**TBWA**

Executive Creative Director: Jeroen Bostoen

Creative Director: Jeremie Goldwasser

Copywriter: Julian Lesceux

Art Director: Bruno Giunta

Production: Michel Prairal

Client Service Director: Geert Potargent

Group Account Manager: Elien Onclinx

Account Manager: Marie Buyens, Lore Boghmans

AV Producer: Katrien Van den Brande, Audrey Dierckx, Elien De Brouwer

Traffic Manager: Laurie Herbots

**McDonald’s**

Chief Marketing Officer: Philipp Wachholz

Marketing Manager: Laurence Anckaert