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MEDIA ADVISORY

Labor Day American Red Cross Blood Drives:
Mall of Georgia and Town Center at Cobb invite community to give back September 3-5
Be proud to be a donor during annual blood drive events at local Simon malls

WHAT: Help save lives... Donate blood this Labor Day weekend!

The American Red Cross will host blood drives at **Mall of Georgia** and **Town Center at Cobb** this Labor Day weekend **12-5 p.m. Saturday, September 3 through Monday, September 5**. Supporters who come out and donate blood will receive a complimentary gift from the American Red Cross (while supplies last)!

Why get involved? Here are some quick facts, courtesy of the American Red Cross:

- **There is currently a significant blood shortage – all blood types are needed!**
- Someone needs blood every **two** seconds in the U.S.
- Just one pint of blood can save up to **three** lives!
- Approximately 36,000 units of red blood cells are needed in the U.S. every day.
- Approximately 38 percent of the U.S. population is eligible to donate – yet less than 10 percent actually do!
- The American Red Cross supplies approximately 40 percent of the nation's blood supply.

WHEN/ WHERE: Mall of Georgia
3333 Buford Drive, Buford, GA 30519 (upper level near Dick's Sporting Goods)
September 3-5: 12-5 p.m.

**All supporters who donate blood at Mall of Georgia will receive a limited edition American Red Cross duffle bag while supplies last*

Town Center at Cobb
400 Barrett Pkwy, Kennesaw, GA 30144 (Sears Court)
September 3-5: 12-5 p.m.

**All supporters who donate blood at Town Center at Cobb will receive a limited edition American Red Cross duffle bag and a Chick-fil-A canteen (excluding Sunday) while supplies last*

HOW: Visit redcrossblood.org to schedule an appointment in advance. Enter code 'moga' for Mall of Georgia or 'tcac' for Town Center at Cobb.

For more information on these events at Mall of Georgia and Town Center at Cobb, visit bit.ly/MOGLaborDayARC and bit.ly/TCCLaborDayARC.

For more blood donation facts, visit the American Red Cross online at givelife.org.

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