Client: Nationale Loterij / Loterie Nationale

Client contacts: Bénédicte Lobelle, Joke Vermoere, Mieke Vandenbossche, Nathalie Laskoutoff, Pieter-Jan Adriaensens

Agency: Mortierbrigade

CEO: Jens Mortier

Executive Creative Director: Joost Berends

Brand Design Director: Philippe De Ceuster

Creatives: Frédéric Zouag, Nicolas Gaspart

Social Creative : Jonas Van Bael, Emma Poorters

Head of production: Charlotte Coddens

Strategy: Philippe Gérin, Vincent d’Halluin

Producer: Lore Debulpaep

PR Manager: Anne-Cécile Collignon

Social Media Manager: Jonas Van Bael

UX Director: Pieter Nijs

Digital Project Manager: Jeroen De Bock, Elien Van Meensel

Design: Kaatje Schreurs

Cross Media Designer/DTP: Vito Latorrata

Digital display campaign production : Wunderman Thompson

Senior Strategic Planner - Mélanie Dalla-Riva (Wunderman Thompson)

Production Company: Ristretto

Director: Andre Maat

Executive Producer: Lies Bronselaer

Producer: Thomas Landeloos

DOP: Piet Deyaert

Editor: Hans Desmet

Post-production: Hans Desmet

Grading: Kene Illeghems

Online: Hans Desmet

Music: Sonhouse

Soundstudio: Sonhouse

Casting: UK + Le Quartier

Art Department: CACHET