



*The enclosed information constitutes regulated information as defined in the Royal Decree of 14 November 2007 regarding the duties of issuers of financial instruments which have been admitted for trading on a regulated market.*

## Telenet to acquire BASE Company for €1.325 billion to secure its future as a leading integrated communications provider

Mechelen, 20 April 2015 – Telenet Group Holding NV (Euronext Brussels: TNET) has entered into a definitive agreement to acquire BASE Company NV for €1.325 billion from Koninklijke KPN N.V. This acquisition would provide Telenet long-term mobile access to effectively compete for future growth opportunities in the mobile market. As a result of the acquisition, Telenet would be able to meet the rising demand from both residential and business customers for the full range of fixed and mobile services, and to continue providing an amazing customer experience.

### Key Highlights

- Telenet announces that it has signed a definitive agreement to acquire BASE Company for €1.325 billion
- The acquisition values BASE Company at a multiple of 8.0x BASE Company's 2015E EBITDA as adjusted by Telenet ("Adjusted EBITDA")<sup>1</sup> and 5.0x Adjusted EBITDA, as adjusted for projected annual run-rate synergies and one-off investments<sup>2</sup>
- The combination of Telenet and BASE Company will create a leading integrated communications provider in Belgium with combined<sup>3</sup> 2014 adjusted revenue of €2.4 billion and Adjusted EBITDA of €1.1 billion
- In order to fully compete for the future growth opportunity of mobile data and to be able to provide an amazing customer experience on mobile comparable to Telenet's demonstrated track record in fixed and mobile to date, Telenet will make expenditures of around €240 million, including targeted investments in BASE Company's mobile network and integration costs, most of which will occur over the next few years. This considerable investment will complement the earlier announced €500 million investment in Telenet's HFC network as part of the "De Grote Netwerf" program, providing a strong impetus to the Belgian digital economy
- Telenet expects to achieve combined annual run-rate opex and capex synergies of approximately €150 million<sup>4</sup>, driven in large part by the migration of Telenet's mobile telephony subscriber base to the BASE Company network
- Telenet intends to finance the acquisition through a combination of €1.0 billion of new debt facilities and existing liquidity
- On a pro-forma basis and excluding synergies, Telenet's net leverage<sup>5</sup> ratio as of December 31, 2014 would have been approximately 4.45x compared to 3.7x on a reported basis, which is well within Telenet's long-term target range and financial covenants
- The transaction is subject to the approval from the relevant competition authorities

John Porter, CEO of Telenet: *"We are very pleased with this important strategic and complementary acquisition and the benefits that it will deliver to all stakeholders, including an enhanced customer experience for both our and BASE Company's mobile subscribers, resulting in an improved long-term growth profile for the combined company. Mid-2012, we rejuvenated the Belgian market with the launch of our simple and transparent "King" and "Kong" mobile offers, underpinning the innovative spirit that we carry in our corporate DNA. And more recently, we also launched our "Family Deal" packages, offering a recurring monthly discount on multiple SIMs in the home for both existing and new triple-play subscribers. Through the acquisition of BASE Company we have made a significant step to secure long-term mobile access conditions, ensuring we are well positioned to effectively compete for the future growth opportunity of mobile data."*

### Overview of BASE Company

BASE Company is the third-largest mobile network operator in Belgium with 2014 adjusted revenue of €690 million<sup>6</sup> and Adjusted EBITDA of €171 million<sup>6</sup>, nearly 3.3 million mobile subscribers<sup>7</sup> and a mobile service revenue market share of approximately 21%. BASE Company is active under the brand names BASE, BASE Business and Ortel Mobile, among others, and is an important provider of wholesale services through several MVNO agreements.



Telenet looks forward to continuing BASE Company's wholesale partnerships. As such this transaction will not affect the agreements BASE Company has today with MVNO partners and branded resellers.

**Investor & Analyst call:** Telenet will host a conference call for institutional investors and analysts today at 7:30am CET. Please participate using the following dial-in details:

**Phone:** UK: +44(0)20 3427 1909  
 USA: +1646 254 3362  
 France: +33(0)1 76 77 22 27  
 Belgium: +32(0)2 404 0660

**Dial-in ID:** 9329880

**Press conference:** A press conference hosted by our CEO Mr. John Porter is scheduled today at 10.30 am CET at Telenet, Liersesteenweg 4, 2800 Mechelen.

## Key data BASE Company

### BASE Company financials for the year ended Dec 2014 € in millions

Revenue as reported by KPN	711
Adjustment for discontinued operations	(21)
Adjusted revenue	690
EBITDA as reported by KPN	149
Adjustment for discontinued operations and reorganisation costs	22
Adjusted EBITDA	171
Capex as reported by KPN	(173)
Adjustment for discontinued operations	11
Adjustment for RTU licenses fees paid to BIPT	(3)
Adjusted Capex	(164)

### BASE Company Key Facts (2014)

Number of mobile subscribers at year end (k) <sup>7</sup>	3,261
Blended ARPU (€/month)	€ 15
Mobile service revenue market share	c. 21%
Number of sales outlets at year end (#)	115

Own Brands	BASE, BASE Business, Ortel Mobile and others
Partner Brands	Turk Telekom Mobile, Allo RTL, JIM Mobile, Contact Mobile, Sudpress Mobile, ALDI Talk and others
MVNO Brands	Mobile Vikings, Carrefour Mobile and others

### Reconciliation between Adjusted EBITDA and total profit for the period



(€ in millions)	For the year ended December 31, 2014		
	TELENET	BASE Company	COMBINED
<b>Adjusted EBITDA</b>	<b>900.0</b>	<b>170.9</b>	<b>1,070.9</b>
Adjusted EBITDA margin	52.7%	24.8%	44.7%
Share based compensation	(8.3)	-	
Operating charges related to acquisitions or divestitures	(2.1)	-	
Discontinued operations and reorganisation costs	(1.9)	(21.9)	
<b>EBITDA</b>	<b>887.6</b>	<b>149.0</b>	
Depreciation, amortization and impairment	(355.5)	(166.1)	
<b>Operating profit</b>	<b>532.1</b>	<b>(17.1)</b>	
Net finance income/(expense)	(331.6)	0.3	
Other income	0.4	0.0	
Income tax benefit (expense)	(91.7)	(2.0)	
Share of the result from associates and JVs	-	(0.4)	
<b>Profit (loss) for the period</b>	<b>109.3</b>	<b>(19.2)</b>	

Goldman Sachs International is acting as financial adviser to Telenet in connection with the transaction and Freshfields is acting as legal adviser.

For more information, please contact:

## Press

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## About Telenet

Telenet is a leading provider of media and telecommunication services. The company focuses on providing cable television, high-speed internet and fixed and mobile telephony services to mainly residential customers in Flanders and Brussels. Telenet also provides services to businesses in Belgium and Luxembourg. Telenet is listed on Euronext Brussels under ticker symbol TNET. For more information, please go to [www.telenet.be](http://www.telenet.be)

Safe Harbor Statement under the U.S. Private Securities Litigation Reform Act of 1995 – This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding our expectations with respect to BASE Company's 2015 Adjusted EBITDA, the costs, benefits and impacts of the proposed acquisition, including annual run-rate synergies, one-off investments and integration costs, our mobile strategy, the impact of the transaction on our operations, financial performance and leverage ratios, and other information and statements that are not historical fact. These forward-looking statements involve certain risks and uncertainties that could



cause actual results to differ materially from those expressed or implied by these statements. These risks and uncertainties include the receipt and timing of necessary regulatory approvals to complete the acquisition, BASE Company's ability to continue financial and operational growth at historic levels, continued use by customers and potential customers of BASE Company's services, our ability to achieve expected operational efficiencies, synergies and economies of scale, as well as other factors detailed from time to time in our publicly available reports including our most recently published annual report. These forward-looking statements speak only as of the date of this release. We expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

## Notes

- <sup>1</sup> The estimated FY 2015 Adjusted EBITDA of €165 million under EU-IFRS is based on Telenet management's assumptions and is adjusted to exclude BASE Company's discontinued operations and reorganisation costs.
- <sup>2</sup> Based on Telenet management's assumptions including estimated annual run-rate savings on FY 2017 MVNO-related expenses and other estimated annual run-rate opex savings to be achieved by FY 2019. In addition, for purposes of computing the acquisition multiples, the enterprise value was increased by approximately €240 million of projected one-off investments in BASE Company's network and integration costs.
- <sup>3</sup> Telenet financial information has been derived from quarterly results releases previously published by Telenet for the 12 months ended 31 December 2014. BASE Company financial information has been derived from quarterly results releases previously published by Koninklijke KPN N.V. under KPN's accounting and reporting policies for the 12 months ended 31 December 2014 including certain adjustments. The financial information of Telenet and BASE Company was prepared under International Financial Reporting Standards, as adopted by the European Union ("EU-IFRS"). The combined Telenet/BASE Company amounts are not necessarily indicative of the amounts that would have occurred if the proposed Telenet/BASE Company transaction had occurred on the date assumed for the purpose of calculating the combined results or the revenue or Adjusted EBITDA that might occur in the future. The combined revenue of €2.4 billion is based on Telenet's FY 2014 reported revenue of €1.7 billion and BASE Company's FY 2014 adjusted revenue of €0.7 billion. The combined EBITDA of €1.1 billion is based on Telenet's 2014 Adjusted EBITDA of €0.9 billion and BASE Company's FY 2014 Adjusted EBITDA of €0.2 billion. For the nature of the adjustments to BASE Company's revenue and EBITDA, see note 6 and the reconciliations under "Key data BASE Company".
- <sup>4</sup> Based on Telenet management's assumptions including estimated annual run-rate savings on FY 2017 MVNO-related expenses, other estimated annual run-rate opex savings to be achieved by FY 2019 and approximately €5 million of estimated annual run-rate capex synergies.
- <sup>5</sup> The pro-forma net leverage ratio is calculated as per the 2010 Amended Senior Credit Facility definition, using pro-forma net total debt, excluding (a) subordinated shareholder loans, (b) capitalised elements of indebtedness under the Clientele and Annuity Fees, (c) any finance leases entered into on or prior to August 1, 2007, and (d) any indebtedness incurred under the network lease entered into with the pure intermunicipalities up to a maximum aggregate amount of €195 million, divided by last two quarters' annualised combined EBITDA (under EU-IFRS, as defined under the indentures) as adjusted to add back the full-year €19 million negative impact of discontinued operations and excluding synergies.
- <sup>6</sup> BASE Company's reported FY 2014 revenue of €711 million under EU-IFRS has been adjusted to exclude discontinued operations. Reported FY 2014 EBITDA of €149 million has been adjusted to exclude discontinued operations and reorganisation costs. See reconciliation between reported and adjusted amounts and reconciliations to the nearest EU-IFRS measure under "Reconciliation between adjusted EBITDA and total profit for the period".
- <sup>7</sup> The reported BASE Company mobile subscribers of 3.3 million mobile subscribers consist of approximately 2.2 million subscribers under prepaid arrangements and approximately 1.0 million subscribers under postpaid arrangements. Mobile subscribers that are served through third-party MVNO wholesale relationships are included in the mobile subscriber count. The prepaid subscribers reported by BASE Company include subscribers that have been inactive for 12 months or less. The presentation of subscribers under BASE Company's subscriber counting policies may differ from Telenet's and Liberty Global's treatment, including the presentation of subscribers under MVNO wholesale arrangements and inactive prepaid subscribers.