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Elan

ECHANGES LINGUISTIQUES ET APPRENTISSAGE

NOVATEUR par la mobilité

LINGUISTIC EXCHANGES AND INNOVATIVE LEARNING Through Mobility



Le projet ELAN est cofinancé par le programme Interreg Caraïbes
au titre du Fonds Européen de Développement Régional et du Fonds Européen de Développement



***ELAN* Virtual Student Fair**

December 2nd & 3rd 2020

Press kit

Go, discover **study and training opportunities** in the Caribbean!

Pars à la découverte des **opportunités d'études et de formation** de la Caraïbe!

EXCHANGES
IDENTITY

2 - 3
DEC. 2020

CARIBBEAN

SKILLS

MOBILITY
ELAN
LANGUAGES
COMPÉTENCES

ELAN
Virtual
Student Fair

Register now

www.elan-virtualforum.org



Design: LUTHERVILLE & BLOOM (Paris, France) - Octobre 2020

Funded by
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Organisation of
Eastern Caribbean States

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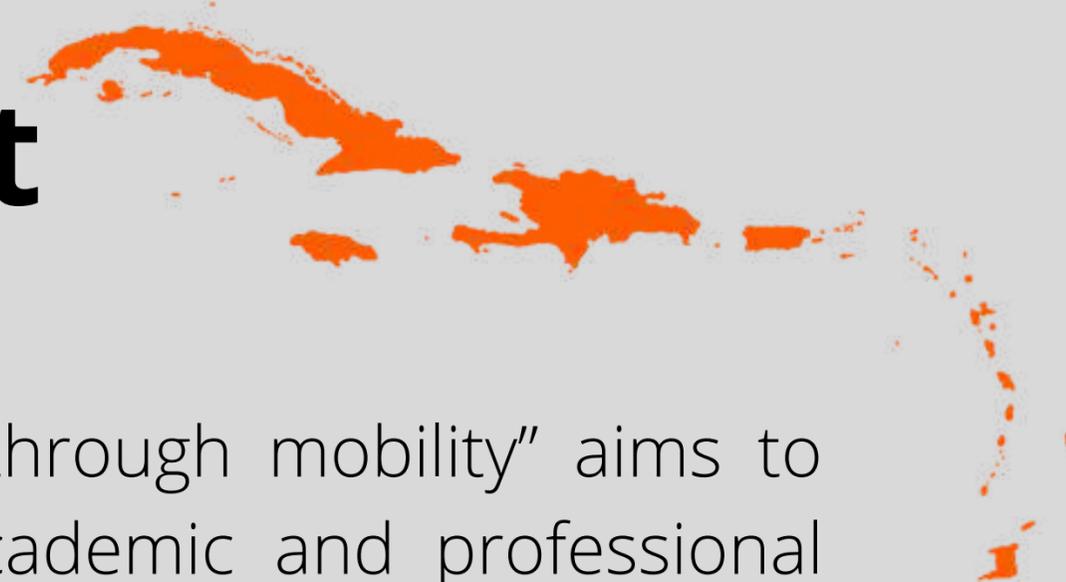


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Description of the ELAN project



The ELAN project, “Linguistic exchanges and innovative learning through mobility” aims to foster the command of Caribbean languages and to develop academic and professional mobility within the region.

The main objectives of the project are to enhance youth employability, to stimulate the attractiveness and competitiveness of the Caribbean territories, and to encourage the emergence of a common Caribbean identity, for a successful and sustainable regional integration.



Website : <http://www.elan-interreg.org/>

The main actions of the project consist in:

- Supporting and encouraging linguistic, cultural, and innovative exchanges
- Facilitating reciprocal mobilities (incoming and outgoing) for academic studies and internships
- Encouraging internship mobility for students in vocational education
- Promoting tertiary education
- Supporting new partnerships between educational institutions
- Supporting academic missions and student mobility



The countries and territories participating in the project are Martinique, Guadeloupe, Barbados, Trinidad and Tobago, Jamaica, Haiti, and the other members of the Organization of Eastern Caribbean States (OECS).



The project is led by the Ministry of Education in Martinique, and carried out by a consortium of partners:

- **Local Authority of Martinique**
- **Organization of Eastern Caribbean States (OECS)**
- **Campus France**
- **The network of Alliances Françaises in the English-speaking Caribbean**
- **The University of the West Indies**
- **Quisqueya University**
- **Haiti State University**
- **University of the French West Indies**



Programme of the Virtual Student Fair



Campus France, the national agency for the promotion of French higher education and international mobility, is in charge of ELAN's communication.

The agency organizes ELAN's virtual student fair, that will take place on **December 2nd and 3rd, 2020**. This event was designed for students, teachers, parents, and trainees who have an interest in the educational opportunities in the Caribbean.

These two days will be dedicated to the **virtual visit of the exhibitors' booths**, and **networking between visitors and exhibitors**.

During the first day, visitors will be able to attend **workshops to prepare their study abroad experience**. During the second day, visitors will also have the opportunity to participate in live and recorded **webinars**, covering a large range of topics related to the region.

Win a prize at the Fair contest



Every visiting student of the region can take part in the contest and get a chance to **win one of the prizes offered.**

Whether it is individual coaching sessions, foreign language classes or access to online certifications ... **everything is thought for the best study abroad experience possible!**



Exhibitors



Approximately **70 exhibitors of the region** will be present at the fair to represent their organizations and answer the questions asked by current and future students. The exhibitors' list include:

- **Tertiary education institutions** from ELAN cooperation zone (universities, colleges, etc.) as well as their different components (research labs, doctoral schools, lifelong learning, international students offices, etc.)
- **Technical and Vocational Training Institutes** and the "organismes de la formation professionnelle"
- **Essential Institutional partners** for study abroad experience in the Caribbean



The virtual fair will be held on an **online platform** that will allow participants to get information about the **regional studying possibilities (higher education & vocational training)**, as well as to get in touch with representatives of the schools' international exchange programmes, and panelists who will discuss specific topics related to the region, through **a series of webinars**.

Link to the platform: <https://www.elan-virtualforum.org>

Workshops to prepare the study abroad experience



During the first day of the fair, **workshops to prepare the study abroad experience** will be organized for the participants. The objective of these workshops is to offer support in writing the **CV**, the **cover letter** and to provide **tips for a successful interview**.



Language placement tests (English and French) will also be available online on the platform on the first day of the fair, to assess your level.

Webinars



On the second day of the show, **six webinars** on specific topics related to the region will be organized. The aim through these webinars is to present future professional opportunities, but also to offer the possibility of interacting with experts in their field.

Each webinar will include a section dedicated to the presentation by the panellists (30-45 min) which will be followed by a Q&A interaction with the audience (15 min).

Webinars' programme



Webinar n ° 1: Sustainable tourism, a key development sector for the Caribbean?

Tourism, a key sector for the Caribbean islands' economy, offers many job opportunities for the youth. In recent years, the environmental challenges that the world is facing have led to the emergence of new types of sustainable tourism. Can these new types of sustainable tourism become a growing industry for the region ?

Webinar n ° 2: Agriculture and agroecology: new needs in expertise for the Caribbean region?

In the Caribbean area and worldwide, challenges related to the environment and agriculture are closely linked. While some so-called "traditional" agricultural practices - particularly intensive ones - represent a danger for biodiversity, other practices such as agroecology help conserving it, even protecting it. What sustainable prospects for the agricultural sector can be developed in the Caribbean?



Webinar n ° 3: Environment and climate change: how current experimentations are shaping new opportunities

Composed of island territories particularly vulnerable to environmental conditions, the Caribbean region is at the forefront of climate change. The specific environmental risks are therefore a challenge which must be tackled, in particular through the development of experimental projects which bring out future opportunities for the region and its population.

Webinar n°4: Healthcare sector: what to expect with the region's public health challenges and the aging of the population?

The new health challenges - particularly those imposed by the current pandemic crisis - confronted by the Caribbean region are impacting the needs in the health sector. In addition to that, they are new challenges caused by the ageing population. In this context, what opportunities and developments can be expected in the health professions?

Webinar n°5: New Tech and entrepreneurship: new job opportunities in a connected region?

New Information and Communication Technologies have led to the emergence of new professions and business opportunities, in the Caribbean region and worldwide. A large diversity of activities in this field have emerged, to the point where it is sometimes difficult to find one's way around. What are the possible opportunities in the digital world? What are the future prospects for companies in this sector in the Caribbean region?

Webinar n°6: Rethinking teaching methods: new pedagogical approaches to knowledge transmission and student assessment

The education sector, especially in the current lockdown context, is subject to many changes. As a result of digital and pedagogical innovations, alternative teaching methods are emerging everywhere, including in the Caribbean region. What are the new approaches to knowledge transmission and student evaluation?

Our partners



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