Czar

**Producer:** Lander Engels

**Regisseur:** Joe Vanhoutteghem

**DOP:** Nicolas Karakatsanis

**Postproduction company:** MAKE

**Post-producer :** Leslie Verbist, Bieke De Keersmaecker

**Offline:** Martin Leroy

**Online & VFX:**Robin De Praetere

**Grading:**Olivier Ogneux

**Music**: Bailero from Songs of the Auvergne, by Joseph Canteloube. Performed by Netania Davrath.

**Sound design:** Gregory Caron

**Photography:** Gregor Collienne

**Art buyer:** Elly Laureys

**Media Agency:** Dentsu