

## MEDIA INFORMATION

Your contact person: E-Mail: Phone:
Dennis Heinert dennis.heinert@innogames.com +49 40 78 89 33 5680

## Are you ready for Battle? Tribal Wars 2 Closed Beta started!

InnoGames opens up successor to legendary strategy game for the first players

Hamburg, June 24, 2014. Today InnoGames launched the Closed Beta to its strategy-MMO Tribal Wars 2. The successor to strategy hit Tribal Wars will start with a moderate number of players to first ensure server stability – over the course of the next days, the game will gradually allow for more participants. In order to join the beta as one of the first, pre-registered players should check for a mail containing their beta key. InnoGames is also handing out keys via various social media pages. Those keys can then be activated by logging in or registering on <a href="mailto:beta.tribalwars2.com">beta.tribalwars2.com</a>. The Closed Beta will start with the browser version of the game, iOS and Android will follow at a later date. The Tribal Wars 2 team also published a new <a href="mailto:video">video</a>, calling all players to arms.

In Tribal Wars 2, players find themselves as leader of a small village in the midst of a medieval world. Tasked with growing and expanding their empire within a war-torn landscape, they have to fight in order to survive. The MMO's focus is real-time strategic battles with and against other players. Army size is not all that matters – political alliances and military pacts are crucial for success. Team play is a key aspect of the game. Compared to its predecessor, Tribal Wars 2 offers a significantly enhanced set of features, with a total of 17 buildings, 26 technologies and 13 units. Tribal Wars 2 will be released as cross-platform game for Android, iOS and all browsers.

Tribal Wars was developed as a hobby project in 2003 by the three founders of InnoGames, Hendrik Klindworth, Eike Klindworth and Michael Zillmer. Even though financial success was not the goal, the game grew to a size where it was impossible to maintain privately. Today, Tribal Wars has more than

50 million registered players and celebrated its tenth birthday last year with a big in-game event and a <u>video</u> saying thank you.

With about 120 million registered players, InnoGames is one of the world's leading developers and providers of online games. Currently, the Hamburg-based company employs 300 professionals from 22 nations. Next to <u>Tribal Wars</u>, the Hamburg-based company has scored major successes with games such as <u>Forge of Empires</u> and <u>Grepolis</u>.

###