**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Jo Boone, Zara Versaen, Bénédicte Leytens, Peggy Storme, Annelore Van Hove

**CAMPAIGN TITLE**: Elkaar gezond houden is het mooiste cadeau. // Prendre soin les uns des autres, c'est le plus beau des cadeaux.

**CREATIVE DIRECTOR:** Frank Marinus

**CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Sven Pede, Alex Ameye, Sandrine Rozenberg, Julien Riviezzo, Ymke Smets, Florence Francois

**DIGITAL CREATIVE TEAM:** Inge Bracke, Anujin Magnaijargal, Julian Lesceux

**COPYWRITING:** Nadine Claes, Sarah Pierrequin

**ACCOUNT TEAM:** Geert Potargent, Marieke Michils, Elien Limpens, Vanessa Sponar, Nathalie Thollebeek, Charlotte Dejonghe, Louise Dutron

**STRATEGY**: Bert Denis, Kristof Janssens, Veerle Verlinden

**INTEGRATED BRAND STRATEGIST:** Jolien Van Heyste, Katrien Rousseau

**TRAFFIC**: Elien Cardon, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemin

**RETOUCHES**: Marianne Gualtieri, Emilie Boudart

**DTP**: Marianne Gualtieri, Emilie Boudart, Vanessa Claes

**DIGITAL PRODUCTION**: MAKE

**PROJECTS MANAGEMENT TEAM:** Stijn Punie, Ken Kools, Stijn Mertens, Juliette Defoux

**ONLINE PRODUCTION:** Annelies Eskens, Matthias Deruddere, Yannick Van der Goten

**PHOTOGRAPHY:** Studio Wauters

**HEAD OF AV PRODUCTION MAKE:**

Mieke Vandewalle

**TV PRODUCER MAKE:**

Lore Desmet

**PRODUCTION: CZAR**

Executive producer: Eurydice Gysel

Producer: Lander Engels

Director: Salsa

DOP: Martijn Nelis

**POST-PRODUCTION COMPANY: MAKE**

Post-producer: Greet Van Thillo

Offline: Robin De Praetere

Assistant editor: Lisa Vermeulen

Online: Flow

Sound: Gregory Carron

Grading: Joost Vankerckhove

**SOCIALS PRODUCTION COMPANY: MAKE**

Producer: Greet Van Thillo

Online:Xavier Pouleur – Sebastiaan Schols

Sound: Jan Pollet

**PHOTO PRODUCTION: MAKE**

**Art buyer:** Elly Laureys

3D Print: Flow

Food fotograaf: Studio Wauters

**RADIO PRODUCTION COMPANY: MAKE**

Producer:Raf Cyran

Sound: Nicolas Van Ruysevelt & Gwenn Nicolay

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS:** Wouter Proot, Laura Monteleone, Tamara Pauwels, Stéphanie Van Geit, Gilles Nevens