

media release



FOR RELEASE 9.00am WEDNESDAY 26 JULY

OZPOD: AUSTRALIAN PODCAST CONFERENCE RETURNS FOR A SECOND YEAR JENN WHITE (WBEZ Chicago, Making Oprah) ANNOUNCED AS KEYNOTE SPEAKER

OzPod is back! Returning for its second year on Friday 8 September, the ABC Ultimo Centre in Sydney will again play host to the best, the brightest and the most innovative minds in podcasting at **OzPod 2017: Australian Podcast Conference**. Tickets are on sale now.

We're delighted to announce 2017's keynote speaker is **Jenn White** (USA), the host and co-creator of the extraordinarily captivating *Making Oprah* podcast from Chicago-based radio and podcast powerhouse **WBEZ**. Jenn is a TV and radio broadcaster and producer who has also worked as the host of *All Things Considered*, and as an outreach manager at **NPR** station Michigan Radio. Stay tuned for details of the full conference program, which is soon to be announced.

After the immense success of last year's debut, **ABC Radio** is honoured to again host this unique not-for-profit event. **OzPod 2017** will offer a comprehensive insight into podcasting in Australia, a productive platform for the greater Australian podcast community to connect and to share. Fast becoming an unmissable staple on the media industry calendar, **OzPod 2017** (#OzPod2017) offers a rare opportunity for traditional radio networks, independent podcasters and emerging start-ups to escape the studio or office and meet with peers to share their experiences, information, insights and ideas.

Enjoy a full one-day program of carefully curated panels around industry and content-related themes, headlined with an international keynote address. **OzPod 2017** will focus on the rapidly evolving development of podcasting in Australia, including vital discussions on diversity, ethics, technologies, storytelling, monetisation and how to grow your audience.

"OzPod has quickly become the go-to event for the entire podcasting industry, whether it's for tips on content creation, business development, or building your audience," said Kellie Riordan, manager of ABC Audio Studios. *"Whether you're a small podcast producer looking to meet other creators, or a platform on the hunt for the next crop of talent, OzPod welcomes every podcaster and radio maker in Australia. It will be a day full of thought-provoking discussion. We are particularly excited about our keynote, Jenn White, who is the co-creator and host of one of the standout podcast hits of the last 12-months."*

OzPod is an industry-wide event and a collaborative venture across the podcasting community. Content makers, broadcasters, presenters, producers, journalists, media industry professionals, and those starting out in podcasting are all encouraged to attend.

In 2017, **OzPod** has introduced a registration fee of \$99 to assist in covering some of the production and running costs. The conference remains entirely not-for-profit.

Limited tickets are now on sale, so get in early. The full program is soon to be announced. **#OzPod2017**



AUSTRALIAN
PODCAST
CONFERENCE

8 SEPTEMBER
ABC ULTIMO, SYDNEY
#OZPOD2017

PRESENTED BY
ABC Radio



media release



ABC
Australian Broadcasting Corporation
Radio

EVENT DETAILS:

What: OzPod 2017: Australian Podcast Conference
When: Friday 8th September, 9.00am - 5.00pm
Where: Eugene Goossens Auditorium, ABC Ultimo, Sydney
Tickets: Tickets on sale now from [HERE](#)

FOR FURTHER INFORMATION:

Email: ozpod@abc.net.au
Website: www.abc.net.au/radio/programs/ozpod
Twitter: [@ozpodconference](https://twitter.com/ozpodconference)
Facebook: [@abcpodcasts](https://www.facebook.com/abcpodcasts)
Hashtag: #OzPod2017

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