



Toerisme in Antwerpen

Zomer 2024

Koen Kennis, schepen voor toerisme

Dagtoeristen zomer 2024

2,7 miljoen
+ 3,8%
t.o.v. 2,6 miljoen
zomer 2023

België
64%
vs. 65%
zomer 2023

Internationaal
36%
vs. 35%
zomer 2023

Top 3 internationaal



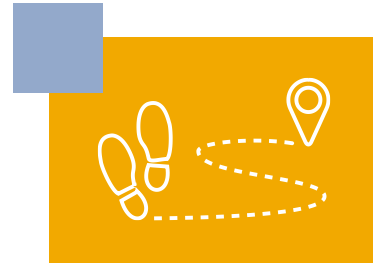
44,4%



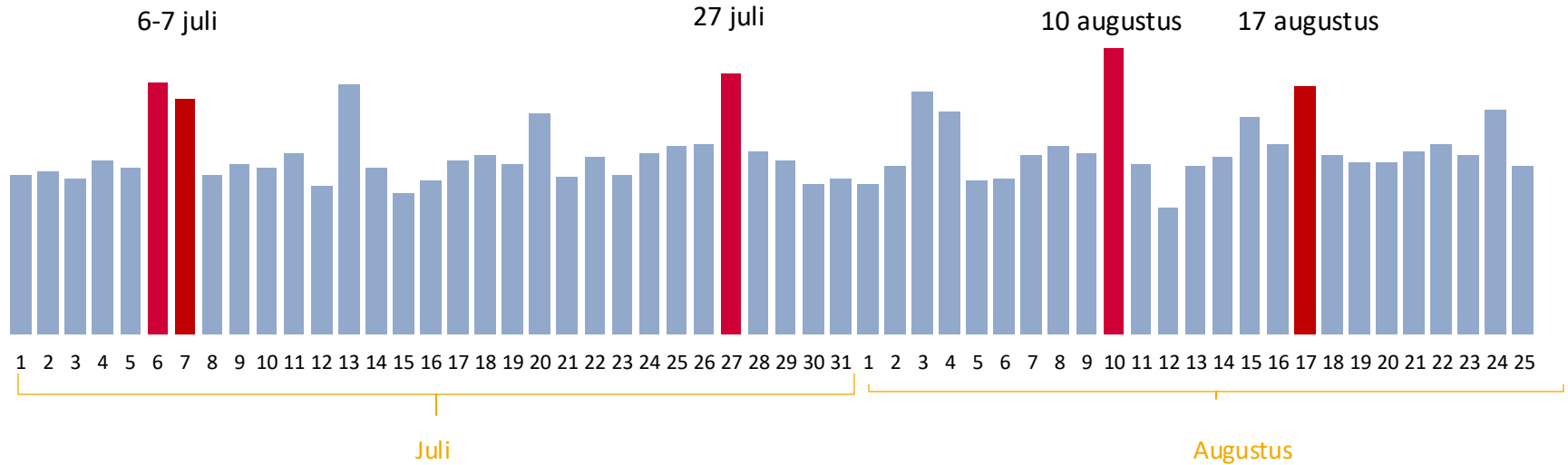
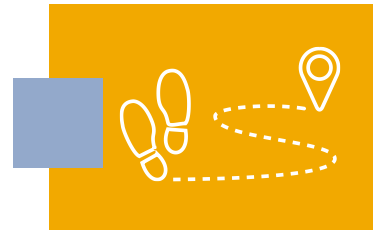
11,6%



7,4%



Dagtoeristen zomer 2024



Bron: mobiele data

Overnachtingen zomer 2024

492 943
overnachtingen

+ 6,2%

t.o.v. 464 326
Zomer 2023

België

21%

vs. 23 %
zomer 2023

Internationaal

79%

vs. 77 %
zomer 2023

Top 3 internationaal

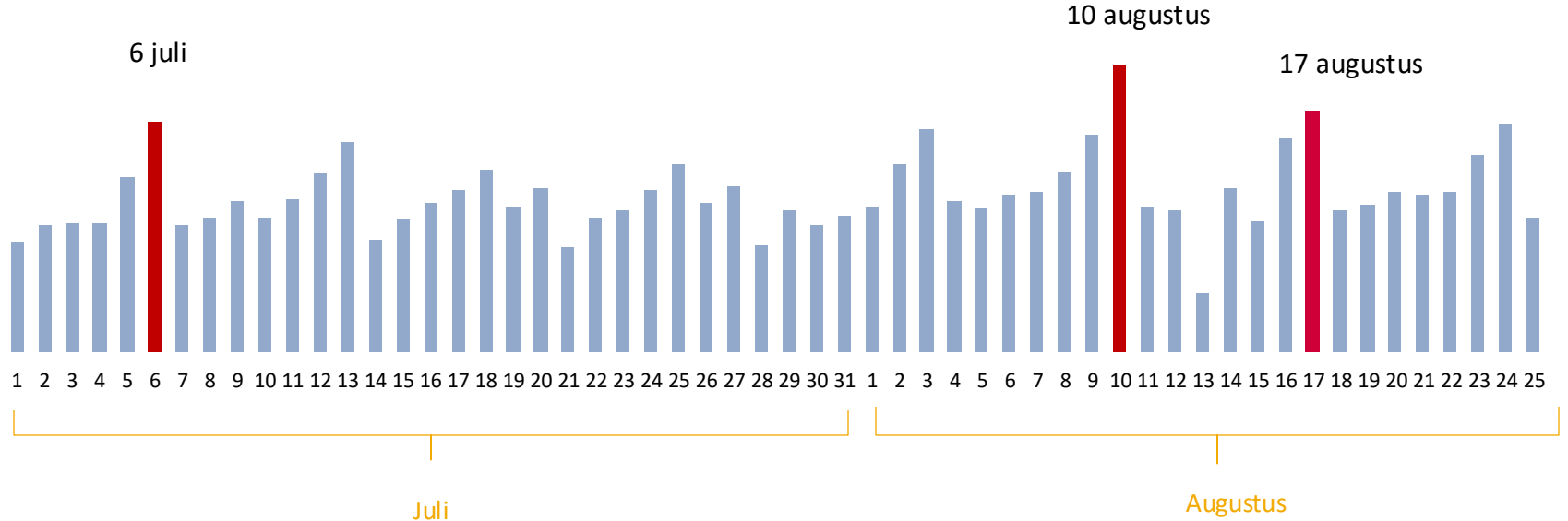
 39%

 15,5%

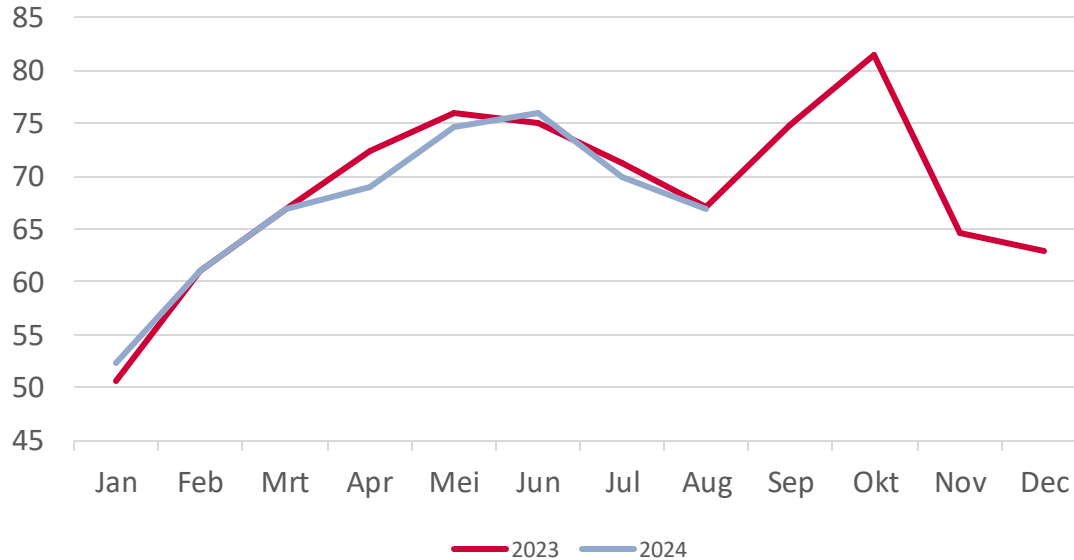
 8,7%



Overnachtingen zomer 24



Logies Bezettingsgraden hotels (%)



Gemiddelde
bezettingsgraad hotels
zomer 2024

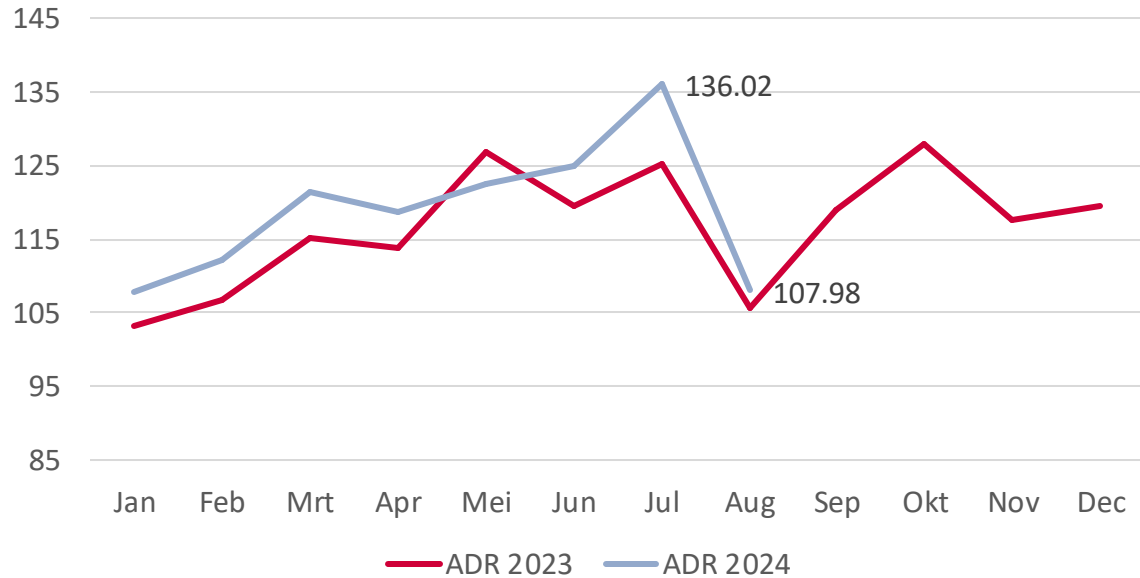
68,4%

-0,8%
t.o.v. zomer 2023



Logies

Gemiddelde dagkamerprijs **hotels** in euro



Gemiddelde kamerprijs zomer 2023

€ 126,28

+€ 9,7
t.o.v. zomer 2023

Trekpleisters

Kerken

82 868

bezoekers

-36,3% t.o.v. zomer
2023



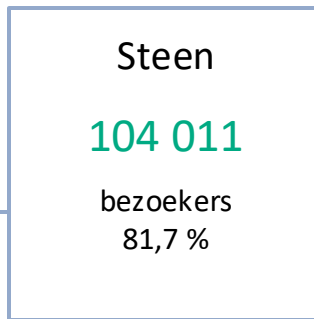
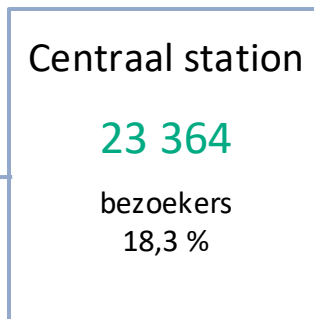
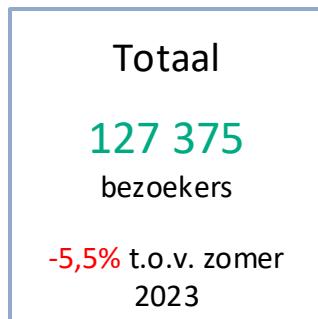
Rondleidingen
Experience
Antwerp

802

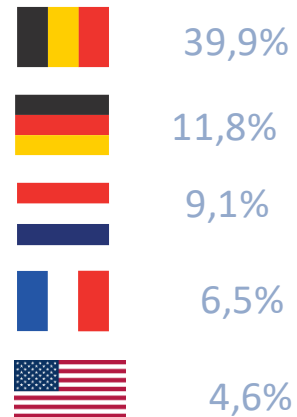
+15% t.o.v. zomer 2023



Bezoekerscentra



Top nationaliteiten

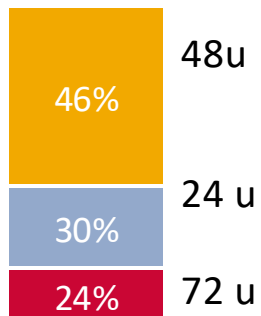


Bezoekerscentra

Verkochte citypassen

1 309

(+35,5% t.o.v. zomer
2023)

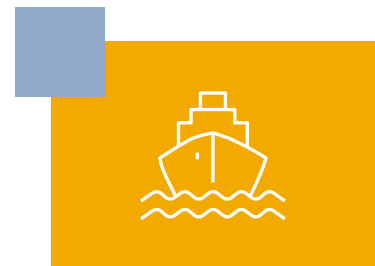
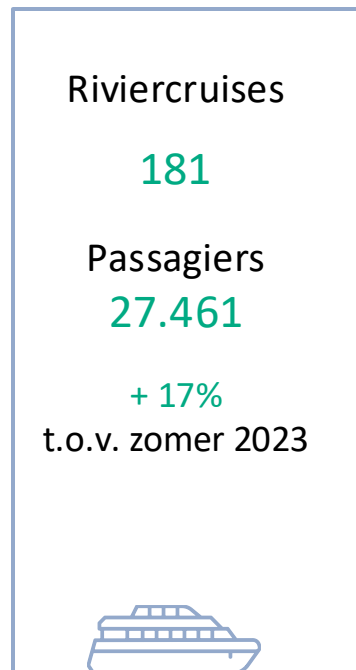
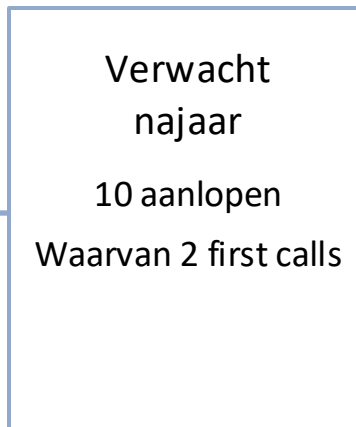


Top 5 producten

1. ATV-wandelrally
2. Postkaart Galerie Frits
3. Magneet Galerie Frits
4. Elixir d'Anvers 3d
5. Expeditie A kinderspeurtocht



Cruisetoerisme



VOORUITZICHTEN NAJAAR

- **07-08/09:** Bevrijdingsfeesten
- **08/09:** Open Monumentendag
- **20-22/09:** DAKkan
- **22/09:** Antwerpen Shift
- **26-28/09:** Us By Night
- **28/09-19/01/2025:** Ensor 2024
 - KMSKA: Ensors Stoutste Dromen
 - Museum Plantin Moretus: Ensors Staten van Verbeelding
 - FOMU: Expo Cindy Sherman
 - MoMu: Maskerade, make-up & Ensor
- **05-06/10:** Smaakmeesters
- **13-20/10:** European Open
- **20/10:** Antwerp Marathon
- **06/12-05/01/2025:** Winter in Antwerpen



Dank voor
uw aandacht