

# TOM FORD BEAUTY

AVAILABLE AS FROM SEPTEMBER 15th 2020

## BLACK ORCHID PARFUM COLLECTION EXOTIC. SENSUOUS. ELUSIVE.

In 2006, Tom Ford introduced Tom Ford Black Orchid, his debut signature fragrance and the first entry in the Tom Ford Beauty collection. To this day, the best-selling Tom Ford Black Orchid continues to evoke the timeless luxury and worldly glamour of an iconic scent.

The inspiration for Black Orchid comes from Tom Ford's attraction to the unattainable and, in particular, his fascination with finding the elusive black orchid. "To me, it is the perfect flower... luxurious, elegant, pure and sophisticated," he says.

Introducing the new Black Orchid Parfum Collection, which takes this inspiration and evolves it to its most luxurious expression, featuring a new olfactive breakthrough Parfum, housed in a gold-colored bottle, from plaque to cap.

### THE ORIGINAL BLACK ORCHID EAU DE PARFUM

The original Black Orchid Eau De Parfum is available in 10ml, 50ml and 100ml in the signature black bottle with golden plaque. The top notes open with a sensuous blend of black truffle and ylang mingled with fresh bergamot and delectable black currant. The dramatic heart of the fragrance unfolds with the custom-made Tom Ford Black Orchid blended with dark, tempting florals and rich fruit accords. The heart is deepened with the intoxicating lotus wood. The decadent noir gourmand accord is balanced by patchouli, incense and Vetiver. Vanilla tears add a fluid creaminess to warm balsam and smooth sandalwood.

### THE NEW BLACK ORCHID PARFUM

Introducing the new Tom Ford Black Orchid Parfum, which celebrates the impact of the seductive breakthrough scent with an intensified expression and a glamorous all-gold colored bottle. In this new olfactive journey, narcotic ylang-ylang is amplified, while rich rum absolute and black plum become even more pronounced, augmenting the sensuality and addiction of the Black Orchid personality. The bottle, all-gold colored from plaque to cap, expresses the luxurious nature of this mysterious and covetable new scent. Available in all-gold 50ml and 100ml flacons.

The new Black Orchid fragrance retails for 125€ for a 50ml and 177€ for a 100ml  
Available as from September 15th at Parfuma, Senteurs D'Ailleurs, Paris 8, Inno, ICI Paris XL and Planet Parfum and  
online via: [parfuma.com](http://parfuma.com), [senteursdailleurs.com](http://senteursdailleurs.com), [iciparisxl.be](http://iciparisxl.be) and [planetparfum.com](http://planetparfum.com)

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