

JO MALONE  
LONDON





## Jo Malone London Partners With London Design Festival

Jo Malone London is partnering with London Design Festival to reveal the new Townhouse Collection.

Every home has a story. The British home is a place of memory and meaning, with a personality that has settled, layer upon layer, over time.

The Townhouse Collection comes in a new selection of scents created specially for the home. It opens the door to a house alive with scented scenes, from freshly baked temptations in the drawing room to colourful stories among the vines in the garden room. A house that becomes a home for all those who dream.

Six candles make up the new collection. Carefully crafted from high-grade ceramic material, the designs reference the finer details of Georgian architecture, from cornicing and columns to mantles and fireplaces.

These new additions join the British fragrance house's existing collection of Candles, Diffusers and Home Sprays, which can be used separately or paired together to create a unique scent.

The Townhouse Collection will be revealed during two virtual events, hosted by Celine Roux, Head of Global Fragrance. The events will be live streaming on Wednesday 16th September, at 1.30pm on @JoMaloneLondon Instagram and Facebook and at 2.00pm on [www.jomalone.co.uk](http://www.jomalone.co.uk).

The collection will be available from October 2020 at [jomalone.eu](http://jomalone.eu) exclusive.

**The collection includes**

Wild Berry & Bramble Candle 300g SRP € 98

Pastel Macaroons Candle 300g SRP € 98

Green Tomato Vine Candle 300g SRP € 98

Glowing Embers Candle 300g SRP € 98

Lilac Lavender & Lovage Candle 300g SRP € 98

Fresh Fig & Cassis Candle 300g SRP € 98

**For stockist information**

Please visit [jomalone.eu](http://jomalone.eu)

For more information, please contact:

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Join the conversation @JoMaloneLondon #ScentsOfHome #LDF20

**About Jo Malone London**

Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.