

Very successful ISH fair in Frankfurt for SIG Air Handling

Zaventem (Belgium), 30 March 2017 – ISH Frankfurt, the world's largest HVAC trade fair (Heating, Ventilation & Air Conditioning), received over 200,000 visitors between March 14th and 18th. SIG Air Handling took the opportunity to promote its own product label CAIROX and at the same time the company's supported vision: 'Improving air because we care'.

Impressive demonstrations

Along with the highly appreciated presentation of the various services that SIG Air Handling offers as a total solutions partner, the scale model of a parking garage ventilation system drew really big crowds. The model was used to demonstrate live just how an underground parking fire develops, and how the ventilation system can contribute to implementing a safe evacuation. It proved to be a must-see for every visitor.

Positive reactions

For the occasion, artist Jean-Luc Moerman pimped out the SIG Air Handling products with unique tattoo-like decorations, which generated lots of positive feedback. The evening event on Thursday attracted over 250 customers, partners, business relations and suppliers. SIG Air Handling considers the fair to have been a highly successful event.

Satisfied with ISH

“This HVAC trade fair with a global impact has international visitors who have an interesting profile and who implement real construction projects over the short and long terms. SIG Air Handling is very happy about the way the ISH fair was organised, and we will certainly be confirming our participation in 2019 shortly”, says Bert Van Buggenhout, Marketing Manager of SIG Air Handling.

About SIG Air Handling

SIG Air Handling is a leading supplier of products and systems for heating, ventilation and airconditioning (HVAC). The company operates in 12 European countries and has 100 distribution outlets. SIG Air Handling offers its customers optimal service in the field of distribution. The group also continues to focus on wide-ranging consultancy and project solutions for ventilation in the construction industry. The company embodies top product quality, excellent logistics, technical expertise and a customer-focused, problem-solving approach. SIG Air Handling has a Pan-European team, based in Zaventem. Its turnover is approximately 300 million euro and around one thousand people work there. Since May 2016 the company has been an official partner of EFA, the European Federation of Allergy and Airways Diseases Patients' Associations. Together they are striving for better Indoor Air Quality standards.

About SIG plc

SIG plc or Sheffield Insulation Group, founded in 1957, is the European leader in specialised solutions for the construction industry. The group is well-established in its four main product categories of Exteriors, Interiors, Insulation and Air Handling. SIG plc sells and distributes its products and services from 700 distribution outlets spread across 15 countries in Europe and the Middle East. SIG plc is a FTSE 250 company listed on the London Stock Exchange. Its annual turnover is around 3.2 billion euro and the company employs approximately 10,000 people.

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