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Town Center at Cobb announces two-story H&M expansion and new store openings

Additional expansions include Finish Line, American Eagle Outfitters/Aerie; Garra Spa, PANDORA and Transcending Tea now open

Kennesaw, Ga. (May 17, 2018) – Town Center at Cobb announced today the upcoming expansion of H&M – set to undergo a transformation into a new two-story location, tripling its current footprint. In addition, many of the center's coveted brands have recently opened or are currently undergoing renovations to enhance the shopping experience. Guests can now relax at Garra Spa after shopping at the newly remodeled PANDORA. In addition, the center will offer new Cuban food court eatery El Bohio. Cobb shoppers will soon be able to find an even wider selection of offerings following the expansions of American Eagle Outfitters/Aerie and Finish Line.

"Summer is right around the corner, and it's time to stock up on the hottest styles for the new season," said Shelly Weidner, director of marketing and business development for the center. "Town Center at Cobb continues to offer a variety of new brands and experiences for our shoppers to discover and enjoy!"

COMING SOON

One of the world's leading fashion brands, **H&M** is tripling in size and moving to a new two-story location in the Macy's Wing. Men, women, and now children, will discover an extended selection of the season's hottest trends, as well as basics for any wardrobe. The fresh look of H&M is set to be complete in fall 2018 in the 26,000 square foot store. Its current location will remain open in the Upper Level Sears Wing until the new store is complete.

American Eagle Outfitters/Aerie has begun an expansion of its store located on the Upper Level Sears Wing next to Things Remembered. Shoppers can find modern basics such as jeans, graphic tees and stylish accessories, as well as bras and undergarments in the expanded 9,100 square foot space this August. The store has temporarily relocated to the Lower Level Belk Wing across from Express during the renovations.

Shoppers can soon find an extended selection of premium athletic brands at **Finish Line's** new 6,000 square foot location in the Lower Level Sears Wing. Set to be complete this June, the expanded storefront will nearly double the size of its current store – offering guests the hottest footwear, apparel and accessories. During the renovations, Finish Line's current store will remain open in the Lower Level Belk Wing.

Foodies can take a shopping break to enjoy lunch or dinner at **El Bohio** beginning mid-May. Located in the Food Court next to Charley's Philly Steaks, the deli will offer Cuban food favorites including empanadas, tostones, Cuban sandwiches and Cuban milkshakes.

For a quick snack, hungry visitors can stop at **Heaven in a Bag's** 1,400 square foot location in late May. The gourmet popcorn shop, offering a variety of flavors, will be across from GameStop.

NOW OPEN

Shoppers can now relax and unwind at **Garra Spa** – located in the Upper Level Macy's Wing next to Windsor. The 1,600 square foot spa offers something for everyone, including a variety of fish spa treatments, ionic cleanse treatments, combinations and private parties.

Now open in their fully remodeled store located in Upper Level Center Court next to Torrid, **PANDORA** offers an extended selection of personalized, thoughtful jewelry – just in time for Mother's Day. Guests can find beautiful collections of earrings, rings, necklaces, bracelets and signature charms in the 1,100 square foot store.

Those looking to sit back and enjoy a moment of tranquility can get their fix from **Transcending Tea** – now open in a 600 square foot space. The loose leaf tea store is located in Upper Level Center Court next to Mori Luggage & Gifts.

About Town Center at Cobb

Town Center at Cobb features over 175 stores including anchors Macy's, Macy's Men's & Furniture Gallery, Belk, Sears and JCPenney. The mall is also home to a variety of specialty stores ranging from fashion-forward shops such as Francesca's Collections, H&M and Sephora to celebrated favorites like Build-A-Bear Workshop, Victoria's Secret and Pandora. Town Center at Cobb regularly hosts community events. For a map and store listings, as well as directions, events and job listings, visit simon.com/towncenteratcobb or call 770-424-9486. Connect with Town Center at Cobb on Facebook, Twitter and Instagram.

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