



## OAKLEY® LAUNCHES SECOND ITERATION OF PATRICK MAHOMES II SIGNATURE SERIES, CONTRAIL

*Mahomes stars in all-new video to kick-off the season and showcase all-new eyewear. Oakley partners with artist and 3D designer, Nickels, to create CGI animated 'Contrail Delivery Service' for eyewear reveal.*

**September 9, 2021, Foothill Ranch, California** – Today, Patrick Mahomes II and Oakley®, released the second iteration of the MVP quarterback's Signature Series, Contrail. The new eyewear is inspired by the MVP's limitless talent and includes features that honor the Super Bowl LIV Champion. To celebrate the launch, Oakley revealed an all-new video spot featuring Mahomes and partnered with Artist and Creative Director, Nickels, for a first of its kind CGI eyewear reveal.

The Signature Series Collection launched in early 2021 with the bold design of Oakley's Sutro Lite frame. Ahead of the brand's third season partnership with the NFL, Oakley is adding Contrail to the collection, a modern design available in matte black with metallic gold icons to celebrate the unconventional success of the Kansas City Chief's player. The frame features a lightweight, durable C-5 alloy frame and Prizm™ lens technology engineered to enhance color and contrast while discoverable Mahomes details on the Contrail include an etched lens with II for Mahomes and a signed microbag.

"It's important to me that the eyewear in my Signature Series Collection represents my style off the field," says Mahomes. "Since the beginning of my relationship with Oakley, I wanted to launch a modern lifestyle frame - it's the perfect addition to my collection as it's a timeless design with elevated features that make it suitable for anyone's style."

Mahomes stars in Oakley's latest video revealing the new product drop of Contrail and marking the start of the 2021 NFL season. The film captures the steadfast spirit of the star quarterback and how his energy echoes a fighter jet. Ready for takeoff, Mahomes is prepped for another record-breaking season. You can watch the short film [HERE](#).

For a first of its kind launch, Oakley created 'Contrail Delivery Service,' a spacecraft made to deliver Patrick and his family the first pair of the Patrick Mahomes II Signature Series Contrail ever built. Patrick first posted this video on his Instagram launching a viral discussion about the 'Contrail Delivery Service.' The content was delivered by Creative Director Nicholas King, better known as Nickels. He applied his bespoke design to an animated video that captures a delivery like no other. You can watch the 'Contrail Delivery Service' land at Arrowhead Stadium [HERE](#).

"When I'm designing new content, the more outlandish the better", said Nickels. "Oakley's innovations in optics is inspirational and I was very much looking forward to working with the brand to highlight the all-new eyewear and work with one of the greatest athletes in football."



The Patrick Mahomes Signature Series is available on [Oakley.com](https://www.oakley.com) and in Oakley retail stores. For more information on Oakley's football and lifestyle collections, Prizm technology and Team Oakley, please visit: [Oakley.com](https://www.oakley.com).

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**About Oakley, Inc.**

Established in 1975 and headquartered in Southern California, Oakley is one of the leading product design and sport performance brands in the world. The holder of more than 900 patents, Oakley is a culture of creators, inventors, idealists and scientists obsessed with using design and innovation to create products and experiences that inspire greatness. This philosophy has made Oakley one of the most iconic and inimitable brands on the market, with products that world-class athletes around the globe depend on to compete at the highest level possible. Oakley is known for its High Definition Optics®, which features unparalleled optical clarity and precision along with impact resistance and UV protection, incorporated into all of the brand's sun, prescription eyewear and premium goggles. Oakley extended its position as one of the world's leading sports eyewear brand into apparel and accessories. Oakley has men's and women's product lines that appeal to Sports Performance, Active and Lifestyle consumers. Oakley is a subsidiary of Luxottica Group. Additional information is available at [www.oakley.com](https://www.oakley.com).

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