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**\*\*MEDIA ADVISORY\*\***

**It’s the most wonderful time of the year at LEGOLAND® Discovery Center Atlanta**

*Phipps Plaza attraction kicks off Holiday Bricktacular with annual Big Tree Build December 1 and 2 and continues festivities on weekends throughout the month!*

**ATLANTA (November 19, 2018) –** Families are invited to celebrate the jolliest season with **LEGOLAND® Discovery Center Atlanta’s Holiday Bricktacular** all December long! LEGOLAND Discovery Center Atlanta will kick off the holiday festivities on Saturday, December 1 and Sunday, December 2 with its annual, group **Big Tree Build**, a crowd sourced activity made of LEGO bricks**,** measuring 7-feet tall! Guests can also build and take a LEGO® holiday puppy, daily meet and greets with favorite LEGO characters, snap a selfie with Rudolph from Center for Puppetry Arts and experience the winter takeover in MINILAND® every weekend of December!

Guests looking to get a jump start on holiday shopping for the LEGO-lovers on their list can receive an exclusive limited-edition LEGO® Christmas Carousel when they purchase $85 or more from the store.

**WHAT: Holiday Bricktacular**

*Families will experience the LEGO Big Tree Build, learn to build LEGO holiday puppies, enjoy the MINILAND® winter takeover and more!*

**WHEN: Every weekend in December**

 **December 1-2, 8-9, 15-16, 22-23, 29-30**

 Saturday: 9 a.m. – 9 p.m.

 *\*12/29 – regular hours will begin at 10 a.m. due to Sensory Saturday from 9 – 10 a.m.*

Sunday: 10 a.m. – 7 p.m.

\*Last admission is two hours before closing

**WHERE:** **LEGOLAND Discovery Center Atlanta**

 Phipps Plaza | Buckhead

 3500 Peachtree Road NE

 Atlanta, GA 30326

**HOW:** All activities are included with admission; pre-booking tickets is recommended for guaranteed entrance by visiting [atlanta.legolanddiscoverycenter.com](https://atlanta.legolanddiscoverycenter.com/tickets/).

For more information, visit [facebook.com/LDCatlanta](http://facebook.com/LDCatlanta) or [atlanta.legolanddiscoverycenter.com](https://atlanta.legolanddiscoverycenter.com/).

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