PRESS RELEASE

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For immediate release

# Headline Audio Secures Exclusive Distribution for Harrison Audio’s Range of Audio Creation Products in the UK & Ireland

**Nashville, TN, August 28, 2024 - Headline Audio and Harrison Audio announced that Headline Audio has been appointed as the exclusive distributor for the Harrison range of audio creation products in the UK and Ireland. For nearly 50 years, Harrison Audio has been a pioneer in mixing consoles and audio software, crafting the signature sounds behind countless chart-topping hits and blockbuster films. With its renowned build quality and unique sonic character, Harrison’s products have become a staple in recording studios around the world.**

“Having used Harrison desks extensively throughout my career, it is now such an honour to be representing the brand to new studios and musicians within the UK & ROI," said Robert Wilson MBE, Headline Audio Chairman. "Headline was created for this very reason, to put these amazing tools in the hands of the music makers of the future. It’s the perfect collaboration."

"At Headline Audio, we know that the right tools are essential to unlocking creativity," he continued. "The gear artists choose can shape the entire sound of a record, which is why this partnership, focussing on Harrison’s Audio Creation Products, feels like such a natural fit. Our approach to brand representation is built on a love for music-making, and our industry expertise ensures that their legacy will not only be preserved but also amplified."

Harrison’s latest software and hardware continue to honour the company's rich heritage, while sparking new inspiration for today’s musicians and producers.

“We’re thrilled to collaborate with such a passionate and experienced team, who we know will represent Harrison Audio with the dedication it deserves. We look forward to growing our relationship with them alongside the SSL brand.” — Sam Bath, Sales & Distribution Manager, SSL.

For more information, visit [www.headlineaudio.com.](http://www.headlineaudio.com/)

***-ends-******About Headline Audio***

*Headline Audio is a leading provider of solutions tailored to the MI & music industry. With a vast network of connections and a deep understanding of the UK marketplace, Headline Audio offers unparalleled support to its partners, ensuring their brands receive the attention and care they deserve. From specialist retailer strategies to tailored routes to market, Headline Audio delivers results.*

***About Harrison***

*​Harrison has been designing, manufacturing, and marketing audio mixing consoles in Nashville, Tennessee (Music City, USA) since 1975. Our products serve the markets of music recording/mixing, international film and television sound production, audio post production, broadcast sound, and live sound reinforcement. ​ Over 1,500 Harrison consoles have been installed worldwide, constituting a significant share of the overall world market for high-end audio consoles. ​ Harrison's dominance of the high-end market demonstrates that customers who require solutions to complex problems invariably turn to Harrison to provide the answer.*