



CREATING A SUSTAINABLE RECYCLING SOCIETY

Plastics Packaging in a circular economy

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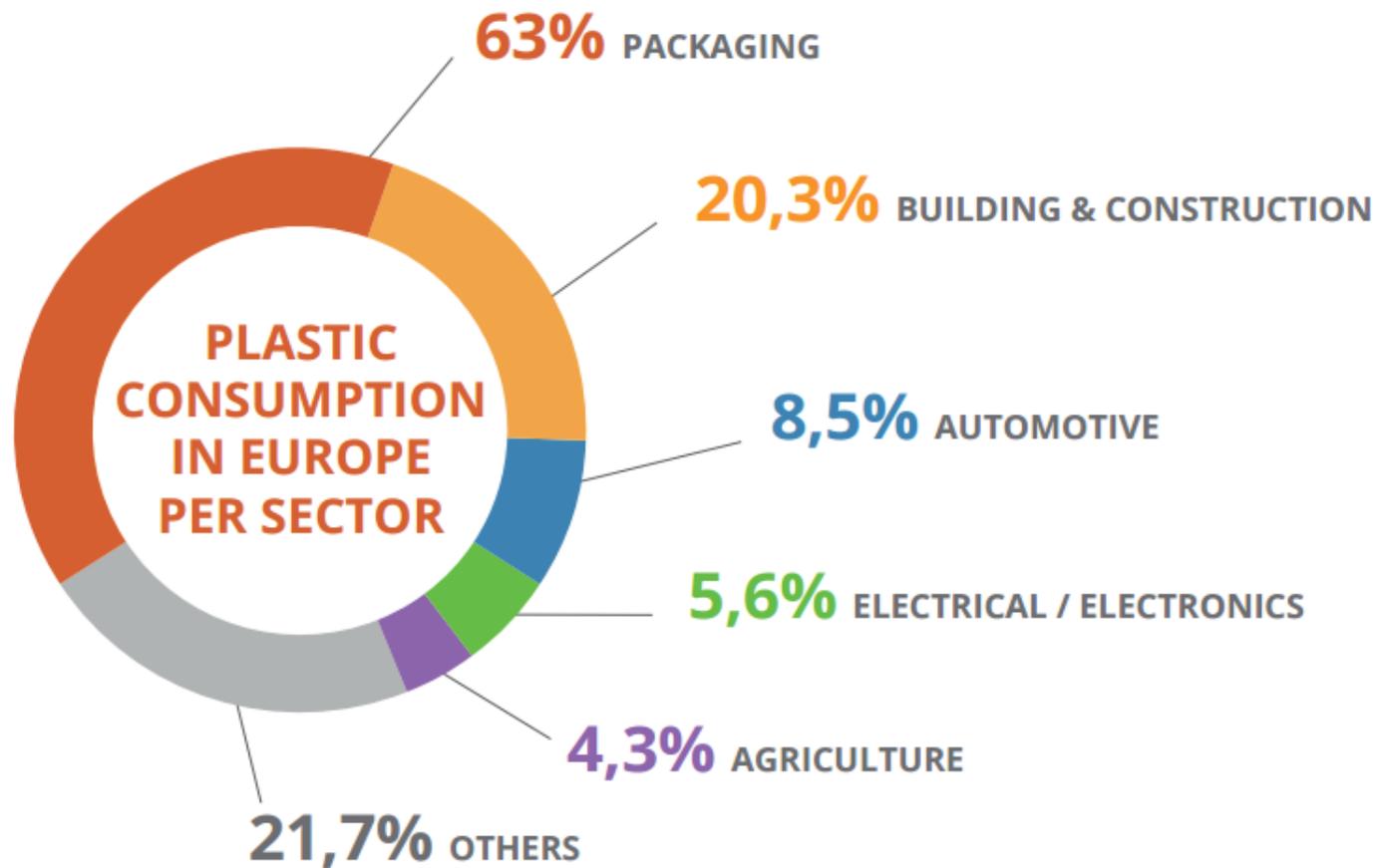
PRE mission



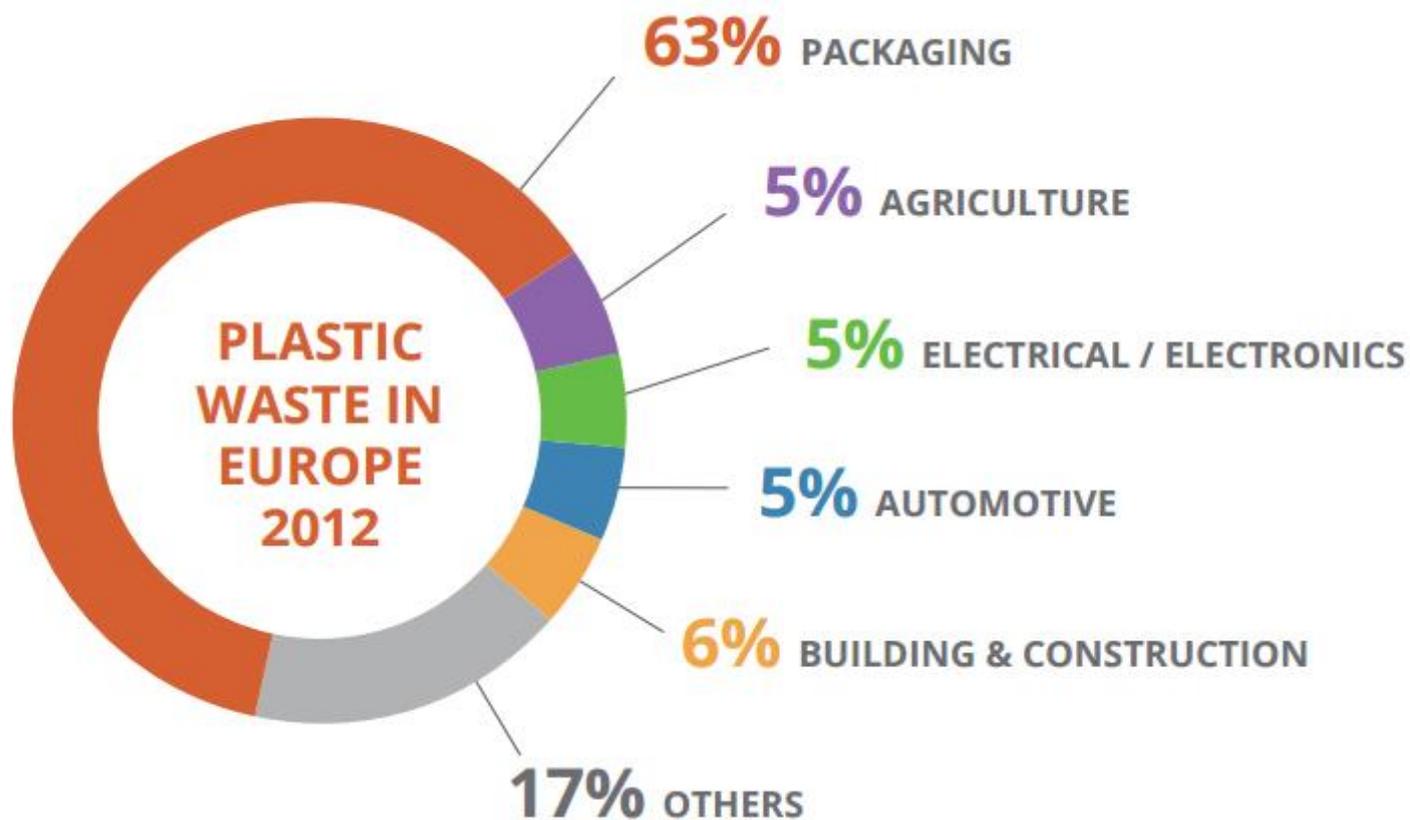
- ✓ promotion of plastics recycling
- ✓ creation of conditions which enable profitable and sustainable business
- ✓ development by initiating recycling projects
- ✓ promote the use of recycled plastics
- ✓ offering service platform



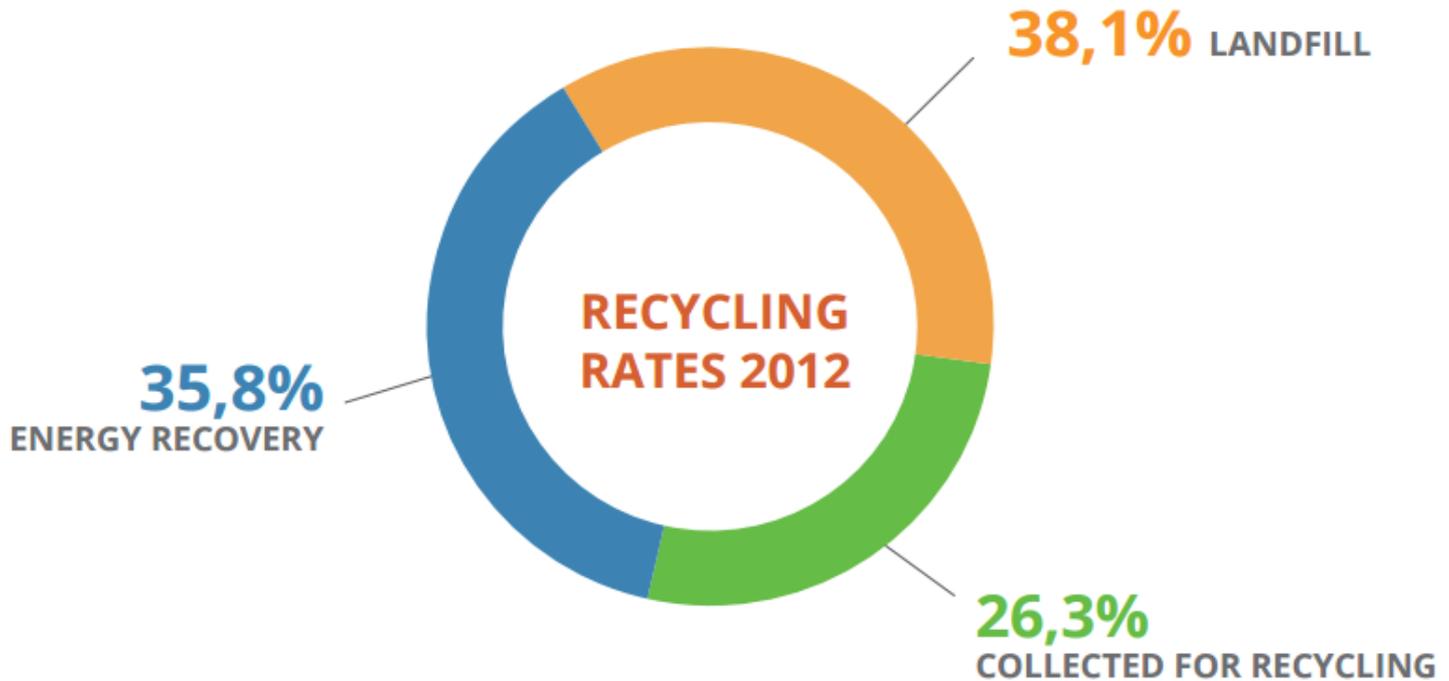
Europe's Plastics consumption >60,000,000 tonnes



Plastics waste Europe > 26,000,000 tonnes



Recycling is the less preferred option



Sellers market



Low quality sorting



800 containers per day



Health and safety



HOW CAN EUROPE ENHANCE PLASTICS RECYCLING?



**IMPROVEMENT OF
RECYCLABILITY / GLOBAL
GUIDELINE: DESIGN FOR
RECYCLING**



HIGHER RECYCLING RATES



**STANDARDIZATION AND
HARMONIZATION OF
COLLECTION & SEPARATE
SORTING**



**CREATING A PULL
MECHANISM FOR PLASTICS
RECYCLATES & DEVELOPING
SECONDARY RAW MATERIAL
MARKETS**



**BAN ON LANDFILL FOR
ALL PLASTIC WASTE**



**FURTHER INNOVATION IN
MECHANICAL RECYCLING**

Education is key



EU POPULATION: **500 MLN**



SORTING CENTRES: **1200**



RECYCLERS: **1000**



- RECYCLASS - THE RECYCLABILITY TOOL FOR PLASTIC PACKAGING IN EUROPE



RecyClass

[HOME](#) [START ANALYSIS](#) [INFORMATION](#) [ABOUT US](#)

The Recyclability Tool
for plastic package

START ANALYSIS

1

Be informed
Everything you want to
know about RecyClass.

2

Register
Create your account.

3

Get going
Log in and start! Try and
play!



Plastics waste flow



Structure the markets



EU eco-design



Standardise waste collection & sorting



Transparent numbers: net recycling

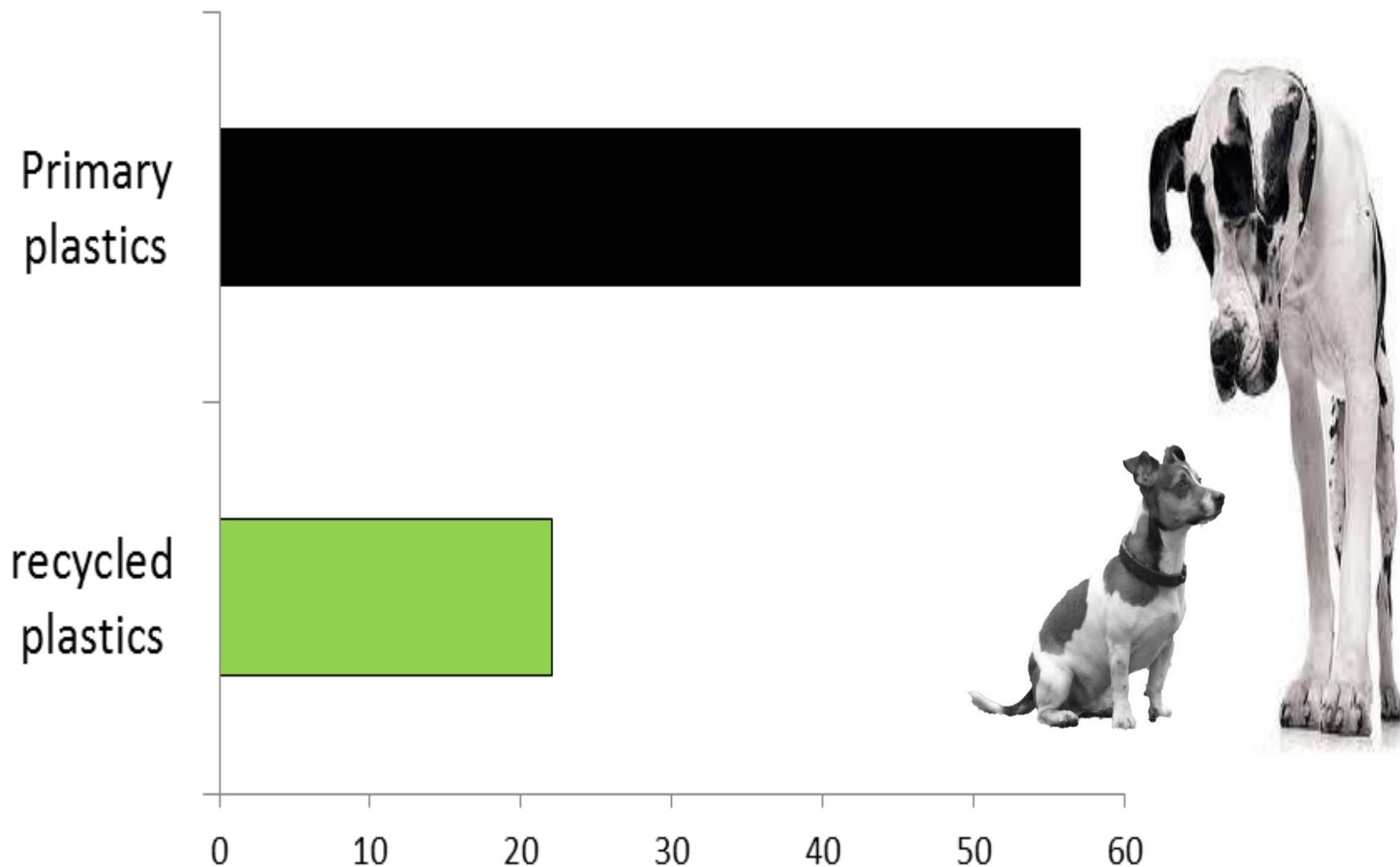


Market for secondary raw materials

Structure the plastics waste flow



24% recycled plastics



WHAT IMPACT WILL THE CIRCULAR ECONOMY PACKAGE HAVE?



2020 6,5% of GHG savings would equal **15 millions** = **EQUALS THE TOTAL OF CARS IN BENELUX**
less cars on the roads



2025 11,5% of GHG savings would equal **21 millions** = **EQUALS THE TOTAL OF CARS IN POLAND**
less cars on the roads

RECYCLING AND WASTE MANAGEMENT

2020 50 000 NEW JOBS

2025 80 000 NEW JOBS

RESEARCH AND DEVELOPMENT, MANUFACTURE OF EQUIPMENT, MANAGEMENT ETC.

2020 75 000 NEW INDIRECT JOBS

2025 120 000 NEW INDIRECT JOBS



**Cross
Industry
work**



CREATING A SUSTAINABLE RECYCLING SOCIETY

PRE represent National Associations and Individual Member Companies covering 80% of the European market.

We focus on the promotion of plastics recycling and the creation of conditions which enable profitable and sustainable business.