

## FACTS & FIGURES

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27Names is the 1<sup>st</sup> European Live Communications Agency, providing outstanding multinational live communication campaigns that have impact.

Headquartered in Brussels, 27Names is present in 20 countries on the European continent.

Working with 27Names gives you access to +600 strategists, creatives and production experts across Europe, who help to shape your pan-European projects with efficiency, creative flair and local knowledge.

Our headquarters in Brussels, bundle creative and strategic strength at an international level, offering you new ways of connecting with your audiences, in every country on the European continent, with flexibility and swiftness.

We operate effectively throughout the whole of Europe, with strong local presence, and offer operational excellence and expertise at a national level, ensuring unique experiences adapted to the preferences of your local audience.

Since 2008, as a European network of Live Communication agencies, the organisation has built a strong and fully legitimate position, winning a combined total of 84 national, European and Global Awards, and executing a series of successful multinational projects for e.g. Volkswagen, Emirates, Diageo, Karl Lagerfeld and Nord Pas de Calais.

In addition to cross-border Live Communication projects, 27Names offers the **InterValue Lab**, a unique, purpose-built workshop in which we co-create with the client integrated concepts and brand experiences that are underpinned by pan-European perspectives. This results in innovative communication and engagement strategies, helping our clients to develop into more dynamic and successful organisations.

### Founding Partners / Shareholders:

- Hallamasch, Austria
- The Oval Office, Belgium
- Brandvenue, Denmark
- Lataamo, Finland
- Magic Garden, France
- Concept X, Germany
- Sinergie, Italy
- Ideju Instituts, Latvia
- Mediation, Luxemburg
- Fieldwork, Norway
- Bureau voor Reuring, the Netherlands

### Associate Partners

- Verve, Ireland
- UPPartner, Portugal
- MaxiMice, Russia
- Agencija Promo, Slovenia
- BrandVenue Iberia, Spain
- Creative Pro, Slovakia
- Creative Pro, Czech Republic
- Atölye, Turkey
- Verve GB, United Kingdom



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