

For Immediate Release
Friday 10 August 2018

ABC Radio Melbourne & Victoria launch 'Action for Athens' fundraiser

It's claimed that Melbourne has the third biggest Greek population of any city in the world (after Athens and Thessalonica). And here in Victoria we know only too well what it's like to feel the impact of devastating fire.

More than 90 people died in the recent fires near Athens, with many injured and significant destruction of houses and property.

In Victoria we understand what that means, and with Melbourne's strong Greek community we are well placed to make a difference.

ABC Radio Melbourne & Victoria is supporting the Australian Red Cross – Greek Fires Appeal to raise funds for the Hellenic Red Cross as it continues providing humanitarian support for people and communities affected by the Greek fires.

On Wednesday 15th August, audiences will be encouraged to tune in and donate generously by visiting abc.net.au/radio/melbourne and donating online or by calling **1800 Red Cross**.

And we'll celebrate that generosity with a very special live benefit broadcast from Melbourne's Greek Centre on Wednesday evening from 7:30pm- 9:00pm (AEST). Hosted by The Friday Revue's **Richelle Hunt** and **Brian Nankervis**, it will feature great live music, laughs, and a few surprises.

The line-up includes music from **Tim Rogers, The Philhellenes playing Rebetika, Deborah Conway & Willy Zygiar, La Voce della Luna, Jessie Lloyd, Zourouna** and special guests **Mary Coustas, George Donikian, Komninos** and **Pi O**.

You can help support Action for Athens by registering to come along to this special fundraising event, by donating online and by tuning in.

For more information:
abc.net.au/radio/melbourne
redcross.org.au/greece

Enquiries:

Kat Lindsay, Marketing Manager, Regional & Local (VIC & TAS)
P: (03) 8646 1603
E: Lindsay.Katherine@abc.net.au

Felicity Greenland, Marketing Coordinator, Regional & Local (VIC)
P: (03) 8646 1609
E: Greenland.Felicity@abc.net.au