

# Orange Belgium doubles the mobile data volume of all mobile subscriptions that are part of a LOVE bundle

The evolution of Orange Belgium's convergent LOVE offer continues apace. After the ongoing expansion of TV channels and the launch of its Orange TV application, Orange is now offering a further benefit for its LOVE customers. This comes in the form of doubled mobile data volume for all its LOVE mobile bundle customers (mobile + internet + TV) at no extra cost.

As of September 14<sup>th</sup>, LOVE customers will have more fun sharing their favorite moments. Using their smartphone as the ultimate entertainment device, they will experience virtually unlimited enjoyment of music, videos and other applications thanks to a 100% increase to their Orange LOVE monthly mobile data volume.

All postpaid and ZEN animal subscriptions that are part of a LOVE bundle will enjoy 100% more mobile data every month as of mid-September 2017. This extra bonus comes free of charge. So the more mobile subscriptions customers have within their LOVE combination, the more everyone can enjoy that double data.

## 100% more mobile data for free, every month, thanks to LOVE

With Orange, all families can stay connected anytime, anywhere, enjoying mobile and fixed internet services at a great price.



> Hummingbird	Dolphin	<b>8</b> Koala	Panther Limited Edition	<b>★</b> Eagle	Eagle Premium
Just call	Calling and surfing at a sharp price	Lots of calling and surfing	Unlimited calls and intense surfing	Unlimited calling and surfing	Unlimited calling and surfing without boundaries
Double Data 0,1 GB 0,2 GB 1h30 call minutes Unlimited SMS Orange Cloud	Double Data 1,5 GB 3 GB 2h30 call minutes Unlimited SMS Orange Cloud	Double Data 3-GB 6 GB 5h call minutes Unlimited calls to Orange BE Unlimited SMS Orange Cloud Coyote	Double Data 5-GB 10 GB Unlimited calls Unlimited SMS Orange Cloud Coyote	Double Data 10-GB 20 GB Unlimited calls Unlimited SMS Orange Cloud Coyote	Double Data 10 GB 20 GB Unlimited calls Unlimited SMS Orange Cloud Coyote Volumes in UE & Best Destinations
Unlimited internet	Unlimited internet	Unlimited internet	Unlimited internet	Unlimited internet	Unlimited internet
Up to 70 channels	Up to 70 channels	Up to 70 channels	Up to 70 channels	Up to 70 channels	Up to 70 channels
57 €/month	<b>64</b> €/month	<b>74</b> €/month	82 €/month <b>75</b> <sup>40</sup> €/month	<b>78</b> €/month	99 €/month

## Orange customers share more, stream more and have more fun

Cristina Zanchi, Chief Consumer Officer, explains: "With our LOVE offer, Orange customers benefit from premium TV content and unlimited internet at home, at a really great price. Since the launch of our convergent offer, we have been constantly adding new TV channels. We have also developed the Orange TV app and our latest special surprise for our LOVE customers is the monthly addition of 100% extra mobile data. This enables our customers to get the most out of the entertainment content they access via their smartphone, whether they enjoy streaming videos, music or gaming. We are confident they will be thrilled with this mobile data bonus, from which they will benefit as of September 14<sup>th</sup>."

## Who gets this bonus?

Double mobile data volume will be added to all current postpaid animal subscriptions as well as our ZEN¹ offers and the Internet Everywhere 15 and 25 subscriptions that are part of a LOVE bundle. Customers who meet these conditions will automatically benefit from the double data allowance as of September 14<sup>th</sup>, 2017. They do not need to do anything or even contact Orange Customer Care: they will be automatically allocated this extra volume every month.

#### Double mobile data

Hummingbird	Dolphin	<b>B</b> Koala	Panther	Eagle	Eagle Premium
0,1 GB	1,5 GB	3-GB	5-GB	10 GB	10 GB
0,2 GB	3 GB	6 GB	10 GB	20 GB	20 GB

Hummingbird Smartphone	Dolphin Smartphone	Koala Smartphone	Panther Smartphone	Eagle Smartphone
1-GB	2,5 GB	4-GB	6-GB	12 GB
2 GB	5 GB	8 GB	12 GB	24 GB

Hummingbird Zen	Dolphin Zen	Hummingbird Zen Smartphone	Dolphin Zen Smartphone
0,1 GB	1,5 GB	<del>1 GB</del>	2,5 GB
0,2 GB	3 GB	2 GB	5 GB

Internet Everywhere 15	Internet Everywhere 25
2 GB ■ + Month	5-GB-II+ III /month
2 GB II+ M /year	5 GB ■ + M /year
4 GB ■ + ■ /month	10 GB ■ + M /month
2 GB 11 + 1 /year	5 GB ■ + ■ /year

## **Business Customers**

Independents and small businesses with a LOVE PRO bundle will also see their mobile data allowance doubled as of September 14<sup>th</sup>.

<sup>&</sup>lt;sup>1</sup> ZEN = a fixed budget mobile subscription that guarantees 100% budget control. Orange offers a ZEN Hummingbird and a ZEN Dolphin subscription.

From November 20<sup>th</sup>, 2017 this mobile data bonus will be similarly available for convergent business customers with the following Shape & Fix<sup>2</sup> offers: Shape & Fix Comfort, Shape & Fix Extra and/or Shape & Fix Basic with digital lines. These business customers will see their national Shape mobile data volume doubled every month, and as such it will be automatically allocated to all Shape cards. More details will be available come September 15<sup>th</sup> on business.orange.be/databonus.

### **About Orange Belgium**

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: <u>corporate.orange.be</u>, <u>www.orange.be</u> or follow us on Twitter: <u>@pressOrangeBe</u>.

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<sup>&</sup>lt;sup>2</sup> Shape & Fix is Orange's complete and comfortable telecom solution for fix and mobile voice, internet and lots of mobile data.