**PRESS RELEASE**

**Mex, Switzerland, 7th September 2021**

**I.B.E. installs first BOBST MASTER DM5 in Italy**

**The Italian printing company decided that the All-Inline, All-in-One label press would be the perfect investment to optimize label production at its modern facility in Verderio, in the province of Lecco.**

I.B.E. S.r.l. produces self-adhesive labels, multi-layers labels and shrink sleeves for a wide variety of customers in the food, wine and oil, household and personal care, and industrial sectors, both in Italy and internationally. The highly automated BOBST MASTER DM5 was chosen to enable the company to meet demands for faster turnaround, more flexibility, shorter runs and savings in costs, time and waste.

The MASTER DM5 can be configured to the exact requirements of each customer, with flexo stations and finishing units complementing the UV inkjet engine for all inline label manufacturing. I.B.E. took full advantage of the modularity of the DM5 and equipped it with a whole host embellishment and die-cutting options, which means the company can produce the broadest range of applications on the press.

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 600 people around the world. The firm recorded a consolidated turnover of CHF 1.372 billion for the year ended December 31, 2020.

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