



Sérums Teintés

10 shades for these new complexion-perfecting, protective serums

Designed to be applied as the last skincare step, these Sérums Teintés are specially formulated to make the most of their benefits and enhance the skin. Enriched with active ingredients, they help limit and correct blemishes while covering skin with a light, tinted veil. All phototypes will find a tinted serum to suit their skin tone with the 10 shades available.

In recent years, the “skincare make-up” trend has come into its own: the aim is to combine the benefits of make-up and cosmetic care products to enhance the natural complexion.

Always on the cutting edge of innovation, Biologique Recherche is extending its Sérums Teintés range (formerly Sérum de Teint), with a new variety of shades and a reworked formula retaining the performance of a skincare product and the perfect coverage of a make-up product. Sérums Teintés provide natural coverage, creating a shield on the skin’s surface against urban pollution and free radicals. Skin is moisturized and protected from harsh external factors. The complexion is more even, brighter and radiant.

MORE THAN JUST A TINTED SERUM, IT TRULY PROTECTS THE SKIN

Recommended for all Skin Instants®, Sérums Teintés now come in 10 shades, each with a precise combination of pigments, perfect for every phototype. Thanks to this new color palette, you can choose the best colorimetry depending on the season.



This serum targets 3 key actions

1 CORRECTING IMPERFECTIONS CAUSED BY THE POLLUTION TO WHICH TODAY'S LIFESTYLE EXPOSES US



-17%⁽¹⁾

2 MOISTURIZING THE SKIN TO PRESERVE ITS BARRIER FUNCTION AS MUCH AS POSSIBLE

>90%

of those surveyed found their complexion brighter and more radiant. Skin texture is smoother, and Sérum Teinté feels like a shield, while letting the skin breathe⁽²⁾

3 A LONG-LASTING EVEN COMPLEXION FOR OPTIMUM RESULTS

Photo-protective and anti-pollution active ingredients form a “shield” on the skin’s surface that protects the epidermis from suspended particles and free radicals generated by solar radiation (UV rays, blue light, infrared). Skin is lastingly moisturized and protected from harsh external factors.

(1) In-vivo test conducted on 22 women aged 18 to 49 by applying the Sérum Teinté onto a 16cm² area.

(2) Test under dermatological supervision conducted on 25 women aged 19 to 40, phototype I to V, with combination to oily skin and prone to acne on the face, after 28 days of daily application.

3 ACTION PLATFORMS

Protective Platform

- **Urban shield**, to limit oxidative stress thanks to its ability to capture free radicals. The skin is more resistant to harsh external factors.
- **Arctic peptide**, extracted from a red seaweed native to the Arctic, protects and restores the skin’s barrier function while increasing hydration.
- **Oleo-protect**, a concentrate of precious Lupin and wheat germ oil molecules, to protect the skin from oxidative stress generated by daily exposure to radiation

Moisturizing Platform

- **Moisturizing plant sugars**, a sugar derivative, they optimize water reserves by increasing the skin’s glycosaminoglycan content (hyaluronic acid, chondroitin sulfate). The skin is more resistant to damage as it is moisturized and restructured.
- **Moisturizing sugar complex**, ensures optimal skin hydration. It provides dual moisturizing performance and reduces cutaneous irritation caused by the intensive use of overly active ingredients like hyaluronic acid.
- **Wax complex**, composed of Candelilla Wax, Shea Butter and Glycerol Isostearate, improves water retention on the skin’s surface and promotes lasting hydration

Protective Platform

- **Film Former**, strengthens the hydrolipidic film and slows down water evaporation. It encapsulates pigments to make them more resistant to friction and to prevent marks on clothes.
- **Vitamin E**, a powerful antioxidant, it protects cell membrane lipids against the damaging effects of free radicals. It helps skin maintain its elasticity and moisture levels, and strengthens the skin’s hydrolipidic film.

PRODUCT BENEFITS

- Long-lasting hydration
- Unifies, evens out and brightens the complexion
- Reduces the appearance of blemishes and pores
- Provides long-lasting, adjustable coverage while allowing the skin to breathe
- Protects against the harmful effects of urban pollution and free radicals
- Non-greasy, non-comedogenic, non-acneic and silicone-free

FIND THE RIGHT SHADE FOR YOUR SKIN TONE

Each shade has been defined according to 5 nuances with 2 undertones (cool and warm). To find the right shade for your skin color, look at your skin tone and undertone.

SKIN TONE

Complexion is the visible color of the skin. Generally classified into two shades, individuals can have a light, medium or dark skin tone. Going a step further, the Fitzpatrick scale, established by dermatologist Thomas B. Fitzpatrick, is used to describe the inherent pigmentation or color of the skin, based on its reaction to UV light and its tendency to burn or tan (from type I (very fair skin, always burns, never tans) to type VI (dark brown or black skin, never burns)).

SKIN UNDERTONE

- Defined by the subtle shades beneath the skin's surface that influence overall color
- Inherent characteristic of an individual's skin
- Unaffected by lighting conditions
- Essential when choosing make-up or tinted products, to ensure that they complement the skin's natural color

SKIN TONE	SKIN UNDERTONE		
FAIR			
LIGHT			
MEDIUM			
DARK			
		WARM	NEUTRAL
		COOL	

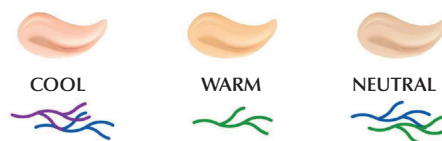
THERE ARE 2 UNDERTONES AT BIOLOGIQUE RECHERCHE

COOL TONES

- The skin has shades of blue, pink or violet.
- Veins in the wrist may look blue.

WARM SHADES

- The skin has shades of yellow, peach or gold.
- Veins in the wrist may be greenish.



Biologique Recherche experts can help you find the right shade for your skin.

RECOMMENDATIONS FOR USE

At home

Use after or instead of the finishing serum depending on the Skin Instant® needs. Using your finger or the brush, apply onto clean and dry skin (forehead, nose, cheeks, chin). Delicately spread out from the center to the outside of the face, neck and décolleté for a natural finish.

SIZE: 30ml retail format glass bottle

ABOUT BIOLOGIQUE RECHERCHE

For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical approach to skincare, delivering immediate and long-lasting results.

Combined with highly customized protocols and meticulous procedures which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are formulated with no artificial fragrance in its own laboratory in France.

Biologique Recherche is the partner of choice in over 85 countries for exclusive medical spas and day spas in addition to the world's premier luxury hotel spas. Its flagship, the Ambassade, is located at 32 avenue des Champs Elysées in Paris.

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