



# Petcore Europe

CONFERENCE 2015

23 FEBRUARY 2016

VLEVA CONFERENCE CENTRE - BRUSSELS

[WWW.PETCORE-EUROPE.ORG](http://WWW.PETCORE-EUROPE.ORG)

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**Petcore Europe Conference  
23 February 2016 - Brussels**

**P R O G R A M M E**





## SUSTAINABILITY

- 09:00 - 10:00 Registration & Petit Déjeuner
- 10:00 - 10:10 Welcome by Chairman Patrick Peuch, Petcore Europe Executive Director
- 10:10 - 10:30 **EU Product Environmental Footprint (PEF): a European Commission project on packed bottled water**  
– *Simone Pedrazzini: Life Cycle Assessment & Sustainability Consultant, Quantis for EFBW*
- 10:30 - 11:50 **“Recycled but not recycled”: Working on the future of PET Thermoforms**  
– *Wim Hoenderdaal: Technical Marketing Manager PET, Indorama Ventures Europe*
- 10:50 - 11:10 **EU Polymark Project - The Novel Identification Technology to differentiate High Value Plastics in Waste Streams: preliminary technical results**  
– *Hans Eder: Head of Research and Development, Sesotec*
- 11:10 - 11:30 **Implementing the EU food contact plastics recycling regulation in practice: an update**  
– *Elfriede Hell: General Manager Division recycling technology, Starlinger*
- 11:30 - 12:00 **Q&A Session**

12:00 - 13:00 LUNCH BREAK



13:00 - 13:20

**Latest 2014 PET collection and recycling in Europe: PCI report for Petcore Europe**  
– *Helen McGeough: Senior Consultant, PCI PET Packaging, Resin & Recycling Ltd*

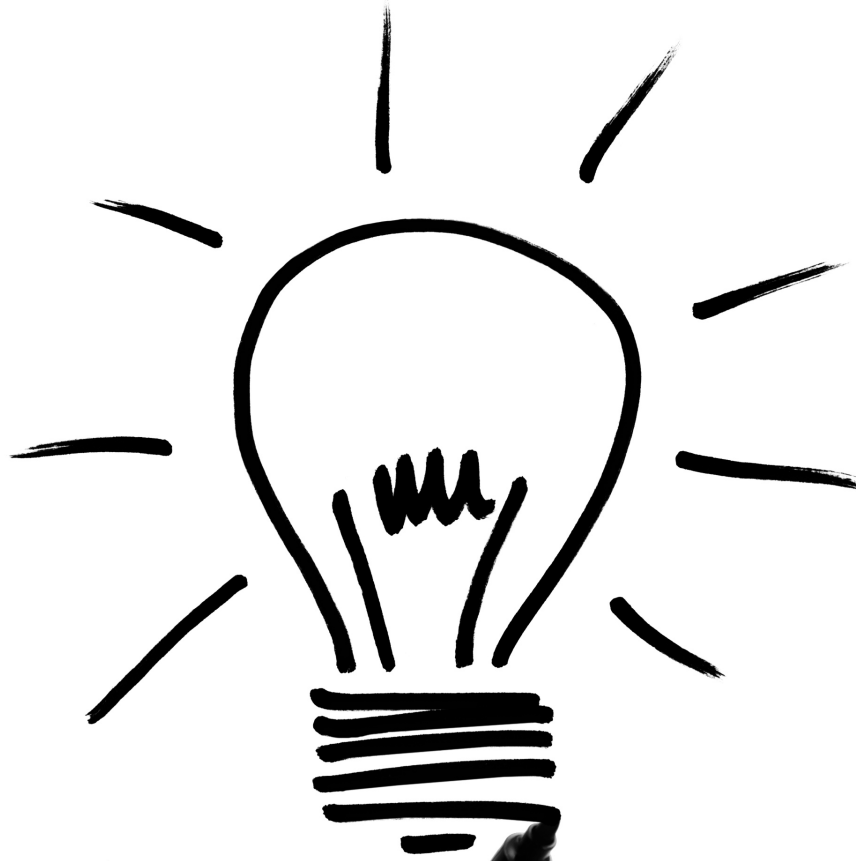
13:20 - 13:40

**The new Circular Economy Package**  
– *European Commission representative*

13:40 - 14:00

**Q&A Session**

14:00 - 14:15 HYDRATION & NETWORKING



## INNOVATION

14:15 - 14:35

### **Examples of new PET packaging & future trends**

– *Annemieke Hartmann-Jemmett: Group Commercial Strategy Director, Petainer*

14:35 - 14:55

### **Use of PET in aerosols**

– *Alain D'Haese: Secretary General, European Aerosol Federation (FEA)*

14:55 - 15:15

### **Novel Circular PET Technology for coloured post-consumer packaging**

– *Tonnis Hooghoudt: CEO, Ioniqa*

15:15 - 15:35

### **Q&A Session**

15:35 - 16:00 HYDRATION & NETWORKING





## GLOBALISATION

16:00 - 16:20

**How Petcore Europe is connecting globally**  
– *Speakers tbc*

16:20 - 16:40

**Waste Free Oceans (WFO): The problem of marine litter**  
– *Stephanie Maes: Project Manager, Waste Free Oceans*

16:40 - 17:00

**Panel debate:**  
**What message must the PET value chain communicate to the wider public and how should it do this?**

**Closing remarks**

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TWEET ABOUT THE EVENT  
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