



OCEAN PLASTIC INNOVATION CHALLENGE DATA VISUALIZATION TRACK

The Ocean Plastic Innovation Challenge, a key component of National Geographic and Sky Ocean Ventures' partnership to reduce plastic waste, asks problem solvers from around the globe to develop novel solutions to tackle the world's plastic waste crisis. The Ocean Plastic Innovation Challenge is a one-year competition consisting of three complementary tracks that will run simultaneously: Design, Circular Economy, and Data Visualization.

The Data Visualization Track challenges teams or individuals to develop a data visualization or infographic to effectively and creatively illustrate a data set relating to plastic waste. Submissions must visually represent a relevant, credible data set related to the global challenge of plastic waste and teams must submit a narrative explaining why the data set was chosen and considered valid.



For more information, or to register now
visit oceanplastic-challenge.org

OCEAN PLASTIC INNOVATION CHALLENGE DATA VISUALIZATION TRACK



Compelling visual messaging can help inspire global audiences to take action to reduce plastic waste. The Ocean Plastic Innovation Challenge aims to accelerate effective communication about the global plastic crisis by incentivizing the development of innovative data visualizations to accelerate behavior change.

THE PRIZES

Up to four teams will be selected as Finalists and will have the opportunity during Phase 2 to receive guidance on their data visualizations from National Geographic maps and/or graphics staff. The winner will receive \$10,000 and the winning data visualization will be considered for digital publication by National Geographic.

KEY DATES

February 11, 2019

Registration Opens

June 11, 2019

Initial Submission Deadline

Week of July 8, 2019

Finalists Selected

Week of November 11, 2019

Finalists' Submissions Due

Week of December 9, 2019

Winners announced



**For more information, or to register now
visit oceanplastic-challenge.org**