CREDITS

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**Client:** L’Echo

**Client contacts:** Isabel Albers, Joan Condijts, Katleen Mertens, Stephanie Seynaeve

**Agency:** FamousGrey

**Executive CD:** Peter Ampe

**Creative Team:**Charles-Elie Chauvaux, Olivier Roland

**Business Director:** Janpieter Mels

**Brand Leader:** Katrien Crabbe

**Project Manager:** Marie Van den Einde

**Strategic Planner:** Coppelia de Crane d'Heysselaer

**PR Manager:** Déborah De Klerck

**Design:** Aldjia Bessalah

**Producer:** Emily Rammant

**Radio studio:** FamousGrey Productions

**Sound engineer:** Eli Sundermann

**AV Production:** We Tell Stories

**Guerrilla activation:** Eco’Street Communication