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Jennifer Walker / Haley Sheram
BRAVE Public Relations
404.233.3993

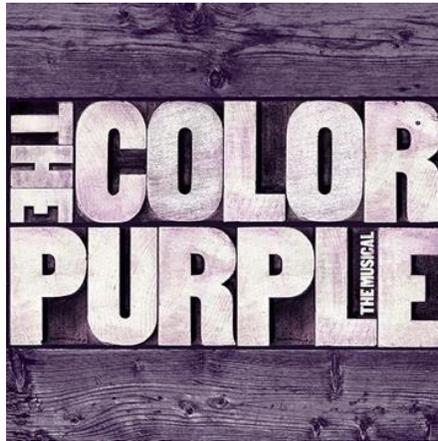
jwalker@bravepublicrelations.com
hsheram@bravepublicrelations.com

“Exquisite! A joyous celebration of storytelling.”

The New York Times

“One of the greatest revivals ever!”

New York Magazine



**THE COLOR PURPLE WILL PLAY ATLANTA’S FOX THEATRE
FROM OCTOBER 24 TO OCTOBER 29, 2017**

Tickets go on sale August 27

Direct from Broadway, **THE COLOR PURPLE** is the Tony Award-winning revival of the truly remarkable musical adapted from Alice Walker’s best-selling novel. Directed by Tony winner **John Doyle** (*Sweeney Todd* and *The Color Purple*), the critically acclaimed revival will come to Atlanta from October 24 to October 29 as part of the Fifth Third Bank Broadway in Atlanta 2017/2018 season.

Tickets are limited and go on sale Sunday, August 27. Tickets start at \$33.50 and are available by visiting FoxTheatre.org/ColorPurple or by calling 1-855-285-8499 or visiting the Fox Theatre Box Office (660 Peachtree St NE, Atlanta, GA 30308). Group orders of 10 or more may be placed by calling 404-881-2000. Performance schedule, prices and cast are subject to

change without notice. For more information, please visit www.ColorPurple.com or www.BroadwayInAtlanta.com. **Ticket inventory is limited.**

THE COLOR PURPLE will play at Atlanta's Fox Theatre October 24 – October 29. The performance schedule is as follows:

Tuesday-Thursday	7:30 p.m.
Friday	8 p.m.
Saturday	2 p.m., 8 p.m.
Sunday	1 p.m., 6:30 p.m.

This revival of **THE COLOR PURPLE** won two Tony Awards in 2016, including Best Revival of a Musical and two Drama Desk Awards including Outstanding Revival of a Musical. **THE COLOR PURPLE** revival also won the 2017 Grammy Award for Best Musical Theater Album.

Hailed as “a direct hit to the heart” (*The Hollywood Reporter*), this joyous American classic conquered Broadway in an all-new “ravishingly reconceived production that is a glory to behold” (*The New York Times*) directed by Tony winner John Doyle.

With a soul-raising, Grammy®-winning score of jazz, gospel, ragtime and blues, **THE COLOR PURPLE** gives an exhilarating new spirit to this Pulitzer Prize-winning story.

Don't miss this stunning re-imagining of an epic story about a young woman's journey to love and triumph in the American South. The musical sensation that *New York Magazine* calls “one of the greatest revivals ever.” Experience the exhilarating power of this Tony-winning triumph!

Based upon Alice Walker's acclaimed novel of the same name, **THE COLOR PURPLE** is the epic tale of 40-years in the life of a family in rural Georgia. At its center is fourteen-year-old Celie. When Celie is forced by her abusive father to marry a cruel farmer, called “Mister,” she is separated from all that she loves. Ultimately, Celie conquers the odds to find her voice and her strength, coming into her own. **THE COLOR PURPLE** celebrates the healing power of love and the importance of a zest for life.

For more information, please visit ColorPurple.com.

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