

## Media Release



### **ETIHAD AIRWAYS ENHANCES EUROPEAN CORPORATE AFFAIRS PRESENCE WITH KEY APPOINTMENT**

Etihad Airways, the national airline of the United Arab Emirates, is enhancing its capabilities in Europe with the appointment of Eszter Ungar as its Head of Corporate Affairs for the region.

Ms Ungar joins the airline from The Boeing Company where she held the position of Communications Director for EU/NATO, Northern Europe & Africa, based in Brussels. In addition Ms Ungar has held posts at GE and Hill & Knowlton, where she managed several Fortune 500 clients.

Ms Ungar will be based at Etihad Airways' European headquarters in Berlin and be responsible for building and managing the airline's brand and reputation in Europe as well as supporting its engagement with European Union institutions.

Michael Venus, Etihad Airways' Vice President Corporate Affairs, said: "Etihad Airways is building a world class Corporate Affairs department with a core team in Abu Dhabi complemented by seasoned strategists located in key cities around the world including Sydney, Beijing, New York and now Berlin.

"Eszter's European experience and expertise, developed in multinational corporations and highly competitive consultancies, means she's ideally placed to effectively engage with stakeholders in Berlin, Brussels, and across the region."

Etihad Airways has expanded significantly in Europe in recent years, now operating 214 existing or announced passenger flights a week between Abu Dhabi and 21 destinations in 16 European countries.

The airline continues to expand its codeshare partnerships with European airlines as well as investing in airberlin, Aer Lingus, Air Serbia, with regulatory approval pending for Darwin Airline, which will operate as Etihad Regional, and Alitalia.

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Eszter Ungar said: “The Etihad Airways story is one of the most exciting and unique in aviation today. I’m delighted to be joining the airline in this period of growth and look forward to developing the narrative in the European market as well as alongside our European partners.”

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## About Etihad Airways

Etihad Airways began operations in 2003, and in 2013 carried 11.5 million passengers. From its Abu Dhabi base Etihad Airways flies to 111 existing or announced passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 105 Airbus and Boeing aircraft, and more than 200 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777-X, 62 Airbus A350s and 10 Airbus A380s. Etihad Airways holds equity investments in airberlin, Air Seychelles, Virgin Australia, Aer Lingus, Air Serbia and Jet Airways, and is in the process of formalising equity investments in Alitalia and Swiss-based Etihad Regional\*. For more information, please visit: [www.etihad.com](http://www.etihad.com)

\*Operated by Darwin Airline