

Cyber Readiness Report 2021

Hiscox Belgium summary



Global overview

Key findings



- **More firms targeted**
The proportion of firms attacked rose from 38% to 43%. Many suffered multiple attacks.
- **Frightening range of outcomes**
Cost of attacks varies widely. One in six firms attacked says its survival was threatened.
- **IT budgets reorient to cyber**
The average firm now devotes more than a fifth (21%) of its IT budget to cyber, a jump of 63%.
- **Ransomware now commonplace**
Around one in six of those attacked were hit with a ransom and 58% of them paid a ransom. Phishing emails were the main starting point.
- **Experts fared better**
Firms qualifying as experts had fewer ransomware attacks, were less likely to pay up and recovered more quickly.
- **People, process, technology**
Our cyber readiness model shows people scores are lower than for the other two areas.
- **Insurance take-up slow**
Take-up of standalone cover creeps up from 26% to 27%; adoption highest among experts/big companies.
- **Big country variations**
US firms top table of experts, Spanish firms are most heavily targeted, Germans pay heaviest price.

Hiscox Belgium overview

Key findings

- Belgian and German firms were most likely to have had ransomware attacks (19%), and Dutch firms were least likely (13%)
- On average, German firms spent the most on cyber security (\$5.5m) while Belgian firms spent the least (\$1.8m)
- US (33%) and Belgian (30%) firms are most likely to have a standalone cyber insurance policy

Reminder:

We've gone back to the prior question regarding 'cyber attacks' rather than cutting them up between incidents and breaches. Because of distribution, we're still using median, except for IT/cyber spend. We have a specific way of talking about overall breaches and costs for the Group that you should follow when referencing for your BU.

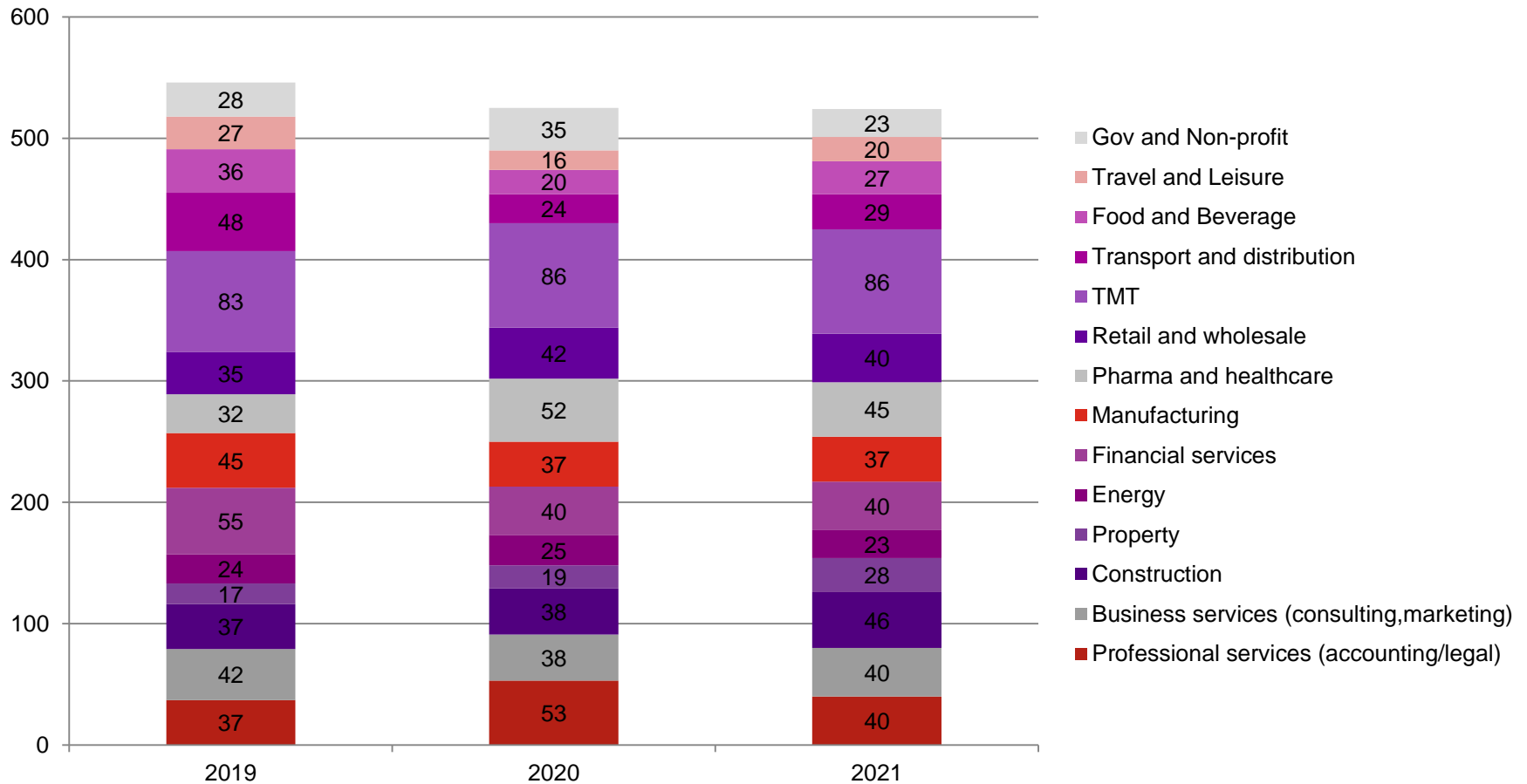
Hiscox Belgium demographics

Audience breakdown stayed consistent between 2020 and 2021 report.



Hiscox Belgium demographics

Industry stays relatively consistent YOY.



SIZE OF THE PROBLEM

Hiscox Belgium IT Spending

Overall IT spend decreased slightly from 2020, but the % spent on cyber security increased drastically since last year.

Total IT spending:

Year	Total average	Belgium
2021	\$15.4m	\$10.6m
2020	\$15.7m	\$11.9m
2019	\$14.7m	\$15.3m

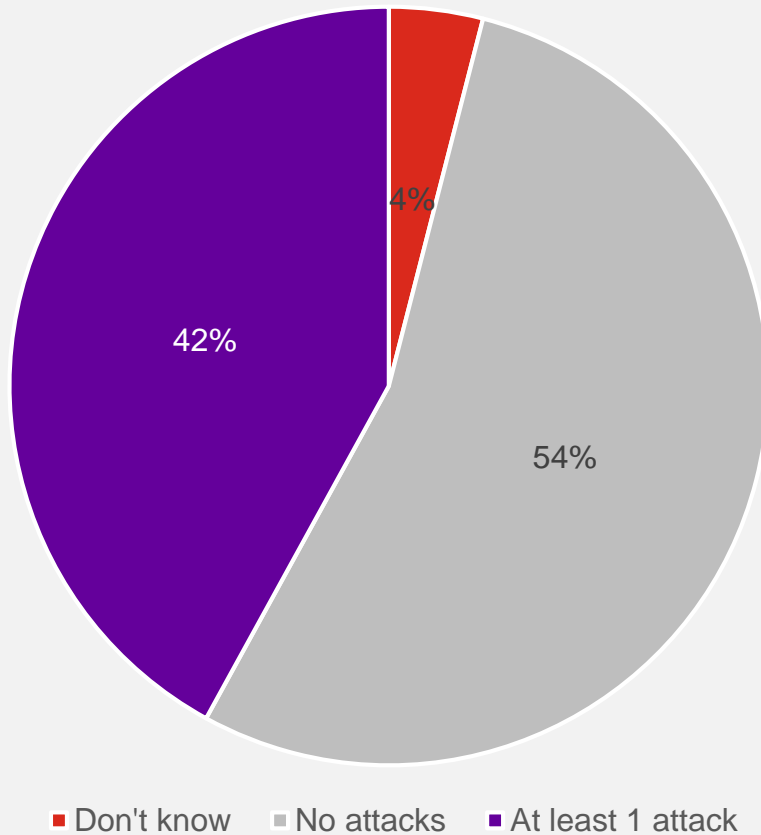
Cyber security as % of IT spend:

Year	Total average	Belgium
2021	21%	21%
2020	13%	13%
2019	10%	12%

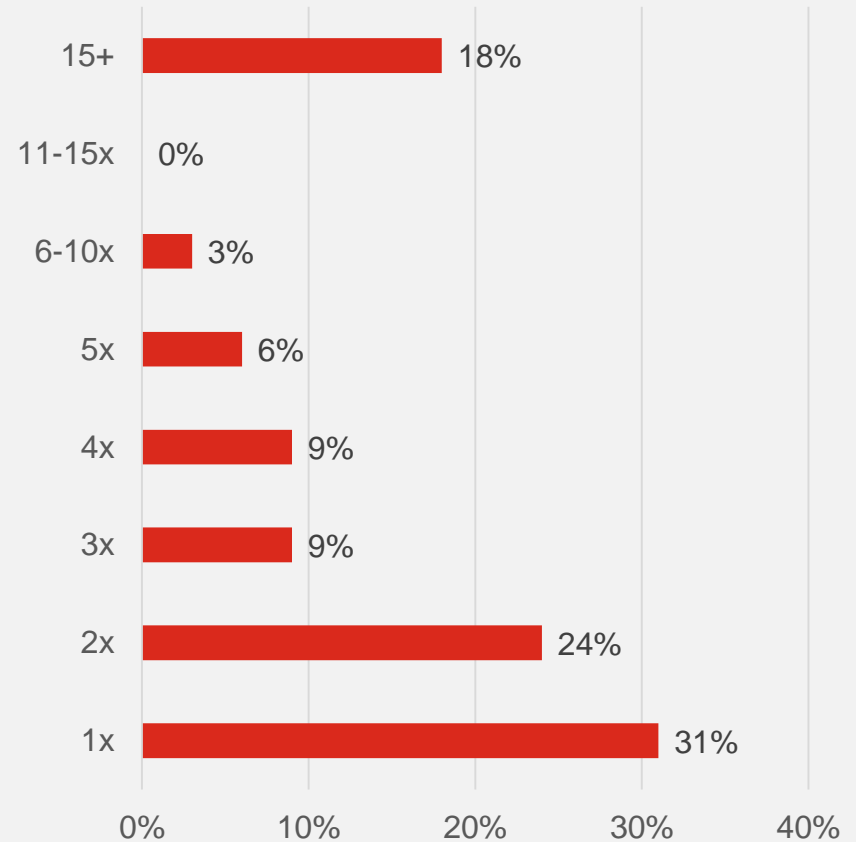
Hiscox Belgium cyber attacks

Slightly fewer companies suffered attacks this year, but many suffered more than one.

Suffered an attack in past 12 months

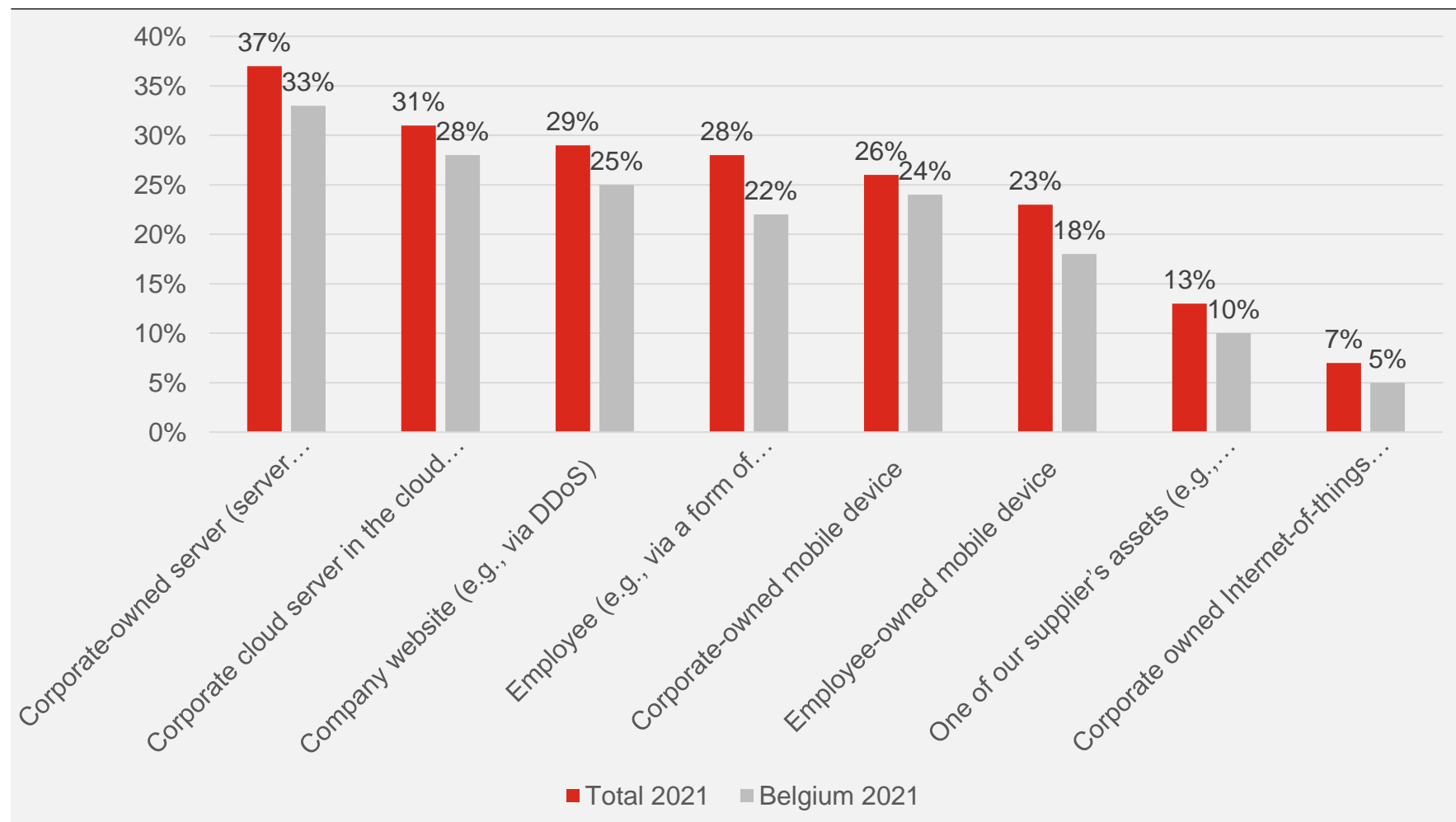


Frequency of attacks in past 12 months



Hiscox Belgium - First points of entry

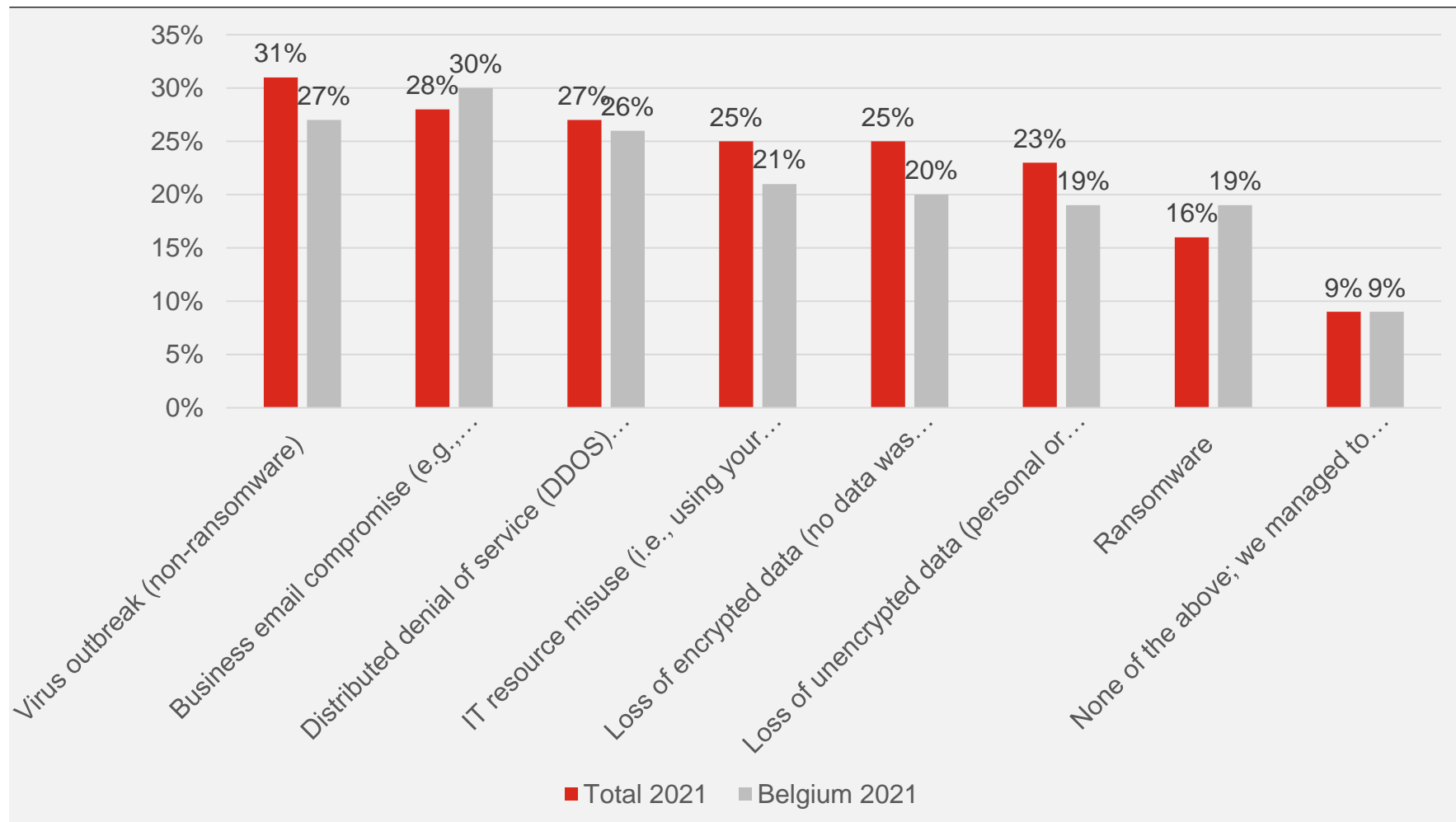
Belgium scored below total averages for how attacks occurred. Corporate-owned servers, cloud servers, and company websites were still top.



Total attacked response base 2,617
Belgium attacked response base: 218

Hiscox Belgium - Results/outcomes of cyber attacks

Belgium outpaced the overall average for business email compromise attacks and ransomware.



Total attacked response base 2,617
Belgium attacked response base: 218

Hiscox Belgium - costs

If one only looks at average or median figures the financial impact may appear containable. But behind those figures is a range of outcomes, some orders of magnitude higher.



	2021	2020	2019
Belgium median cost of incident / breach	\$11,859	\$60,000	\$5,000
Total median cost incident / breach	\$13,126	\$56,570	\$10,000

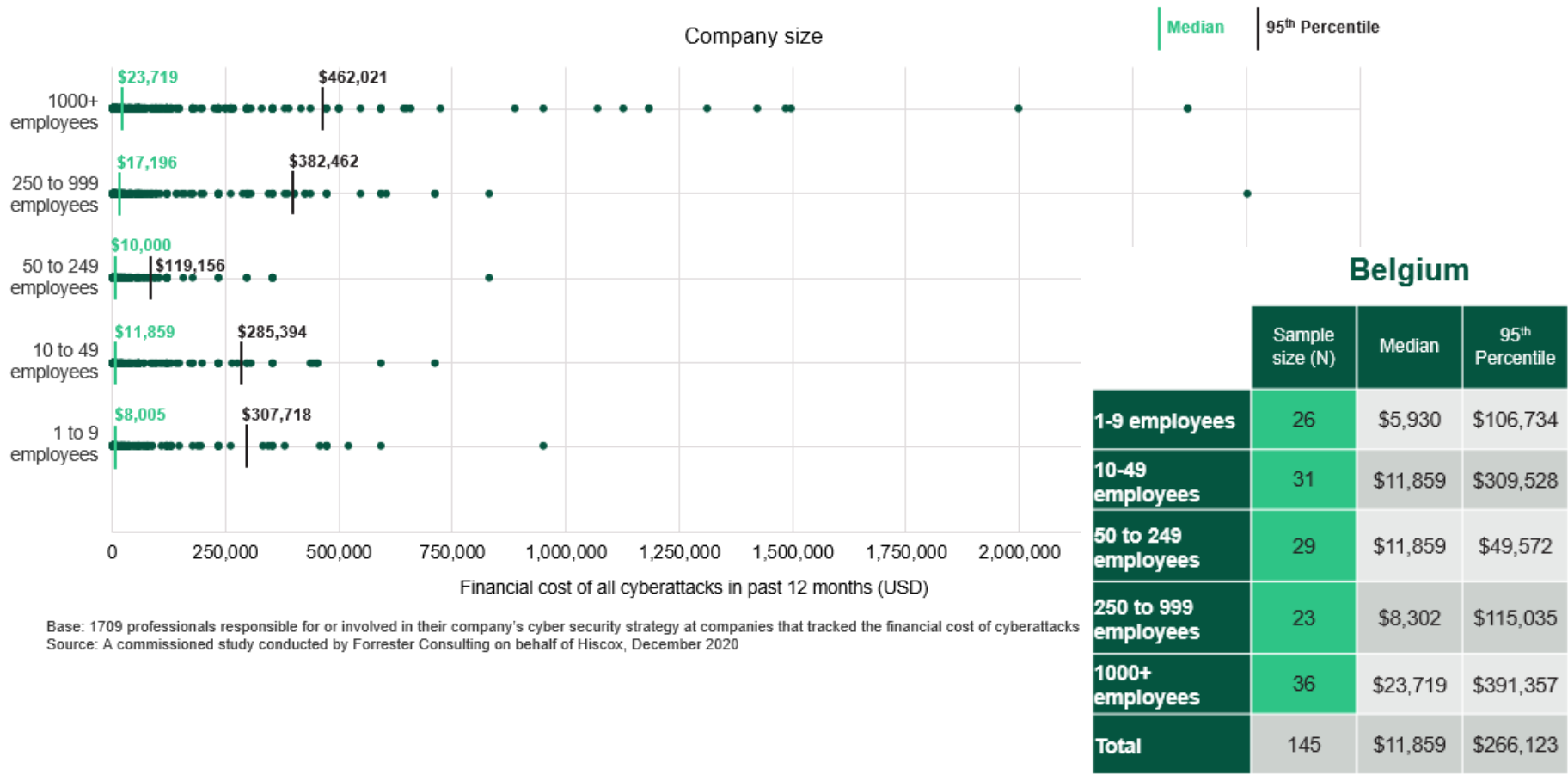
	2021	2020	2019
Belgium cost single largest incidents / breach	\$592,965	\$825,000	\$20,000,000
Total cost single largest incident / breach	\$5,099,499	\$15,800,000	\$32,000,000

Total response base: 2021- 17092020 - 1,971; 2019 – 2,257
 Belgium response base: 2021 – 149; 2020 – 247; 2019 - 276

Hiscox Belgium – costs by company size (excluding outliers)



Overall view compared to Belgian-specific shows the wide range of potential costs.



Base: 1709 professionals responsible for or involved in their company's cyber security strategy at companies that tracked the financial cost of cyberattacks
 Source: A commissioned study conducted by Forrester Consulting on behalf of Hiscox, December 2020

Hiscox Belgium - impact and/or response to cyber attacks



Though some new options were added, top scores in 2021 included bad publicity from attacks and increased costs associated with notifying customers.



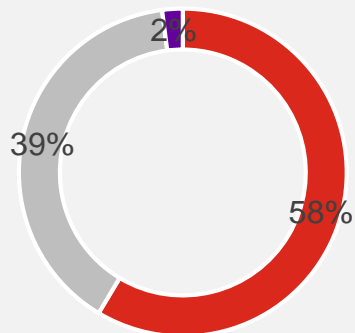
Hiscox Belgium ransomware impact

Belgium had slightly more ransomware attacks than the total but paid slightly less often.

Ransoms paid	Total 2021	Belgium 2021
Experienced ransomware attack	16%	19%
Total respondents	2617	220

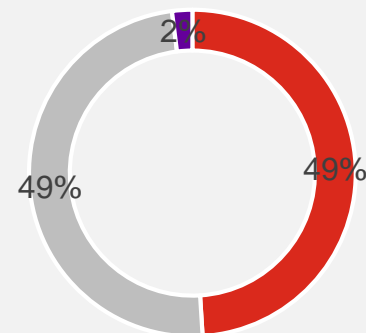
Single largest ransom paid in Belgium 2021: \$17,789

Total 2021



■ Ransoms paid ■ Did not pay ■ Don't know

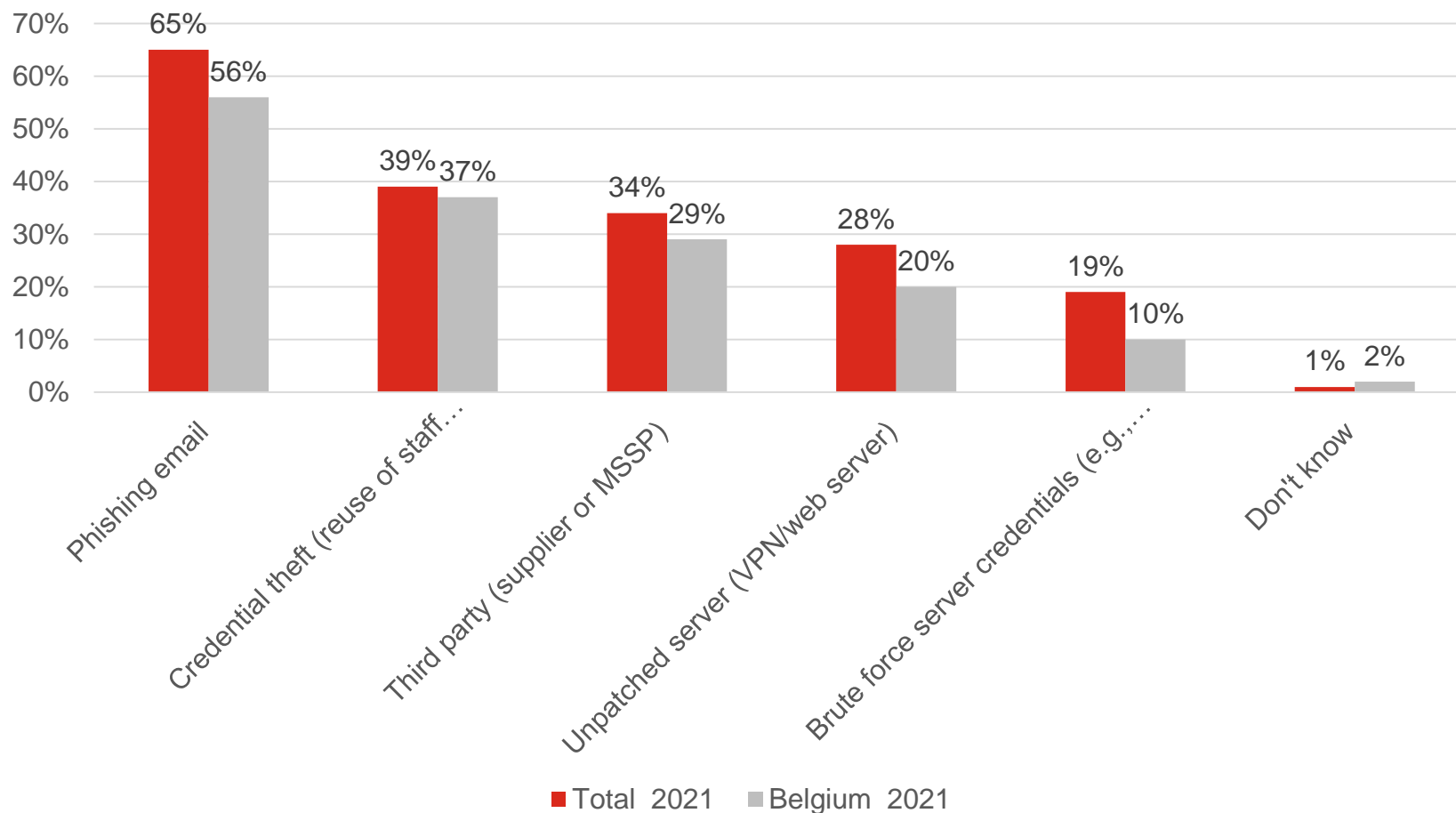
Belgium 2021



■ Ransoms paid ■ Did not pay ■ Don't know

Hiscox Belgium – Ransomware method of entry

Phishing was the main point of entry in the Belgium for ransomware, followed by credential theft, both of which can be managed with better employee training.



READINESS MODEL

Hiscox Maturity Model background

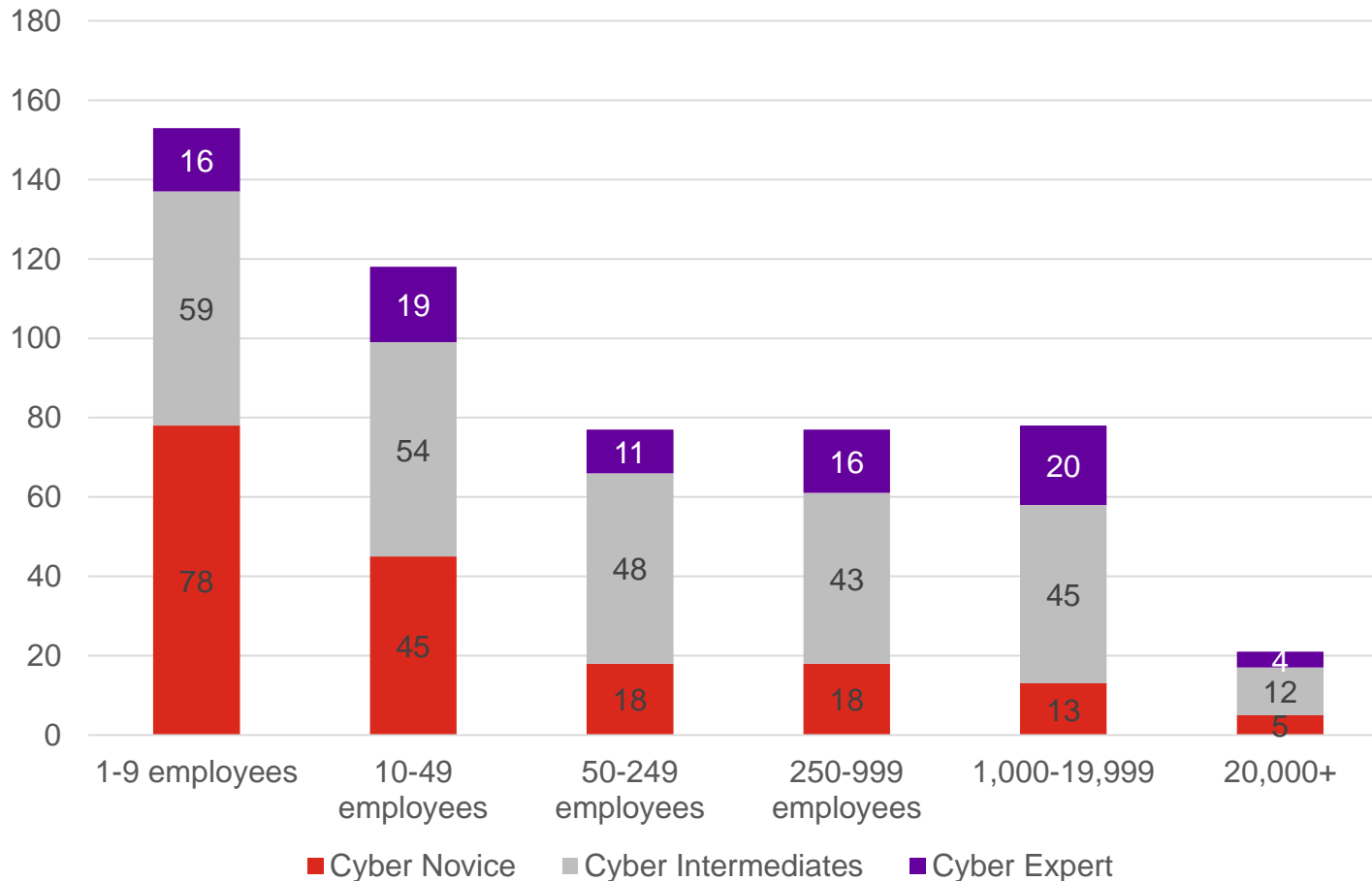
Our readiness model is based on a capability-oriented architecture, encompassing the people, processes and technology needed to create an effective cyber security management system.

OVERALL (N=6,042)	People	Process	Technology	Total
Business Resilience Management	3.12	3.13	3.10	3.12
Cryptography and Key Management	2.93	2.90	2.94	2.93
Identity and Access Management	3.05	2.95	2.94	2.97
Security Information and Event Management	2.93	3.10	2.99	2.99
Threat and Vulnerability Management	3.00	3.12	3.28	3.13
Trust Management	3.07	3.05	3.09	3.07
Total	3.02	3.04	3.06	3.03

- It assesses a firm's maturity in six different areas of capability (domains) using the COBIT measurement framework. The six domains make up all the elements required to install, run, manage and govern an effective security system.
- Each domain is measured against three different attributes – people process and technology
- The scoring system marks each attribute according to how well developed it is – from non-existent or ad hoc at one end of the scale to optimised at the other.
- Firms can not only measure the effectiveness of their security controls but better understand the gaps the model reveals.

Hiscox Belgium - readiness model

New model doesn't allow us to compare exactly to last year, though cyber experts have decreased slightly in Belgium and many novices are now intermediates.



Hiscox Belgium - readiness model

Top performing area is Threat Mgmt Tech. Biggest areas of improvement are also in Tech for Cryptography and Identity access domains.

Maturity Model: Function x Domain (Overall)

Base: 524 professionals responsible for or involved in their company's cyber security strategy

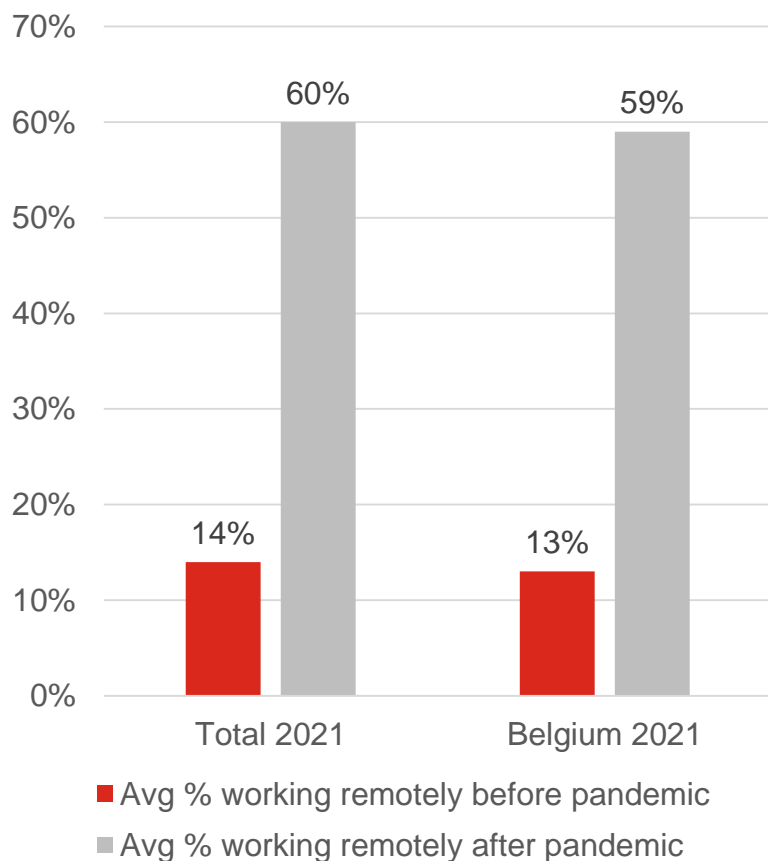
	People	Process	Technology	Total
Business Resilience Management	3.01	3.06	3.01	3.03
Cryptography and Key Management	2.86	2.92	2.85	2.88
Identity and Access Management	2.97	2.87	2.83	2.89
Security Information and Event Management	2.88	3.06	2.92	2.92
Threat and Vulnerability Management	2.93	3.12	3.20	3.09
Trust Management	3.02	3.00	3.03	3.02
Total	2.94	3.00	2.99	2.98

BUILDING RESILIENCE

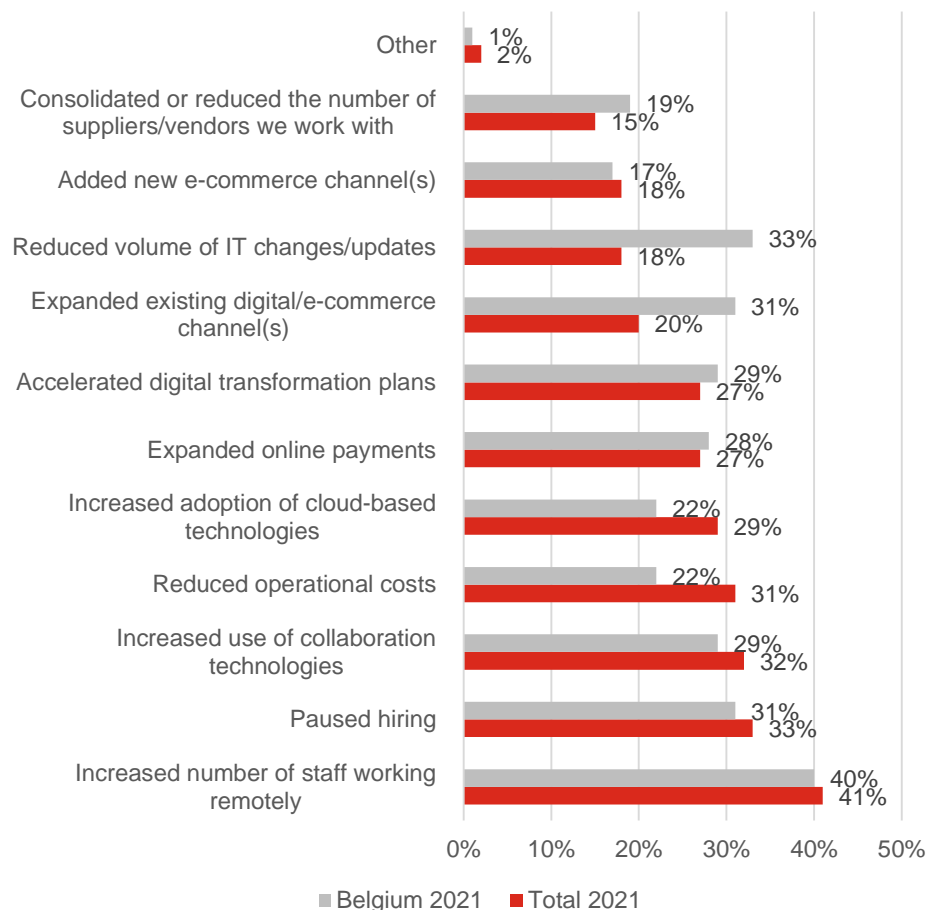
Hiscox Belgium COVID-19 impact

COVID caused a definite increase in remote working, causing a reduction in the volume of IT changes and expanded digital commerce channels.

COVID-19 impact



Changes due to COVID-19

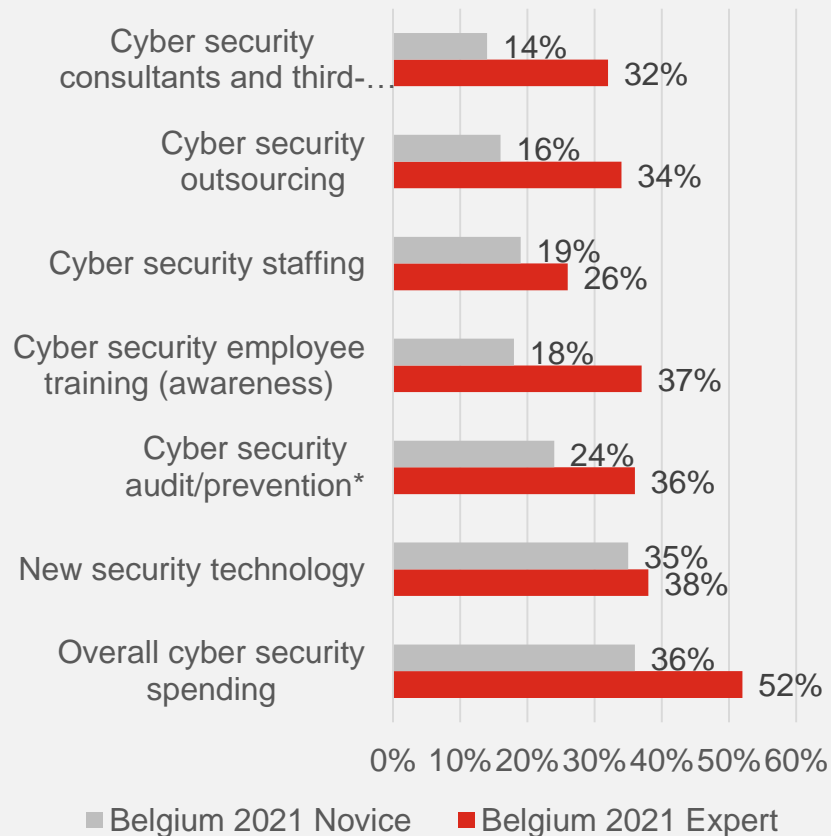


Hiscox Belgium - cyber spending

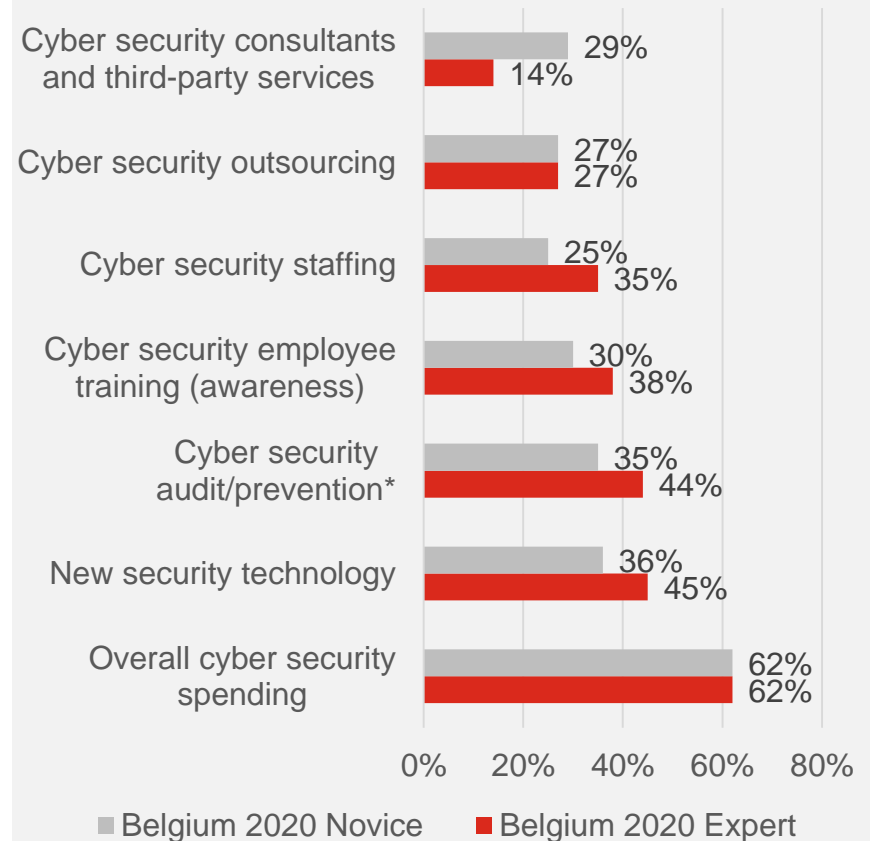


Experts planning to increase new tech, employee training and audit/prevention measures. A larger difference now between novices and experts.

Belgium 2021



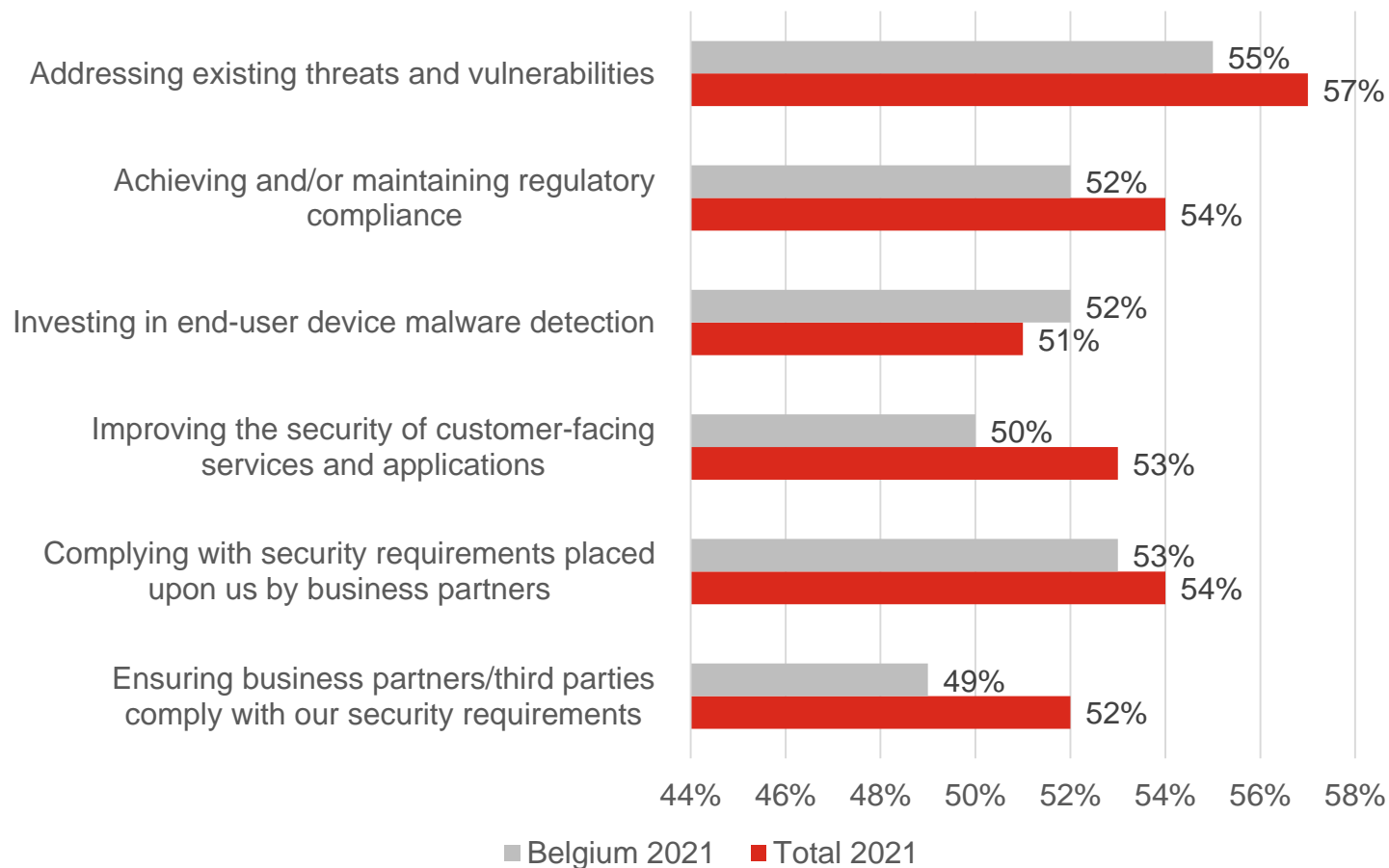
Belgium 2020



Belgium 2021 response base: 180
Belgium 2020 response base: 416

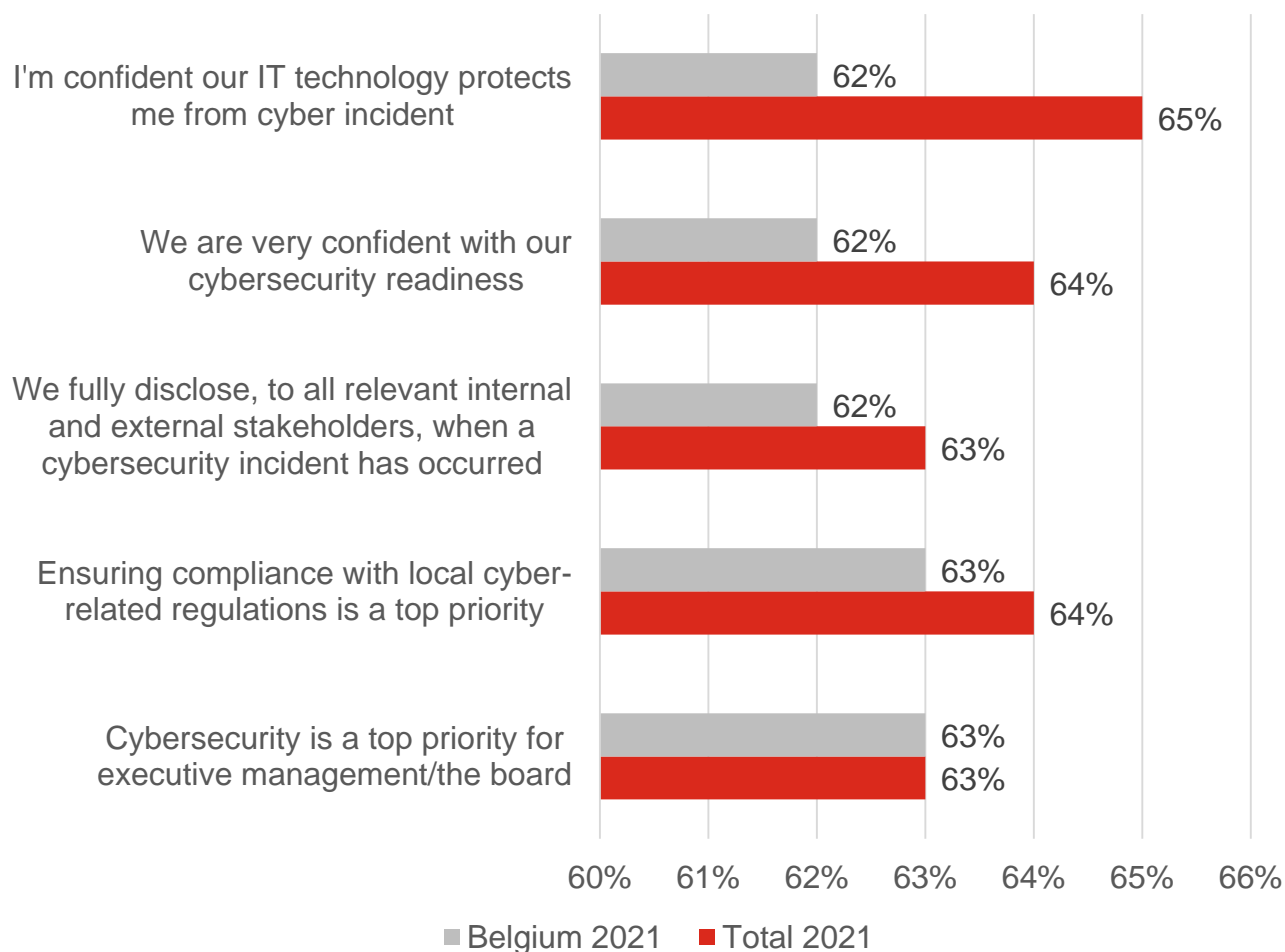
Hiscox Belgium – top cyber spending priorities

Addressing existing threats became a major area of importance, as well as complying with security requirements put on by business partners and improving security for customer-facing services.



Hiscox Belgium– cyber security confidence

Top areas of confidence in 2021 or lack there included cyber security being a top priority for management and ensuring compliance with regulations.

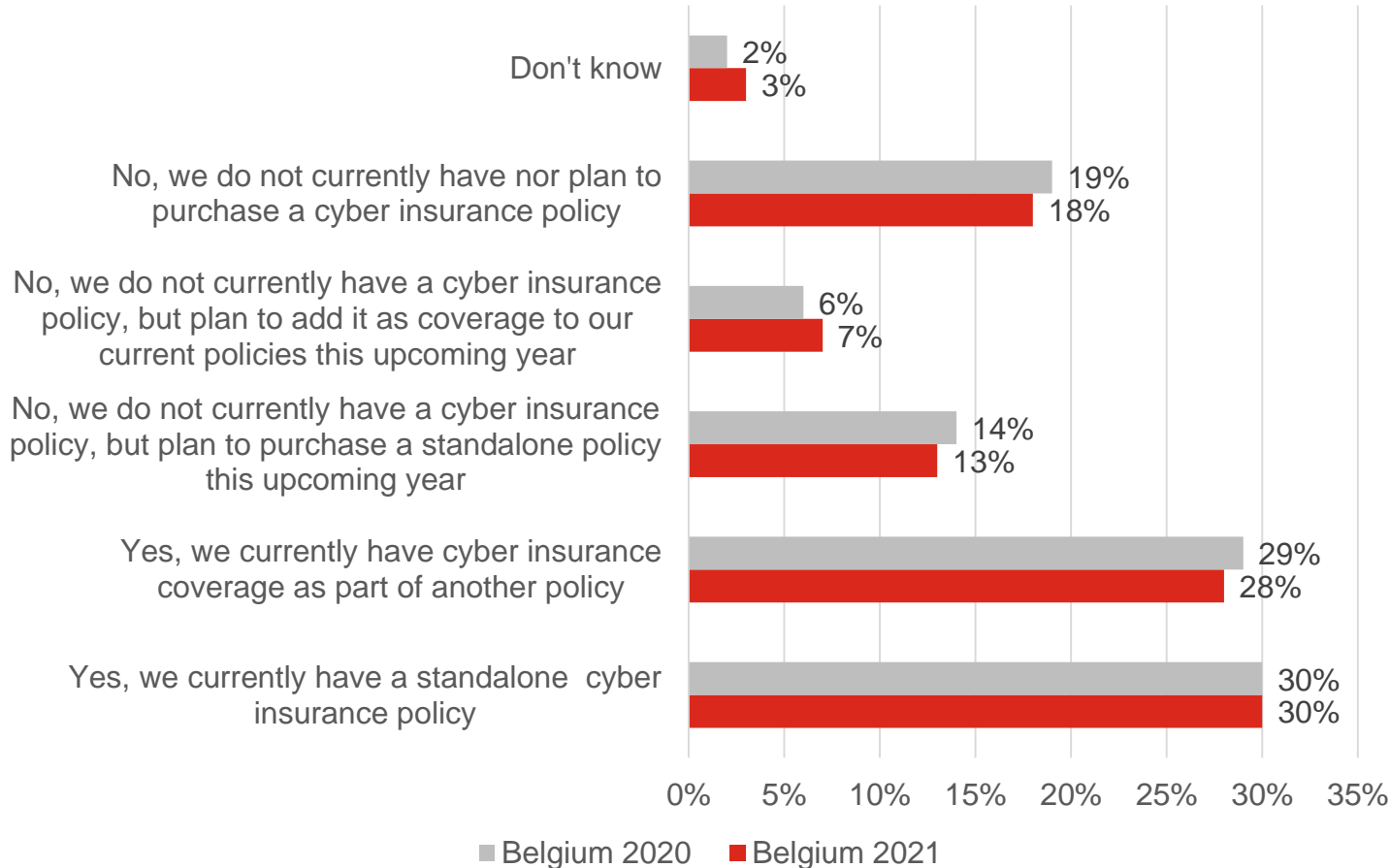


New questions asked in 2021 highlighted perception around COVID and cyber security for Belgium:

- My organisation has been more vulnerable to cyberattacks since the start of the coronavirus pandemic – 44%
- Because more employees are working from home, my organisation is more vulnerable to cyberattacks – 54%
- My organisation has increased my cyber defenses because of the coronavirus pandemic – 52%

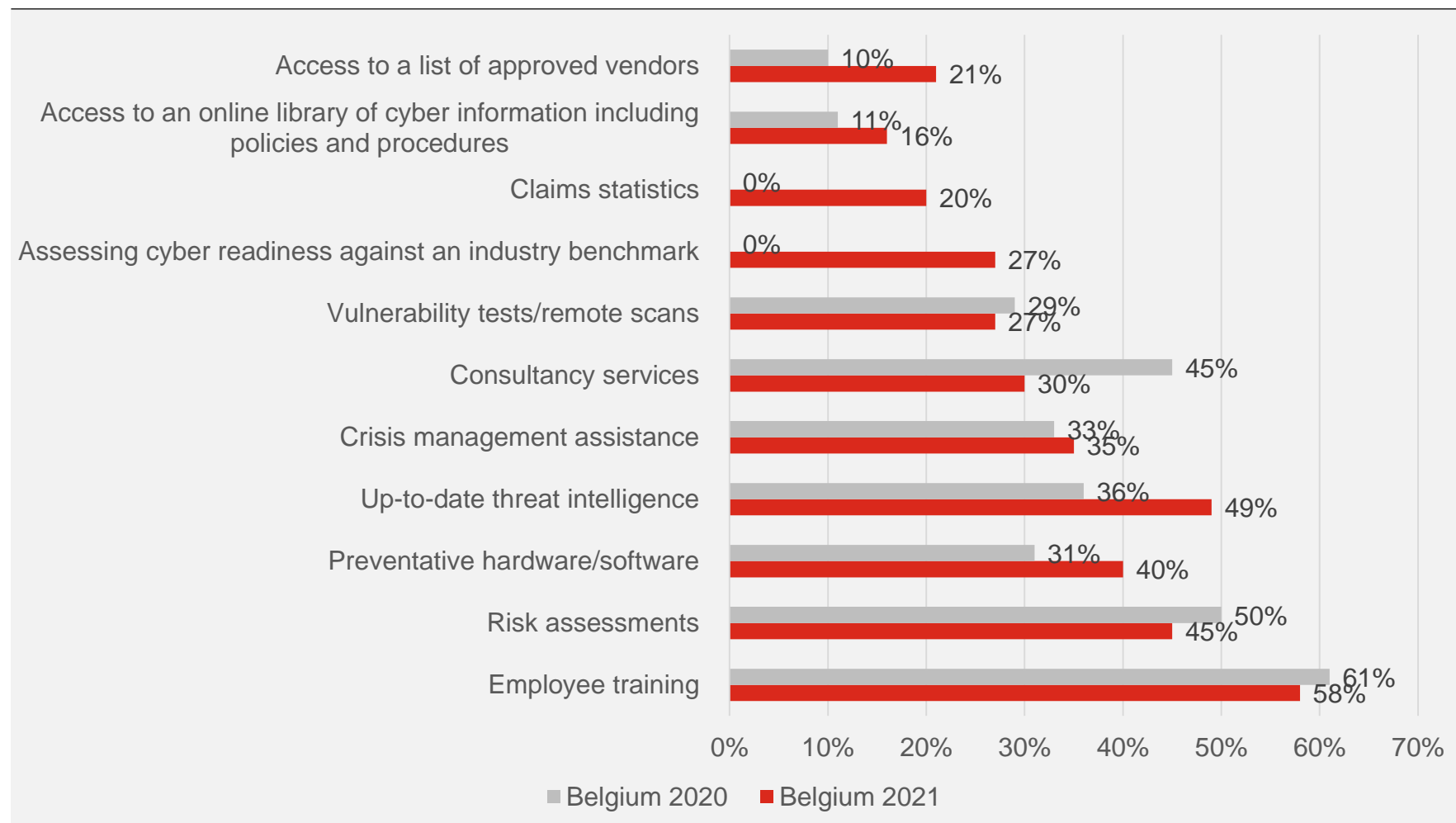
Hiscox Belgium - insurance purchase activity

Standalone policies hold steady and plans to never purchase also decreased. More still likely to have a policy that's standalone compared to an addition to an existing policy.

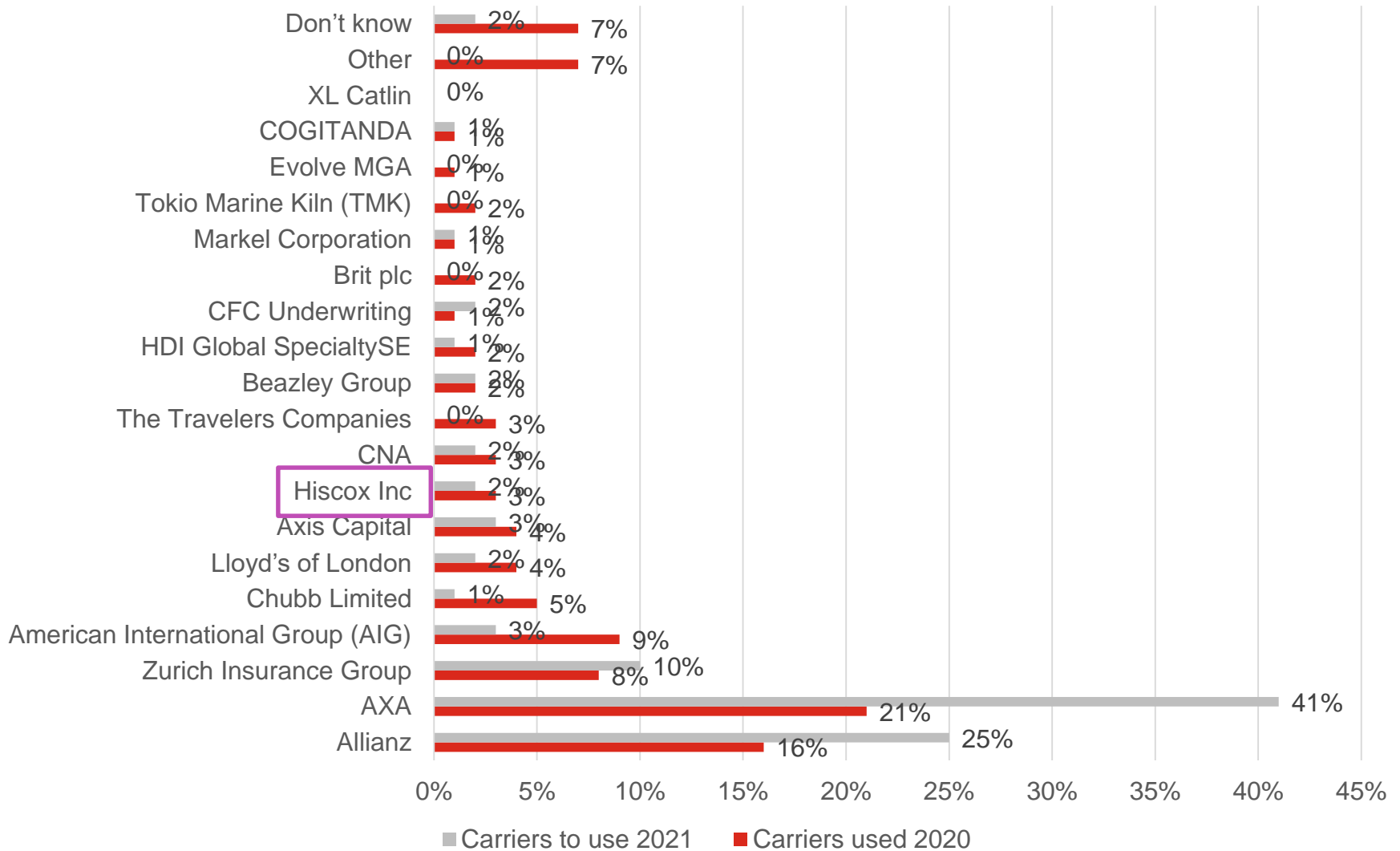


Hiscox Belgium - additional services

Customers in the Belgium are interested in the below additional services that might be offered through their insurance carrier.

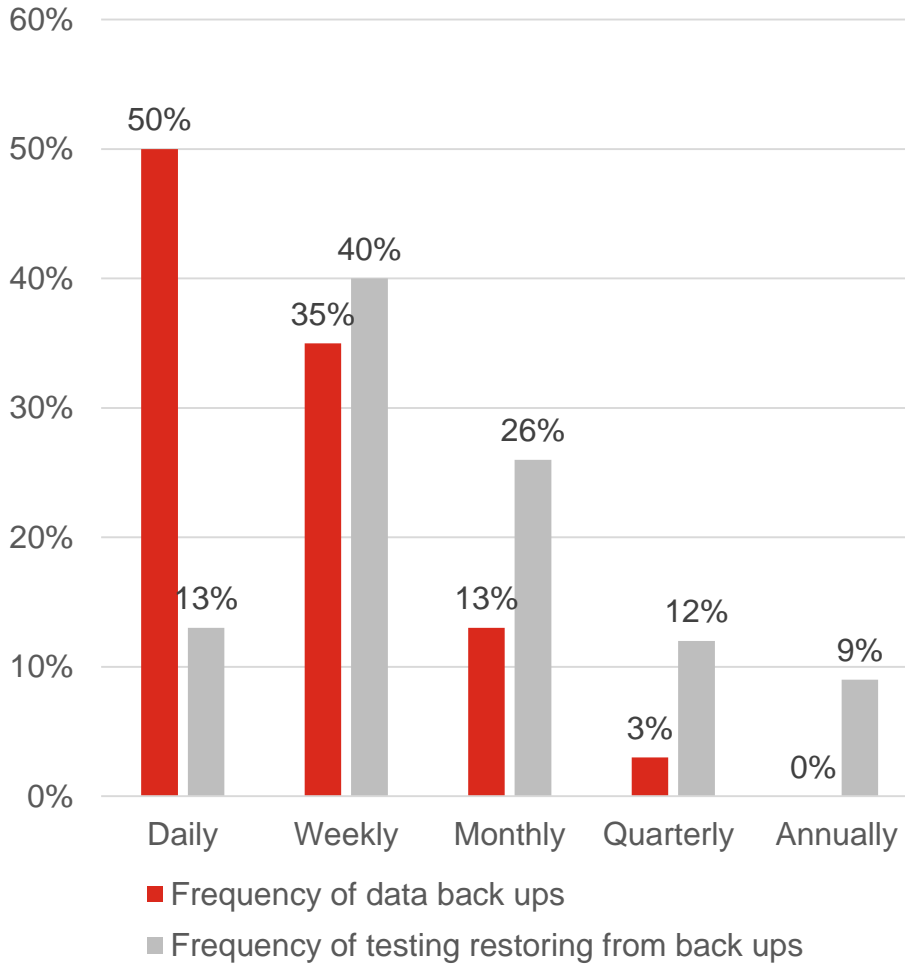


Hiscox Belgium– carriers for cyber insurance

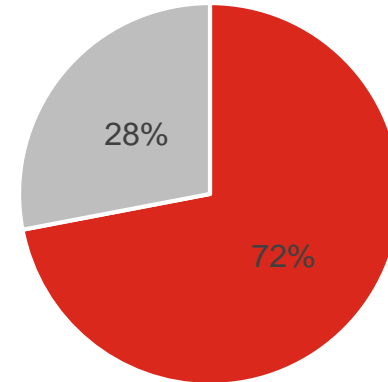


Response base: Belgium 2020 response base- 312; Belgium 2021 - 207

Hiscox Belgium - back-ups

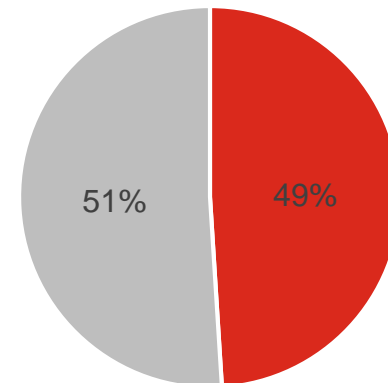


Avg % of critical data



■ Regularly backed up ■ Not backed up

Avg % of critical data backed up

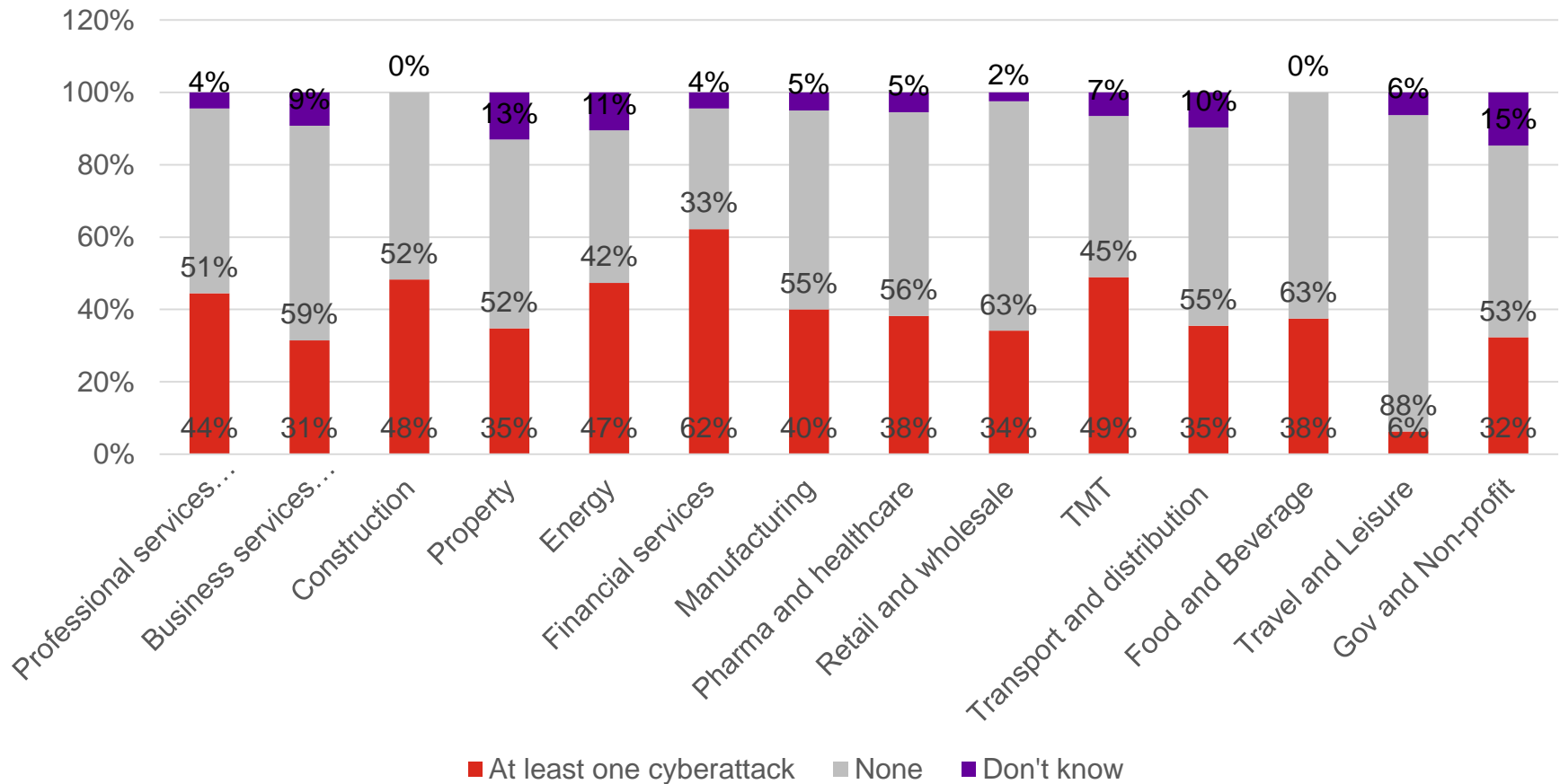


■ Offsite ■ Onsite

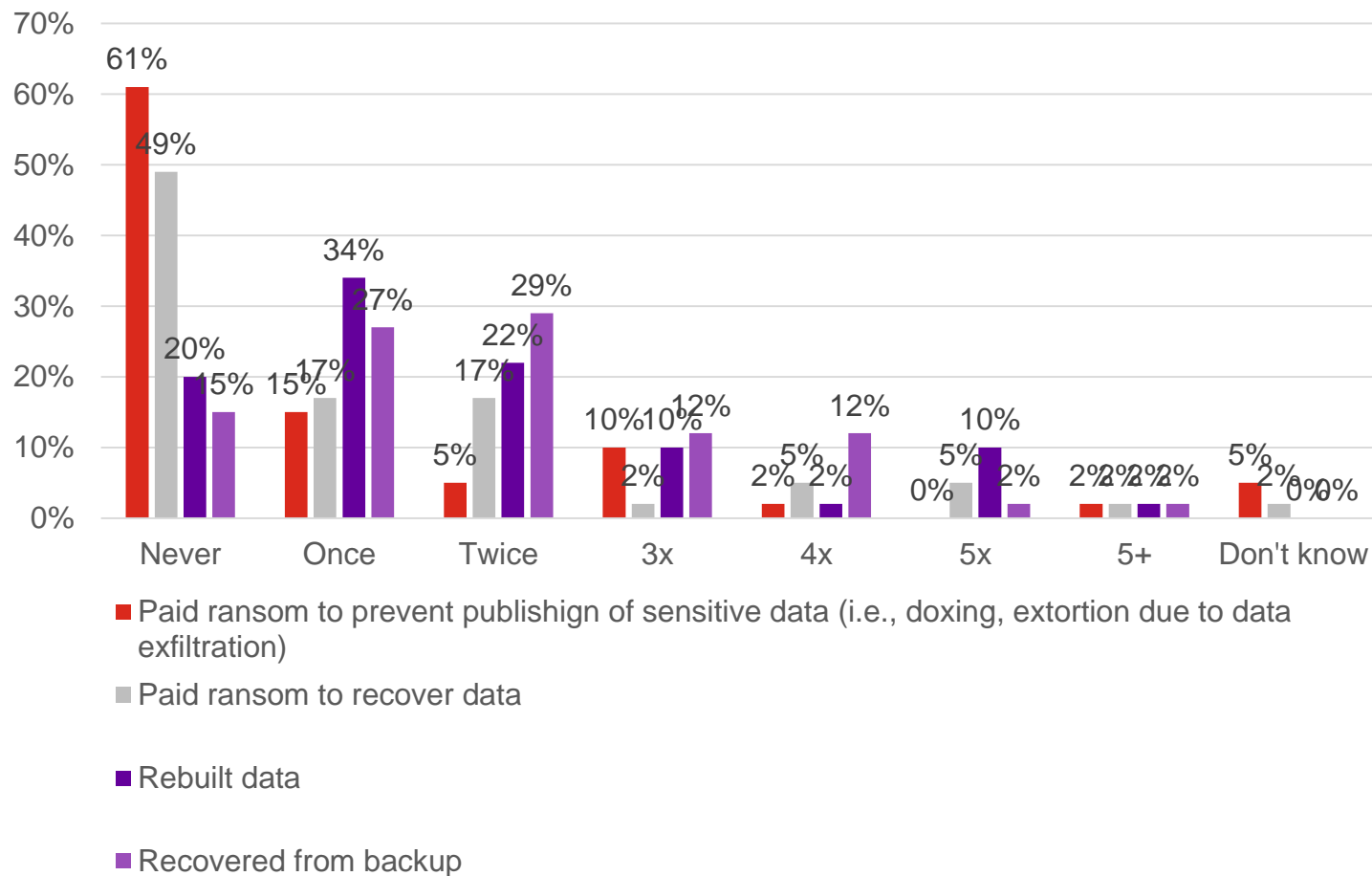
APPENDIX

Belgium-specific requests: Attack by industry

Cyber attacks by industry

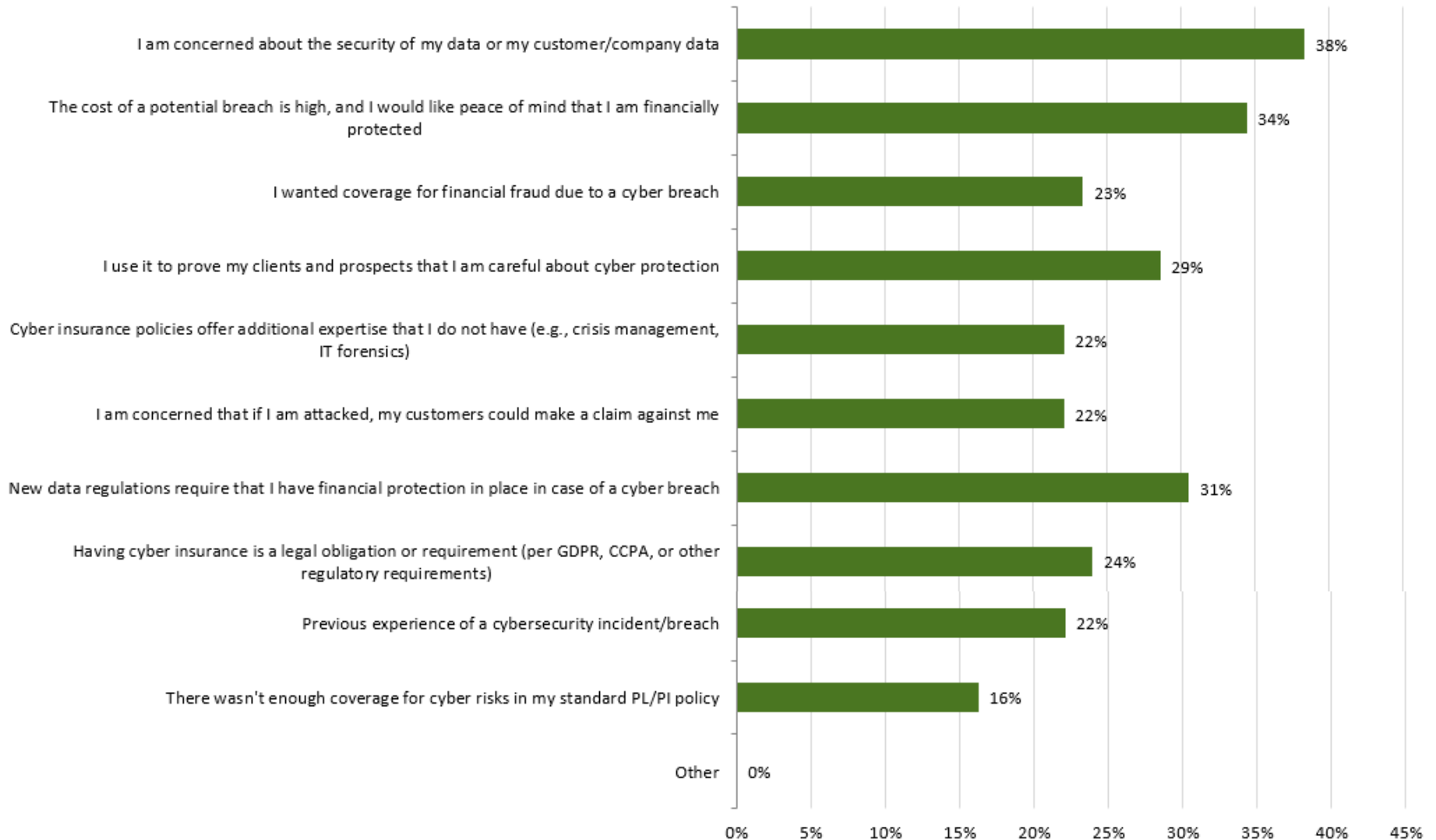


Belgium-specific request: Recovery from ransomware



Belgium-specific request: Why purchase insurance?

Q26: If you have already invested, or plan to invest, in a standalone cyber insurance policy, why are you choose/ are you choosing to do so?



Proportion of respondents
Note: multiple response question

The fifth annual international Hiscox Cyber Readiness Report provides an up-to-the-minute picture of the cyber readiness of organisations, and offers a blueprint for best practice in the fight to counter an ever-evolving threat. It is based on a survey of executives, departmental heads, IT managers and other key professionals. Drawn from a representative sample of organisations across eight countries by size and sector, these are the people on the front line of the business battle against cyber crime.

About this year's report

The countries covered (Belgium, France, Germany, the Netherlands, Spain, the UK and the US) have been extended this year to include the Republic of Ireland. The size of the respondents has increased from 5,569 companies to 6,042, reinforcing the position of the Hiscox Cyber Readiness Report as one of the broadest of its kind.

We have adopted median rather than mean figures for numbers of attacks and costs this year and restated prior-year figures in the same terms. Given the extreme variation in the underlying figures between the very smallest and very largest companies, this provides a more accurate representation of the study group as a whole.



Thank you