



ABOUT FCB HAPPINESS

Happiness, an FCB alliance, is a creative connectivity agency based in Brussels, Belgium and Saigon, Vietnam. The agency is well-known to design connected brands that trigger emotions that trigger business. The very multi-cultural crew of Happiness won numerous awards, including Grand Prix at the Cannes Lions and Eurobest. Some of their work is even featured in the V&A Museum London. The agency believes in the power of creativity, the power of humanity and in happiness, that fuels both. Happiness Brussels currently works for Quick (Burger King), Belfius, Toyota, Tuborg, Parents of Road Victims, 2dehands.be (Belgium's biggest classified ads platform), DVV Insurances, Nivea, Labello, Hansaplast, Eucerin, Somersby and Carlsberg.