**GUESS BOBBI BAG: FASHIONABLE, FUN & FUNKY**

The new Guess Bobbi bag is the ideal choice for ever-different looks that are always on trend!

The tote version, in double-sided pebble, comes in a variety of styles: chic and understated, for a touch of elegance; in vibrant colors that celebrate the joyful awakening of springtime; sporty-glam, with thick sailor stripes; and decidedly funky, with snazzy inscriptions and smiley emoticons*.*

If classic and refined is your style, then go for ultra-feminine powder pink or for timeless black and white, enhanced by delightful micro-perforation and diamond quilting. For a rocker twist, opt instead for the plucky version with bold whipstitching down the front.

But why settle for one bag when you can have two? The Bobbi tote is reversible, so that you can choose the right style for your outfit!

While the tote is the ideal carryall for a day at the office or a night on the town, the Bobbi bag also comes in a stylish hobo silhouette and in a casual-chic, right-on-trend bucket model with drawstrings, in tone-on-tone or contrasting colours.

Bobbi: one bag, endless possibilities!