



## **FOR IMMEDIATE RELEASE**

### **Blue Aqua International and Jebsen & Jessen Ingredients Announce New Distribution Partnership**

*Jebsen & Jessen Ingredients to serve as exclusive Blue Aqua distributor in Myanmar, Vietnam, Cambodia, Malaysia, and the Philippines.*

**Bangkok, 25 March 2019:** Blue Aqua International and Jebsen & Jessen Ingredients are proud to announce our new partnership for the exclusive distribution of Blue Aqua's aquaculture and nutrition products in Myanmar, Vietnam, Cambodia, Malaysia, and the Philippines.

Led by Dr Farshad Shishehchian, CEO & Founder of Blue Aqua International, and Mr Marc Deschamps, Regional Managing Director & CEO of Jebsen & Jessen Ingredients – the contract signing took place at the bi-annual VIV ASIA 2019, in BITEC Bangna, Bangkok, Thailand, on March 13, 2019.

This new partnership will leverage the combined strength of Jebsen & Jessen Ingredients's distribution service and Blue Aqua's product portfolio to bring outstanding products and solutions to the aquaculture and animal feed industry.

"Jebsen & Jessen Ingredient's deep expertise in specialty ingredients distribution and customer support is a perfect fit. We are excited to be moving forward with this new partnership to provide our customers better access to Blue Aqua's exclusive product lines," said Dr Farshad Shishehchian, CEO & Founder of Blue Aqua International.

Mr Marc Deschamps, Regional Managing Director & CEO of Jebsen & Jessen Ingredients also commented on the partnership. "We are very happy to share future successes with Blue Aqua International. Strong distribution experience paired with an even stronger technological partner is a good recipe for growth."

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### **About Blue Aqua International**

Blue Aqua International is a one-stop solution provider for the aquaculture industry in the Asia-Pacific region and the United States. Blue Aqua group has presence in 13 countries around the world, and is headquartered in Singapore. Blue Aqua provides expert views and

solutions for the improvement of health, nutrition and feed quality, technology transfer, and project management services in livestock, poultry, and aquatic animals.

We manufacture and distribute specialty products and services to our customers. Our innovative and holistic solutions enable clients to raise profits and operate their business sustainably and environmentally friendly. Blue Aqua brings years of industry expertise and practical knowledge in order to provide solutions to current problems while maintaining future concerns of the emerging markets.

For more information, visit [www.blueaquaint.com/](http://www.blueaquaint.com/)

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### **About Jebsen & Jessen Ingredients**

Jebsen & Jessen Ingredients promotes and distributes chemical and life science ingredients for multiple industrial and manufacturing applications. We have more than 350 technical sales and customer service staff to connect technology from more than 100 supplier partners to 6,000 customers across ASEAN.

In business for over 54 years, Jebsen & Jessen Ingredients operates six regional business lines: Coating & Resins, Plastic & Rubber, Performance Chemicals, Agribusiness, Food Ingredients, and Pharmaceutical, Personal & Home Care Ingredients with direct presence in nine countries, including ASEAN's emerging markets Myanmar and Cambodia.

- Distributing over 160,000 tonnes of specialty chemicals and ingredients per year.
- More than 100 technology partners, including the world's leading brands.
- Serving more than 6,000 customers throughout the South East Asia region.
- 600m<sup>2</sup> of high technology lab space serving customers and suppliers regionally

For more information, visit [www.ingredients.jjsea.com](http://www.ingredients.jjsea.com)

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