

# The Fígaro Awards will also recognize international talent

The **Fígaro Awards**, a reference contest in Spanish hairdressing with the eagerness to crossing borders, launch a **new international category** for professionals residing abroad.

The aim of this new category is both to attract and recognize the best talent in the sector outside of our borders and to project the creativity of Spanish hairdressers more. The value of Spanish professionals is recognized and recognizable, which is why a competition open to hairdressers from other countries is an option to promote Spanish hairdressing, but also hairdressing itself.

The artistic language of hairdressing knows no borders and this makes us more open than ever to cooperate with professionals from all over the world. In addition, Spain wants to become a prominent place for the reception and projection of creative hairdressing in the world on its own merits. Spanish hairdressers win in the most important competitions in the world, so it is time to turn this international gaze we project outwards inwards, in the most important hairdressing contest in Spain. In **Club Fígaro**, we will continue connecting internationally, but in a different way, with open arms to reach more people and with the will to inspire ourselves and continue inspiring others.

Therefore, if you are a non-resident creative who wants to compete among the best hairdressers, now you can take a step forward in your career. Participate in the most important hairdressing contest in one of the countries with the greatest projection in hairdressing in the world.

## HOW TO PARTICIPATE IN THE INTERNATIONAL CATEGORY

- This category is open to hairdressers who doesn't reside in Spain. (Except Andorra and Gibraltar)
- To participate you only have to present a collection with 4 images.
- This category doesn't participate in the catwalk.
- Participate with freestyle.
- To participate you only have to pay the € 100.00 registration fee for a maximum of 3 collections.
- The rest of the requirements are the same as the rest of the categories.



**Club Fígaro** is a non-profit associative project created in 2009 by an outstanding group of Spanish hairdressing professionals. The main objective pursued by **Club Fígaro** is the social recognition of the profession, and this is articulated with the creation of the **Spanish Hairdressing Awards**, which have been held since 2010 and value the photographic works of hairdressing trends from the main Spanish firms. The transparency and prestige of the Awards is guaranteed by the appointment of an external jury, made up of five prominent names in international hairdressing, who vote individually and independently on the collections presented anonymously. The winners of the different categories of the Awards are announced during the Figaro Catwalk, an event that has already become the great annual event for Spanish hairdressers. The official sponsor of Club Fígaro is **Revlon Professional**. Finally, Club Fígaro has eight media sponsors, the main professional beauty magazines and portals in Spain.

## THE CALL FOR PARTICIPATING IN THE FÍGARO AWARDS WILL OPEN IN APRIL 1!

ENTER:

<https://www.clubfigaro.com/participar>

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### The Club

The objective pursued by **Club FÍGARO** is recognition, both professionally and socially; thus raising our profession to the category of excellence, just as sectors such as fashion or gastronomy did at the time. Our mission is aimed at making our work known, admired and respected, both in the national and international territory, thus consolidating an increasingly cosmopolitan and powerful industry.

### The contest

The Spanish Hairdressing Awards, also called Fígaro Awards, value the photographic works of the hairdressing creations of the participating firms, to reward the most outstanding creative hairdressers in the country. They consist of five categories and were established in 2009 to give notoriety and visibility to the artistic work of Spanish hairdressers. The basic objective pursued by Club Fígaro with the creation of these awards is the social and professional recognition of hairdressing in Spain to consolidate an industry that is increasingly cosmopolitan and powerful.

Participating hairdressers register online to participate and upload their photographic collections to the Club Fígaro website. Afterward, the professional jury, made up of prominent personalities from national and international hairdressing and which changes every year, individually and independently votes the collections submitted anonymously, so impartiality is guaranteed. To compete in the queen category of the contest, Spanish Hairdresser of the Year, hairdressers must have previously been pre-nominated by their colleagues. This award rewards, in addition to the photographic collection presented, the professional career during the last year.

**Club Fígaro** has the support of its main sponsor, **Revlon Professional**, a firm that has sponsored the Awards since its inception.



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