

## Sporting Telenet retains its Premier League rights!

Mechelen, 28 January 2013 – **Telenet has extended the contract with England's Barclays Premier League for another three years covering seasons 2013/14 – 2015/16. Telenet is a current Premier League rights holder and thanks to this new agreement the best football competition in the world will remain available on Telenet's subscription-based sports channel, Sporting Telenet.**

### Belgian connection

There is no question that the Premier League has a highly symbolic value in the world of football. The English top-level competition is one of the most exciting in the world, and attracts the very best players. The Belgian connection has also expanded during recent years, with Vincent Kompany and Thomas Vermaelen both being captains with top clubs, and players such as Hazard, Fellaini, Lukaku and Benteke being well respected by football fans in England and around the world. In total, there are currently 14 Belgians in the Premier League.

### Best offer in Flanders

“Our customers tell us that they enjoy the English Premier League very much. In particular because they can now follow the Belgian players more closely. That is one of the reasons why Telenet made a great effort to retain the broadcasting rights to the Premier League. With the Premier League rights secured Sporting Telenet will remain the channel with the best sports offer in Flanders.” explains Sr. VP Public Affairs & Media Management Ann Caluwaerts.

### And the other competitions?

Telenet wants to keep offering its customers the best sports content at all times. The renewal of the contract of the Premier League is part of this mission. In addition to English football, all Belgian matches will be available live on Sporting Telenet. The German Bundesliga, the Italian Serie A and the Dutch Eredivisie will also remain part of the Sporting Telenet package.

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### About Telenet

Telenet is a leading provider of media and telecommunication services. Telenet provides cable television, high speed Internet and fixed and mobile telecom services, primarily to residential customers in Flanders and Brussels. Telenet also provides services for companies in Belgium and Luxembourg. Telenet is listed on the Euronext Brussels stock exchange under the ticker symbol TNET. For more information, surf to [www.telenet.be](http://www.telenet.be)

