**PEPSI MAX® GENIUS CREATIVE CREDITS**

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| **AMVBBDO CREDITS** |
| EXEC CREATIVE DIRECTOR | Alex Grieve, Adrian Rossi |
| CREATIVE DIRECTOR | Thiago de Moraes |
| CREATIVE TEAM: ART DIRECTOR | Sonny Adorjan |
| CREATIVE TEAM: COPYWRITER | Milo Campbell |
| PRODUCTION CREDITS: TV PRODUCER | Christina Hermann |
| PRODUCTION CREDITS: DIGITAL PRODUCER | Ian Whittle |
| ACCOUNT MANAGEMENT: BAD/AD ETC *(note not all award shows accept these credits)* | Clive Tanquary, James Walker-Smith, Kristiana Grant |
| **OTHER CREDITS (Production Company/Digital Company/Web design/Mobile Production** |
| PRODUCTION COMPANY  | Outsider |
| DIRECTOR | Scott Lyon  |
| PRODUCTION COMPANY PRODUCER | Zeno Campbell-Salmon  |
| DOP | Tom Townend |
| EDITING COMPANY | The Works |
| SOUND STUDIO | 750 MPH |
| MUSIC | Daniel Peppé  |
| POST PRODUCTION COMPANY | The Mill  |

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| **BELGIAN CREDITS** |
| Media agency | OMD Belgium |
| Below agency (POS, instore…) | DICO |
| Shooting & campaign visual  | Bonka Circus |
| PR agency | Bebble PR |