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**FOR IMMEDIATE RELEASE**

**Lenox Square and Phipps Plaza land top luxury brands and notable dining options**  
*Revelator Coffee Company to open at both centers and Grand Lux Cafe® now open at Phipps Plaza*

**ATLANTA (August 13, 2018)** – Atlantans will soon have a variety of new luxe offerings when visiting **Lenox Square** and **Phipps Plaza**. Owned by Simon, Buckhead's iconic shopping destinations are unveiling upcoming additions of top fashion, dining and lifestyle brands opening at the centers. **Revelator Coffee Company** will open locations at both Lenox Square and Phipps Plaza, and Lenox Square will soon welcome **Casper**. Complementing the curated Phipps Plaza dining selection, **Grand Lux Cafe®** is now open.

"Buckhead residents and visitors will soon have access to an even wider selection of offerings when visiting Lenox Square and Phipps Plaza," said Carol Cox, area director of marketing and business development for the iconic shopping destinations. "It's an honor for distinctive brands like Casper, Grand Lux Cafe and Revelator Coffee Company to choose our centers, and these new additions further the personalized shopping experience our guests have come to expect."

Celebrating Southern community, **Revelator Coffee Company** will soon offer coffee connoisseurs a variety of coffee, tea and food at Lenox Square and Phipps Plaza. The coffee roaster and café will be located in a 1,800 square foot location across from Williams-Sonoma in Lenox Square and a 1,724 square foot location near Arhaus at Phipps Plaza. Those looking for an extra boost of caffeine from Revelator Coffee Company can do so at both centers beginning this November.

Guests can soon experience a new in-person shopping concept with **Casper** in August. The brand's second Georgia brick-and-mortar store, located in Lenox Square near UGG, will offer award-winning mattress, sheets, pillows and more. The Casper Wave, the new ergonomic mattress designed to respond to body geometry, will also be available for shoppers to touch and feel in the 2,048 square foot location.

**Da Vinci's Donuts** is set to serve up light and tender donuts with a slightly crunchy exterior at Lenox Square. The delightful donut shop specializes in hand-dipped donuts, individually created right at the counter and will open in the Peachtree Road lot adjacent to True Food Kitchen this September. With over 20 specialty flavors and a variety of toppings, the combinations of donut creations are endless.

Now open at Phipps Plaza as the first location in Georgia, **Grand Lux Cafe** offers foodies a variety of internationally inspired dishes, made from the highest-quality ingredients and world-class cooking techniques. The upscale-casual restaurant, created by the founders of The Cheesecake Factory®, is located on the upper level across from Frontgate.

**Nespresso**, the worldwide pioneer in premium, portioned coffee, is a Nano boutique offering shoppers the ultimate coffee experience. Visitors can now explore the variety of high quality espressos and coffees, all packaged in aluminum capsules and fully recyclable and innovative machines. Georgia's first Nano Boutique is located on the Mall Level at Lenox Square.

This news follows the opening of **Cousins Maine Lobster** at Lenox Square along with the center's pending debut of **Tutti Express**. In its third U.S. retail location, Cousins Maine Lobster is known for serving up the most succulent lobster dishes during lunch and dinner. Guests can soon relax at Tutti Express this August, an outpost of the full-service location at Phipps Plaza, with spa services including nail and massage treatments.

Additionally at Phipps Plaza, coveted fashion label **Jeffrey** is currently undergoing an expanded transformation to an 11,922 square foot storefront – set to be complete this fall. Following the recent openings of **Genuine Pizza** and **Daniel Reed's Public Kitchen & Bar**, Atlanta favorite **Ecco** will occupy a new free-standing 5,984 square foot building outside Phipps Plaza at the corner of Peachtree and Wieuca Roads this November.

Phipps Plaza recently announced its premier mixed-use redevelopment, headlined by the arrival of a new **Nobu Hotel** and **Nobu Atlanta Restaurant**. Additional elements of this dynamic new development call for a unique, curated dining experience; a 90,000 square-foot **Life Time® Athletic** healthy living and entertainment destination; and a 12-story Class A office building, complete with a three-story lower level parking garage.

### **About Lenox Square**

Located in the heart of Buckhead, Lenox Square is an Atlanta landmark. Founded in 1959, Lenox Square is one of the largest shopping malls in the Southeast. Anchored by Bloomingdale's, Macy's and Neiman Marcus, shoppers have more than 250 store choices, including exclusive retailers like Escada, Prada and Louis Vuitton. Stores range from designer boutiques such as Cartier and Salvatore Ferragamo to casual staples such as J.Crew and Banana Republic. Five full-service restaurants including True Food Kitchen and Zinburger Wine and Burger Bar; an extensive food court, Lenox Fashion Café; and casual dining options including Panera Bread, Corner Bakery Café and Cousins Maine Lobster make the mall a popular dining and entertainment destination. Each year, Lenox Square is home to the annual Macy's Tree Lighting, an Atlanta holiday tradition. For a map and store listings, as well as directions, events and job listings, visit [simon.com](http://simon.com). For additional information, visit Lenox Square on [facebook.com/LenoxSquareMall](https://facebook.com/LenoxSquareMall), [twitter.com/LenoxSqMall](https://twitter.com/LenoxSqMall) and [instagram.com/lenoxsqmall](https://instagram.com/lenoxsqmall).

### **About Phipps Plaza**

Located in Atlanta's prestigious Buckhead district, Simon's Phipps Plaza is the Southeast's premier upscale shopping, dining and entertainment destination. Its distinctive mix of contemporary and luxury fashion is home to more than 50 market-exclusive brands. The center features signature boutiques such as Gucci, Versace, Jeffrey, Giorgio Armani, Valentino, Hugo Boss, Bally and Tiffany & Co., as well as anchors Nordstrom and Saks Fifth Avenue. Phipps Plaza also offers the finest in award-winning dining options, including Michael Schwartz's Genuine Pizza, the Public Kitchen and Bar, Ecco (*coming soon*), Grand Lux Cafe and Davio's Northern Italian Steakhouse. Entertainment options include a 14-screen AMC Theatre with luxury seating in all auditoriums. In recent years, the center added the Domain at Phipps Plaza, mid-rise, urban-style luxury residences, as well as the acclaimed AC Hotel by Marriott – in addition to undergoing a multi-phase renovation that included a striking, new luxury streetscape at its Peachtree Road entrance. For a directory of stores and upcoming events, visit [simon.com](http://simon.com) or find us at [facebook.com/hippsplazabuckhead](https://facebook.com/hippsplazabuckhead), [twitter.com/ShopPhippsPlaza](https://twitter.com/ShopPhippsPlaza) and [instagram.com/shophippsplaza](https://instagram.com/shophippsplaza).

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