

# Build.Grow.Thrive.

Join us on April 17th in Kelowna for a free day of education & networking with local business experts

## Media Toolkit

We're excited to announce Build. Grow. Thrive presented by BCAA, Small Business Insurance-our in-person educational event. Please help us spread the word to your community via email, social media, or whatever your preferred method.

We have provided suggested key messages and graphics to make sharing easier. The website URL to learn more and register for free is [sbbc.co/BGT](https://sbbc.co/BGT).

We appreciate it if you tag Small Business BC and BCAA, Small Business Insurance to amplify the message:

- X: @SmallBusinessBC - @BCAA
- Facebook: @smallbusinessbc - @BCAA
- Instagram: @smallbusinessbc - @bcaarewards
- LinkedIn: Small Business BC - BCAA (company profiles)
- Use hashtag: #BGTKelowna

Thank you for your support.

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## Key Messages

1. @SmallBusinessBC is excited to announce their event: Build. Grow. Thrive., presented by @BCAA

Join them at the Laurel Packing House on April 17 for a free day of education & networking featuring local business experts. Register at [sbbc.co/BGT](https://sbbc.co/BGT)

2. Build. Grow. Thrive. presented by @BCAA is in Kelowna on April 17! Join @SmallBusinessBC for a free day of education & networking.

Topics include growing your market with exporting, mental health, finding your marketing edge, building your brand and more!

Register at [sbbc.co/BGT](https://sbbc.co/BGT)

3. @SmallBusinessBC's Build. Grow. Thrive, presented by @BCAA, is in Kelowna on April 17. Enjoy:

- ✓ A free day of education
- ✓ In-Person Networking
- ✓ Live ASL

Register now: [sbbc.co/BGT](https://sbbc.co/BGT)

4. Save the date: April 17. Free In-Person Event ➡ Build. Grow. Thrive. presented by @BCAA. Sign up today: [sbbc.co/BGT](https://sbbc.co/BGT)

Join @SmallBusinessBC for this free day of education and networking featuring local business experts sharing their insights. With live ASL on stage.